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POSTAL RATE COMMISSION  
OFFICE OF THE SECRETARY

**BEFORE THE  
POSTAL RATE COMMISSION  
WASHINGTON D.C. 20268-0001**

**POSTAL RATE AND FEE CHANGES, 2000**

**Docket No. R2000-1**

**Supplemental Testimony of**

**Walter F. O'Tormey  
On Behalf of the  
United States Postal Service**

**In Response  
To Order No. 1289**

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TESTIMONY  
OF  
WALTER F. O'TORMEY  
AUTOBIOGRAPHICAL SKETCH

My name is Walter O'Tormey. I am the manager of Processing Operations, Operations Planning and Processing. My office has national policy and program responsibility for processing operations in Processing and Distribution Centers, Bulk Mail Centers, and Remote Encoding Centers. I am responsible for the processing of letters, flats, and packages. My Processing Operations group includes Processing and Distribution Center Operations, Systems Integration Support, and Operations Technical Support. We work with other functional groups on issues related to automation, equipment deployment, labor negotiations, facilities, transportation, and delivery.

I joined the Postal Service in 1966 as a distribution clerk in the Philadelphia, PA. General Post Office (GPO) while I pursued my college education. In 1973, I entered a Postal Service management training program, and for the next four years I held various supervisory and management positions in mail processing and delivery, including: Foreman of Mails, General Supervisor, Supervisor of Delivery, and Branch Manager.

In 1977, I was promoted to Manager of Distribution in Wilmington, DE. In 1983, I was promoted to Distribution Systems Officer where I had the responsibility for automation implementation for the Eastern Region. In 1994, as

1   **Manager, Systems Integration Support, I and my team developed the 55 remote**  
2   **encoding site network serving over 250 major processing facilities. I received**  
3   **the first Board of Governors award in 1996. I was appointed to my current**  
4   **position in December 1996 where I have continued to work for improved letter**  
5   **mail efficiency and place additional emphasis on flat mail programs and**  
6   **equipment utilization cost control.**

7           **I have a Bachelor of Science Degree in Business Administration from St.**  
8   **Joesehs University in Philadelphia, PA.**

1 I. PURPOSE OF TESTIMONY

2 The purpose of my testimony is to provide a national operational  
3 perspective to address the concerns raised by the Postal Rate Commission in  
4 Order No. 1289. In Order No. 1289, the Commission depicted relative trends of  
5 mail processing costs for letters and flats during approximately the last decade.  
6 Using annual data for mail processing and carrier in-office costs since 1989, the  
7 Commission illustrated in several graphs a trend of steadily declining costs for  
8 First-Class Mail (FCM) and Standard A Mail letters. It contrasted this with graphs  
9 depicting trends of both increasing and decreasing costs for various categories  
10 of FCM and Standard A Mail flats over the same period of time, and a trend of  
11 rising costs for Periodicals regular rate mail since 1993. The Commission also  
12 noted a sharp increase in 1998 in unit costs for processing FCM and Standard A  
13 flats.

14 In the following, I will comment on these trends, with particular  
15 reference to the Postal Service's efforts over the last decade to automate mail  
16 processing and to control costs, while improving service for the processing of  
17 FCM, Periodicals, and Standard A flat mail. In this context, I will discuss the  
18 challenges of automating flat mail compared to letter mail, and the challenges of  
19 automating FCM and Standard A flat mail compared to Periodicals. I will also  
20 discuss the challenges the Postal Service has experienced during the past  
21 several years controlling flat mail processing costs and FSM 881 productivity,  
22 while implementing flat mail automation strategies. In separate testimony filed  
23 today, Dennis Unger, Manager, Operations Support, Southeast Area, addresses

1 specific factors that have contributed to the trend of costs for Periodicals mail  
2 from a filed operations perspective, and the circumstances that contributed to the  
3 situation in FY 1998.

4 Finally, I will describe recent efforts to further improve the Postal  
5 Service's abilities to drive down costs of processing all flat mail. These include  
6 current and planned activities to further automate and enhance the distribution  
7 and handling of flats, and efforts specifically directed toward reducing the costs  
8 of processing Periodicals.

9 I am not presenting any workpapers or Library References in this case.  
10

## 11 II. INTRODUCTION

12 Mail processing takes place in a complex operating environment. The  
13 requirements for processing various types of mail, and consequently the costs,  
14 are the products of interplay among a variety of factors. These include the  
15 physical characteristics of the mail pieces, the manner in which mailings are  
16 prepared and presented to the Postal Service, the equipment used, and the  
17 physical setting in which processing takes place. In addition, other factors can  
18 have a significant influence on operational decisions for particular types of mail.  
19 Among these, service expectations and commitments play a major role in  
20 determining basic choices that are made with regard to use of resources and  
21 priority of processing and scheduling. As explained in a more specific context by  
22 Mr. Unger, these and other factors, such as budget, create the framework in  
23 which decisions leading to cost incurrence are made.

1           In reviewing the record of mail processing operations over the last  
2 decade, it is important to keep in mind that, during any period of time, no one  
3 factor or partial group of factors should be looked at in isolation. As illustrated in  
4 Mr. Unger's testimony, the factors that influence the operational choices that  
5 determine the costs of a class or category of mail tend to be interrelated. Thus,  
6 for example, a decision to work a type of mail manually, rather than sorting it on  
7 machines, is typically made in the field within the context of overriding service  
8 priorities, as well as other factors that determine the most efficient use of the  
9 equipment. These might include the prevailing operational conditions, the  
10 technical specifications and operating parameters of the machines, and the  
11 physical characteristics of the mail. The priorities that dictate such choices are,  
12 in turn, influenced by budgetary factors, staffing conditions, and local or national  
13 policies, such as those that dictate where equipment will be deployed. Some  
14 influences on cost, furthermore, are not within the control of any managerial  
15 choice. Examples include the state of technology incorporated in available  
16 equipment and external economic and environmental conditions, like increased  
17 volumes caused by a strike affecting a major competitor's workforce. A field  
18 manager's operational decisions can only be fairly evaluated in light of his or her  
19 specific situation. More general policies can be considered, but it must be  
20 remembered that only postal management tends to take in and understand the  
21 full sweep of the various financial, operational, and technological factors that  
22 influence policy and specific operations choices.

23

1 **III. FLAT MAIL AUTOMATION PROGRAM BACKGROUND**

2           Recent history of the Postal Service's efforts to control and reduce costs  
3 for processing and delivering all types of mail has centered on its efforts to move  
4 more and more in the direction of automated operations. It is no secret that, just  
5 as manual activity historically has dominated operations in the Postal Service,  
6 labor costs have dominated total expenses. Consequently, the greatest gains in  
7 suppressing costs will be experienced if the Postal Service is able to replace  
8 manual operations with the work of more efficient machines, leading to lower unit  
9 costs for the mail that is handled. In this regard, the Postal Service has placed a  
10 priority on directing investment and operational policy toward creating a  
11 comprehensive automated environment. As the Commission's graphs show, we  
12 have begun to be quite successful in driving down the costs of letter-shaped  
13 mail. The graphs also show that the experience with all types of flats is mixed,  
14 although Periodicals represents a special case. As a result of these uneven  
15 experiences, the Postal Service has devoted considerable effort and made major  
16 investments during the past decade to automate and control costs for the  
17 processing of all FCM, Periodical, and Standard A flat mail.

18           **1. Mechanization**

19           In the early 1980's, the Postal Service began to mechanize the sorting of  
20 outgoing and incoming primary flat mail with several deployments of the flat  
21 sorting machine (FSM) 775. In 1989, additional flat sorting machines were  
22 purchased to increase capacity and provide for incoming secondary distribution.  
23 However, in the early 1990s, prior to deployment of these additional machines ,



1 they were converted to the 2+2 configuration to provide better throughput.  
2 These new machines were designated as FSM 881s. In addition, the existing  
3 FSM 775s were modified to the 2+2 configuration at the same time. Flat mail  
4 was sorted on the FSM 881 by an operator feeding mail and keying address  
5 information.

## 6 2. Automation

7 In the early 1990's, after experiencing continued successes with letter  
8 mail automation, the Postal Service announced plans for a flat mail automation  
9 program. Investing in barcode application technology for flats, however, would  
10 have required addressing such difficult issues as mail piece orientation,  
11 address location, and barcode application. It would also have required changing  
12 the appearance of the mail piece by applying labels or spraying barcodes and  
13 obtaining barcode ink capable of adhering to and being readable on the mail  
14 piece. Therefore, the flats automation program was based on a strategy of  
15 providing incentives to induce customers to apply barcodes meeting basic  
16 requirements. This partnership with the flat mailing industry was the foundation  
17 of the flat mail automation program. The Postal Service began to install barcode  
18 readers on the FSM 881s and provide discounts for customer barcoded flat  
19 mailings.

20 In the mid 1990's, the Postal Service began an effort to mechanize flats  
21 processing, which at the time was done manually due to the physical  
22 characteristics of the flat mail piece. In connection with this effort, the Postal  
23 Service began deployment of the FSM 1000. The FSM 1000 was designed to

1 process nearly all of the FSM 881 nonmachinable flat mail at a higher  
2 productivity than manual operations, but at a lower productivity than experienced  
3 with the FSM 881. The FSM 1000 was intended to complement, rather than  
4 replace, the FSM 881.

5       Until the late 1990's, the flat mail automation program relied on customer-  
6 applied barcodes and customer presorted volume for its mail base. However,  
7 because the volume was less than expected, the Postal Service recognized the  
8 need to automate the remaining portion of the non-carrier-route presorted flat  
9 mail volume, and it aggressively pursued a flat mail optical character reader  
10 (FMOCR) for the FSM 881. Currently, all FSM 881s have been modified with the  
11 FMOCR. Also, in the late 1990's, barcode readers were installed on the FSM  
12 1000 to provide additional automated barcode processing capability for flat mail.

13       The Postal Service began searching for a new flat sorting machine that  
14 could be used to meet additional capacity needs and to replace the aging  
15 inventory of existing FSM 881 machines. In early 2000, the Postal Service  
16 began deployment of the automated flat sorting machine (AFSM) 100. The  
17 AFSM 100 offers several features not available on the FSM 881, including three  
18 automatic feeders, a tray take-away conveyer with adaptability to robotic  
19 handling, and on-line video keying for non readable flat mail.

20       In addition to the flat sorting equipment programs described above, the  
21 Postal Service pursued several research and development efforts directed  
22 towards improving the processing efficiency of flats mail. During the early  
23 1990's, to further enhance automated flat mail processing and reduce staffing on

1 the FSM 881, we began searching for an automated flats feeder for the FSM  
2 881. Until recently, a viable feeder modification could not be found. In addition,  
3 during this time, the Postal Service installed and evaluated an AFSM that was  
4 equipped with automatic feeding, sweeping, and barcode reading technology.  
5 Although this AFSM was not deployed, it helped define processing requirements  
6 for future FSMs, such as the AFSM 100.

7

#### 8 IV. AUTOMATION MAIL PIECE CHALLENGES

9 During the planning phase of the flat mail automation program, the  
10 question was often asked “how did we do it with letters?” Often, a similar  
11 approach would prove to be successful. However, flat mail is quite a different  
12 product.

##### 13 1. Letter Mail Characteristics

14 Certain physical characteristics of letter mail contribute to lower  
15 processing costs. Letter mail is more uniform in size and shape, which allows  
16 better optimization of processing equipment parameter settings. The “Address  
17 Block” and “Barcode Clear Zone” for automation compatible letter mail are strictly  
18 defined by the Postal Service and are universally accepted.

19 The application and use of barcodes and/or ID Tags on letter mail have  
20 greatly reduced the cost of processing letters. The application of an 11-digit  
21 barcode or ID Tag equivalent at the first handling on automation saves costs on  
22 downstream processing operations. This allows the letter to remain in the highly  
23 efficient automation mail stream.

1           The processing equipment used by the Postal Service to distribute  
2 automation compatible letter mail utilizes one induction station, as opposed to  
3 four for flat equipment. It also processes mail at a much higher speed than flat  
4 sorters, and requires less staffing. Letter mail is presented in full trays for  
5 processing, as opposed to being presented in packages, like flat mail. This  
6 makes letter mail easy and efficient to load.

7           **2. Flat Mail Characteristics**

8           The physical characteristics of flat mail are not as conducive to automated  
9 or mechanized processing as are the characteristics of letter mail. The flat mail  
10 stream includes envelopes, flimsies, newspapers, digests, catalogs, and  
11 magazines. The allowable variation in the size, weight, shape, and thickness of  
12 flat mail makes it inherently more difficult to process. most bulk flats mailings are  
13 prepared as packages or bundles. When bundles break open prior to  
14 distribution, the benefit of any presort is lost. Also, additional costs are incurred  
15 for attempts at bundle recovery or for individual piece distribution. There is no  
16 specific address block location or barcode clear zone for flat mail, as there is for  
17 letters. This, along with the requirement for flat mail to be inserted into  
18 automation and mechanized equipment with the bound or folded edge in a  
19 certain orientation, requires more facing and handling in order for it to be sorted.

20           Even though the Postal Service allows mail as thin as .009 inches and as  
21 thick as .75 inches to receive a barcoded discount, given capacity limitations,  
22 mail at these extremes is not always processed on flat mail automation  
23 equipment. Such mail is more prone to causing jams and/or being damaged.

1 Therefore, mail that is barely within the tolerance limits is often processed in a  
2 manual operation to ensure service, and to allow the automation equipment to  
3 be utilized for other flat mail that is less likely to cause machine problems.

4       The only requirement for placement of the address on a barcoded flat mail  
5 piece is that it has to be on the same side of the mail that allows insertion into  
6 automation with the bound or folded edge to the right. There is no requirement  
7 that it be positioned for ease of readability. Therefore, mail from different  
8 sources tends to have addresses in various locations and in multiple orientations  
9 (such as upside down or placed vertically, instead of horizontally). This requires  
10 (in keying operations) the constant rotation of the mail pieces by the operator,  
11 which increases the amount of time required for handling each piece. The  
12 requirement that the bound edge be inserted into automation equipment to the  
13 right also creates the same readability problem for downstream operations. The  
14 mail must be rotated for address readability, even in a manual operation. In  
15 addition, there is often other information on the same side as the address, which  
16 can cause OCR address interpretation problems. As stated in witness Kingsley's  
17 testimony,

18       the OCR may have trouble recognizing the delivery address on a  
19 mail piece when a flat contains other information on the same side  
20 as the delivery address. The OCR has difficulty discerning the  
21 intended delivery address and may interpret a portion of the  
22 incidental information as the delivery address. Likewise, when a  
23 return address is more prominent (e.g., font size, print quality) than  
24 the delivery address, the OCR may interpret the return address as  
25 the delivery address.

26  
27 Witness Kingsley goes on to explain that

1 field sites closely monitor the flats that come through FSM 881  
2 operations and use discretion to determine whether to process  
3 non-barcoded pieces on the OCR or to key them. The Postal  
4 Service has published articles in mailer publications and has  
5 worked with mailers locally regarding the proper OCR standards for  
6 flats, but it appears more educational efforts or additional standards  
7 are needed.

8  
9 USPS-T-10, at 15-16. The fact that field sites use discretion to determine  
10 whether mail should be processed by the OCR, or keyed by higher level  
11 employees, and in some cases worked manually at an even greater cost, is a  
12 reflection of the concern to provide the customer with the proper service. Field  
13 managers incur cost to avoid missorting mail, which can result in delay.

### 14 3. Periodical vs. Standard A Flat Characteristics

15 To fully understand why the cost trends for Periodical flats have been different  
16 from other flats costs, it is necessary to explore the differences between classes.  
17 As explained by Mr. Unger, there are Periodical mail piece and preparation  
18 characteristics that make processing Periodicals even more of a challenge than  
19 processing FCM and Standard A flats. These include differences in makeup  
20 requirements for packaging, in typical volumes in a mailing, in densities of  
21 destinations, in presort levels, in whether they are sequenced by line of travel  
22 (LOT), in whether they are skin sacks, etc. These differences and their impacts  
23 are described in more detail in witness Unger's testimony.

### 24 25 V. FLAT MAIL PROGRAM CHALLENGES (1993-1999)

26 The flat mail automation program has been a challenging effort from the  
27 start. There have been continued enhancements to existing processing

1 equipment (FSM 881s), as well as deployment of new processing equipment  
2 (FSM 1000s) to incorporate more flat mail volume to automated processing.  
3 There have also been projected barcoded volume shortfalls, mail makeup and  
4 packaging modifications, and changes to corporate policy. Several of the  
5 changes that affected cost and productivity include the following.

6 1. FSM 881 Productivity

7 The FSM 881 has been the backbone of mechanized and automated flat  
8 mail processing for many years. The machine has been improved numerous  
9 times, with modifications, such as the 2+2 configuration; a jam reduction  
10 modification; a digest mail modification, the addition of barcode readers (BCR)  
11 and optical character readers (OCR); and recently, in some instances, the  
12 addition of an automated flats feeder. As the FSM 881 aged and received new  
13 modifications, maintenance requirements were increased, and more of the  
14 maintenance window was utilized

15 The FSM 881 has seemed to have an inherent jam problem with certain  
16 types of flat mail. With the deployment of the FSM 1000, flat mail that was  
17 difficult to run on the FSM 881, which caused jams and downtime (polywrap,  
18 flimsies, etc.) migrated to the FSM 1000.

19 After the mid 1990s, barcoded flat volume grew, and more and more  
20 barcoded flat sort plans were being run. However, as the barcoded run  
21 increased, the keying operations began to experience shorter runs. Just as with  
22 low volume barcoded runs in the early 1990s, shorter keying runs resulted in

1 additional workhours for sweeping, relabeling, changing sort plan, and  
2 dispatching partial tubs, etc.

3 **2. Barcoded & Non-barcoded Flat Mailstreams**

4 At the beginning of the flat mail automation program in 1992, the amount  
5 of barcoded flat mail projected was not realized. Sufficient volume for efficient  
6 processing was not available until the mid 1990s. In addition, commingling of  
7 barcoded and non-barcoded flat mail was allowed within a mailing. For some  
8 time, there was an insufficient volume of barcoded flat mail available to warrant  
9 separation from non-barcoded mail during mail preparation and distribution.  
10 When the flat barcoded volume began to increase in 1996, the field was  
11 instructed to run separate barcoded and non-barcoded operations, if  
12 management determined it would be cost effective. However, due to the  
13 additional workhours required to separate the mail upon receipt, to maintain  
14 separation during processing, and to provide additional handling for barcode  
15 rejects, many sites were reluctant to do so. It took quite some time before the  
16 separation of the mailstreams in mail preparation, distribution, and dispatch  
17 became the standard throughout our processing facilities. Furthermore, as I  
18 stated earlier, with the increased number of incoming secondary 5-digit zones  
19 being processed came additional costs in the FSM operation.

20 By 1998, we were processing about forty percent of the barcoded flat  
21 volume in automated operations. However, many larger mailings now qualified  
22 for a 5-digit presort level discount, and most of the barcoded volume received  
23 was prepared in bundles and sacks labeled 5-digit presorted, pre-barcoded. In



1 many locations, the 5-digit zones for these mailings did not receive enough  
2 barcoded flat volume to justify a separate sort run (sweeping, relabeling,  
3 changing sort plan, dispatching partial tubs, etc.) on our constrained FSM 881s.  
4 Consequently, much of the barcoded flat mail receiving the highest discounts  
5 was either processed with non-barcoded flats in an FSM keying operation, or it  
6 was worked manually at the highest processing cost, depending on FSM  
7 capacity, operating windows, mail arrival times, and dispatch schedules.

8 To address the problem of separate (barcode and non-barcoded) multiple  
9 runs on the FSM 881, and the associated costs, the Postal Service recently  
10 completed deployment of a flat mail optical character reader (FMOCR) on the  
11 FSM 881. The FMOCR will allow processing of both barcoded and nonbarcoded  
12 mail at the same time. In addition, we are planning to install a FMOCR on the  
13 FSM 1000 in the future.

### 14 3. Polywrapped Flats

15 Initially, polywrapped flats, which included many Periodicals, were  
16 specifically excluded from qualification for the flat mail barcoding incentive  
17 because they were classified as non-machinable on the FSM 881. However, in  
18 mid-1994, in cooperation with the flat mailing industry, the Postal Service began  
19 to test different polywrap materials and methods, and to evaluate possible FSM  
20 881 modifications. After several months of evaluation, polywrapped flats that  
21 utilized specific acceptable polywrap compositions, and wrapped to specific  
22 standards, were approved for rate incentives, if they met specific testing criteria  
23 established in the Postal Service I Engineering lab. Eventually, this testing

1 requirement would be modified, and today approved lists of polywrap material  
2 are provided. However, even with the testing and approval process,  
3 polywrapped flats run with varying degrees of success at different locations and  
4 on the FSM 881s within those locations. When difficulties are experienced  
5 running polywrapped flats on the FSM 881, they will be removed and distributed  
6 on the FSM 1000 or in manual operations.

#### 7 4. Effects of Reorganization

8 Also during the mid 1990s, we experienced a steady downward trend in  
9 operational productivity in FSM automation and mechanized operations. This  
10 decline can be attributed to several conditions. A contributing factor was a  
11 reduction in the number of experienced supervisors who chose to retire during  
12 an internal reorganization.

#### 13 5. Allied Labor Workhour Reduction

14 Shortly after the reorganization, management initiated an effort to reduce  
15 and better manage the workhours in indirect mail processing operations. Tasks  
16 that were in direct support of a distribution operation had the workhours linked to  
17 that operation. In flat processing operations, this resulted in a significant number  
18 of workhours associated with prepping and dispatching mail for FSM operations  
19 shifting from an Indirect workhour cost to a direct workhour cost. This shift had a  
20 negative impact on reported FSM productivity during the transition.

#### 21 6. 1998 Fall Plan

22 In early 1998, in response to mailer criticism for relatively poor  
23 performance during the fall of 1997, the Postal Service began preparing for the

1 1998 fall mailing season. The Postal Service worked closely with the mailing  
2 industry to develop the Fall Mailing Plan. The 1997 fall plan was complicated by  
3 preparations for increased package volumes as a result of the pending United  
4 Parcel Service (UPS) strike.. The 1998 fall plan was based on expectations of  
5 greater volume, and called for additional hiring, annex leases, and additional  
6 transportation. As explained by Mr. Unger, when the actual volumes  
7 experienced in 1998 did not meet expectations, the Postal Service had difficulty  
8 reducing the number of employees. This contributed to the increasing cost of  
9 processing flats in general. It is important to understand, however, that the  
10 decisions and circumstances that led to increased costs in that regard were  
11 made within the same context of interrelated factors described above and in Mr.  
12 Unger's testimony. In the final analysis, the available resources were employed  
13 effectively to meet the service needs of the mailers who benefited from our ability  
14 to use the additional resources to distribute volumes that exceeded capacity on  
15 the automation equipment.

16

17 VI. IMPROVEMENT EFFORTS

18 1. Operations Review

19 Special mention must be made here to the efforts of the joint USPS-  
20 Periodicals Industry Operations Review Team, established in the aftermath of  
21 Docket No. R97-1. Fifteen recommendations were issued in the Team's March  
22 1999 Report, and its work is ongoing.

23

1           **2. 1998 –1999 Improvement Efforts**

2           To reverse the declining trend in FSM productivity, control processing  
3 costs, and increase automated flat processing, management initiated several  
4 improvement efforts.

5           (a)       In March 1998, the Strategic Improvement Guide for Flats  
6 Processing (Pub.128) was completed and distributed to all Processing  
7 and Distribution Centers (P&DC). In September 1999, the guide was  
8 updated and reissued.

9           (b)       In March 1999, the Management Instructions for handling Loop  
10 Mail (PO-420-1999-1) were expanded to include flat shaped mail that  
11 might get caught in a loop due to automation processing. An example  
12 of loop mail occurs when, because of the better readability of a return  
13 address, an OCR continues to read that address rather than the  
14 delivery address each time the piece is processed on automation.  
15 Unless the piece is removed from the automated mail stream or the  
16 return address made non readable by the OCR, the probability that the  
17 piece will be resorted to the return address is high.

18           (c)       In May 1999, a 4-hour nationally televised postal satellite  
19 training network (PSTN) presentation dedicated to FMOCR training  
20 was broadcast to all P&DCs

21           (d)       In December 1999, a national Standard Operating Procedure  
22 (SOP) for Periodicals processing was delivered to the field for

1 implementation. This document established minimum requirements  
2 and procedures for processing.

3 (e) An initiative to reduce the cost and improve the service for  
4 Periodicals included the publication of several articles in both the  
5 Mailer's Companion and Memo to Mailers that specifically described  
6 the address and barcode read capabilities of the Flat Mail Optical  
7 Character Reader (FMOCR).

8 (f) The Postal Service issued instructions to the field re-stating  
9 national policies concerning FSM utilization, maximizing automation  
10 processing, and the proper staffing for all FSM operations. There are  
11 scheduled teleconferences with the Area Managers of Operations  
12 Support every two weeks to monitor overall flats processing  
13 performance.

### 14 3. Current Improvement Efforts

15 As highlighted in other parts of my testimony, the Postal Service continues  
16 to assess and adjust as necessary, its approach to meeting the specific  
17 challenges presented by processing flat-shaped mail. In some cases, those  
18 adjustments have been made through capital investments (new equipment, or  
19 enhancements to existing equipment), work sharing opportunities (e.g.,  
20 enhanced barcode discounts), or internal operating changes. In this part of my  
21 testimony, I identify additional opportunities we see as having potential for further  
22 reducing flats processing and delivery costs in the future.

1           **(a)       AFSM 100:** The Postal Service is implementing several Capital  
2           Investment Programs to further automate and enhance the distribution  
3           and handling of flat mail. As mentioned earlier, the AFSM 100 will  
4           provide much needed additional system capacity. Additionally, this  
5           new flats sorter offers significant processing advantages over today's  
6           current mix of equipment. In that regard, the performance of the  
7           AFSM in Baltimore (the pre-production unit site) has met our  
8           expectations. We will continue to closely monitor actual performance  
9           as the Phase I deployment progresses. The initial deployment will  
10          supplement our current fleet of FSM 881s and FSM 1000s by  
11          providing additional processing capacity.

12          **(b)       NGFSM:** There is an effort underway to identify the best method  
13          and next generation flat sorter machine (NGFSM) design to process  
14          flats to the delivery point sequence (DPS) level through automation  
15          processing.

16          **(c)       FSM 1000:** Adding OCR and automatic feeder capabilities to  
17          the FSM 1000 would offer additional opportunities for performance  
18          improvement for that particular piece of equipment. The possibility of  
19          adding those enhanced capabilities is being explored and, should the  
20          associated technology challenges be overcome we would expect  
21          reduced operating costs.

22          **(d)       SPBS:** Material handling activities are an important component  
23          of total flats costs. In an earlier part of this testimony I highlighted the

1 impacts of broken bundles on those operations. As part of their  
2 ongoing effort to find ways to improve the performance of all of our  
3 equipment, our engineering group is exploring options for improving  
4 equipment where bundle breakage occurs.

5 (e) Productivity: In addition to the Capital Programs mentioned  
6 above, the Postal Service has established a group (Breakthrough  
7 Productivity Index group) to work exclusively on developing and  
8 identifying methods and strategies to improve processing productivity  
9 and to establish new productivity benchmarks in all flat and letter  
10 operations. As part of the breakthrough productivity initiative, we will  
11 be setting more aggressive performance targets in the coming years.  
12 One area where we have already realized improvement, is manual  
13 flats distribution operations, where we are achieving increased  
14 productivity levels.

15 (f) Transportation: In our ongoing efforts to reduce costs, we  
16 monitor the mix of mail that is transported by the most expensive  
17 transportation option, i.e., air. I have been advised that our progress in  
18 this effort can be tracked in the various finance systems that measure  
19 transportation costs.

20 (g) Methods: We continually strive to improve work methods at the  
21 operating level. Toward that end, we have recently issued instructions  
22 to the field on various operating procedures specifically related to the  
23 following: the induction of flats bundles into the SPBS, preferred

1 recovery methods for bundles which have broken prior to reaching  
2 piece distribution operations and instructions regarding individual piece  
3 distribution on the SPBS.

4 (h) Bundle Breakage: In addition to the internally focused  
5 (equipment and methods) efforts to reduce bundle breakage, the  
6 Postal Service has been working closely with an MTAC sponsored  
7 work group focused on identifying the causes of bundle breakage and  
8 developing recommendations for flats bundle preparation requirements  
9 which will result in reduced instance of breakage. We anxiously await  
10 the results of that effort.

11 (i) Line of Travel (LOT): A review of the differences in mail  
12 preparation requirements which may have some impact on the relative  
13 cost patterns of one class versus another, identified a possible cost  
14 reduction opportunity in carrier operations. Specifically, the  
15 requirement for LOT order within carrier route mailings has not been  
16 extended to Periodicals mail. As a result, the associated benefits of  
17 that make up requirement have not accrued to Periodicals mail. We  
18 are currently considering making that a universal requirement for  
19 carrier route presort discounts.

20 (j) Letter Carrier MOU: The Postal Service and the National  
21 Association of Letter Carriers (NALC) recently signed a memorandum  
22 of understanding (MOU) addressing a work methods change which  
23 should have a positive impact on flats handling costs in carrier



1 operations. Specifically, this agreement gives management the  
2 authority to implement the vertical flats casing method for those routes  
3 not currently using it. Under this method, flats are sequenced in the  
4 order of delivery in one handling by the carrier rather than in two  
5 handlings as was the more traditional flats sorting method.

6 (k) Mail Preparation: The Periodicals industry and the Postal  
7 Service are looking at changes in preparation requirements for  
8 Periodicals that may create more efficient preparation.

9 (l) "Skin Sacks": One of the possibilities being explored is the  
10 elimination of CRRT "skin sacks" (sacks with fewer than 24 pieces).  
11 These sacks are often prepared by the periodicals industry to improve  
12 or protect service. The theory is that pieces in direct sacks, i.e, sacks  
13 that do not have to be opened until they reach the carrier are less  
14 likely to be delayed during interim processing steps (sack sorting,  
15 opening, dumping, distributing bundles, etc.). Eliminating that sacking  
16 option but allowing "skin sacks" at the 5-digit level would reduce the  
17 number of sack handlings in the system without jeopardizing service  
18 since those sacks would not be opened until they were at the delivery  
19 unit.

20 (m) L-001: Recognizing that there are opportunities to better match  
21 mail preparation to USPS operations, the Postal Service implemented  
22 an optional preparation requirement in 1999 which allowed for the  
23 combining of volumes for multiple 5-digit Zip Codes in the same 5-digit

1 container (sack or pallet). Specifically, those combinations are allowed  
2 for zones which are sorted to carrier route in the same facility. This  
3 option helps to ensure greater densities (i.e., more direct containers)  
4 by massing mail on those locations where the piece distribution takes  
5 place. This option, called 5-digit scheme sort, or L-001 (from the  
6 number of the labeling list to be used in preparing mail this way) has  
7 had a positive impact on USPS operations, and consideration is being  
8 given to making it a requirement.

## 9 10 VII. CONCLUSION

11 In the discussion, above, I've addressed the topics raised in Order No.  
12 1289, with particular reference to the history of the Postal Service's flats  
13 program, as compared to our letter automation program. I've highlighted  
14 the unique challenges presented by the flats mail stream piece  
15 characteristics and reviewed the adjustments we've made to our flats  
16 strategy over time, as technology and changing circumstances (e.g.,  
17 mailer reaction to work sharing incentives) have dictated. I've also  
18 included a review of the operational challenges (e.g., separating barcoded  
19 and non barcoded mail) we've faced while incorporating that changing  
20 technology. Finally, I've summarized current efforts directed at improving  
21 our flats processing efficiencies and highlighted opportunities for further  
22 improvement which are under consideration.