

BEFORE THE  
POSTAL RATE COMMISSION  
WASHINGTON, D.C. 20268-0001

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POSTAL RATE COMMISSION  
OFFICE OF THE SECRETARY

Postal Rate and Fee Changes, 2000

Docket No. R2000-1

**NOTICE OF INTERVENTION  
BY THE ELECTRONIC RETAILING ASSOCIATION**

The Electronic Retailing Association ("ERA") submits this Notice of Limited Intervention pursuant to Section 3001.20a of the Commission's Rules, 39 C.F.R § 3001.20a. Pursuant to the requirements of the Rule, ERA states as follows:

1. The persons who are to receive the service of documents relating to the above-captioned proceedings on behalf of ERA are:

- (a) Karen Sellers  
Electronic Retailing Association  
2101 Wilson Boulevard  
Suite 1002  
Arlington, VA 22201
- (b) Heather L. McDowell  
Venable, Baetjer, Howard & Civiletti, LLP  
1201 New York Avenue, N.W.  
Suite 1000  
Washington, D.C. 20005

2. ERA's membership encompasses a broad array of major retailers and other companies that sell products directly to consumers through electronic means – direct response television, radio, and the Internet. ERA member companies rely heavily on a number of mail classes to fulfill product orders, and to complement electronic marketing efforts with various forms of advertising mail.

ERA thus has particular interest in the rates and classifications proposed for parcels and Standard (A) mail.

3. For the above reasons, ERA desires to intervene in these proceedings.

Respectfully submitted,



Jeffrey D. Knowles  
Heather L. McDowell  
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Counsel for the Electronic Retailing

Association

February 10, 2000

#### CERTIFICATE OF SERVICE

I hereby certify that I have this 10<sup>th</sup> day of February, 2000, served the foregoing document in accordance with the Commission's Rules of Practice.

