

BEFORE THE  
POSTAL RATE COMMISSION  
WASHINGTON, D.C. 20268-0001

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POSTAL RATE COMMISSION  
OFFICE OF THE SECRETARY

EXPERIMENTAL "RIDE-ALONG"  
CLASSIFICATION CHANGE FOR PERIODICALS

Docket No. MC2000-1

MOTION FOR CONSIDERATION OF STIPULATION AND AGREEMENT  
(December 20, 1999)

The United States Postal Service and each of the signatories to this motion (collectively, with the Postal Service, the "settlement parties") hereby submit an executed Stipulation and Agreement, representing a negotiated settlement by the signatories of all issues raised in this proceeding.<sup>1</sup> The settlement parties request that the Postal Rate Commission issue an Opinion and Recommended Decision which is based upon the evidence submitted by the Postal Service with its Request and which recommends the Domestic Mail Classification Schedule changes contained in the Attachment which accompanies the Stipulation and Agreement.

As a result of the off-the-record settlement discussions held among the participants, changes were made in the draft Stipulation and Agreement filed with the Request. Changes were made in paragraph 2 and a new paragraph 10 was added.

The following participants in this proceeding have authorized the Postal Service to represent that each supports the Stipulation and Agreement: Advertising Mail Marketing Association; Alliance of Nonprofit Mailers; American Business Press; Association of American Publishers; Classroom Publishers Association; Cox Target

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<sup>1/</sup> This Stipulation and Agreement supersedes the draft Stipulation and Agreement filed with the Request.

Media, Inc. and Cox Consumer Sampling; Imagine Media; Magazine Publishers of America; Marietta Corporation; The McGraw-Hill Companies, Inc.; National Newspaper Association; Time Warner Inc.; and the Office of the Consumer Advocate. Their signature pages are attached. The Newspaper Association of America and the Mail Advertising Service Association International have authorized the Postal Service to indicate that they do not oppose the Stipulation and Agreement. No response has been received from Mr. David B. Popkin.

The Postal Service wishes to thank all who participated in reaching this settlement and urges the Commission to recommend the experimental DMCS language and rate agreed to by the signatories.

Respectfully submitted,

UNITED STATES POSTAL SERVICE

By its attorneys:

Daniel J. Foucheaux, Jr.  
Chief Counsel, Ratemaking



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Scott L. Reiter  
Attorney

475 L'Enfant Plaza West, S.W.  
Washington, D.C. 20260-1137  
(202) 268-2999; Fax -5402  
December 20, 1999

CERTIFICATE OF SERVICE

I hereby certify that I have this day served the foregoing document upon all participants of record in this proceeding in accordance with section 12 of the Rules of Practice.

A handwritten signature in cursive script, appearing to read "Scott L. Reiter", is written above a horizontal line.

Scott L. Reiter

475 L'Enfant Plaza West, S.W.  
Washington, D.C. 20260-1137  
(202) 268-2999; Fax -5402  
December 20, 1999

BEFORE THE  
POSTAL RATE COMMISSION  
WASHINGTON, D.C. 20268-0001

EXPERIMENTAL "RIDE-ALONG"  
CLASSIFICATION CHANGE FOR PERIODICALS, 1999

Docket No. MC2000-1

**STIPULATION AND AGREEMENT**

This Stipulation and Agreement is submitted pursuant to Rule 29 of the Rules of Practice and Procedure of the Postal Rate Commission, 39 C.F.R. § 3001.29, by and between the undersigned participants or through their respective attorneys. It is a negotiated settlement of all issues raised in the above-captioned docket. The undersigned participants hereby stipulate and agree to the following:

**I. BACKGROUND**

On September 27, 1999, pursuant to 39 U.S.C. § 3623, the United States Postal Service filed with the Postal Rate Commission a request for a decision recommending an experimental "ride-along" classification change for Periodicals. The request was designated as Docket No. MC2000-1 by the Commission. The basis for the request is explained in the Docket No. MC2000-1 direct testimonies of witnesses Altaf Taufique (USPS-T-1) and Howard Schwartz (USPS-T-2).

**II. TERMS AND CONDITIONS**

1. This Stipulation and Agreement represents a negotiated settlement of all issues raised by the Docket No. MC2000-1 Request of the United States Postal Service for an expedited recommended decision on an experimental "ride-along" classification change for Periodicals.

2. The undersigned participants agree, for purposes of this proceeding only, that the Docket No. MC2000-1 direct testimonies and any designated written cross-examination of Postal Service witnesses Altaf Taufique (USPS-T-1) and Howard Schwartz (USPS-T-2) listed in Attachment A hereto, as well as the designated interrogatory responses of the Postal Service listed in Attachment A, should be entered into the evidentiary record in this proceeding. Also, the undersigned participants have agreed to amplification of the data collection plan filed as Attachment A to the testimony of Postal Service witness Altaf Taufique (USPS-T-1). This amplification, provided as Attachment B hereto, takes the form of a statement of understanding concerning the scope and objectives of the data collection plan. The undersigned participants stipulate that any of the aforementioned materials not heretofore entered into the Docket No. MC2000-1 evidentiary record be so entered. The testimonies and designated written cross-examination of witnesses Taufique and Schwartz, the designated interrogatory responses of the Postal Service, and the amplification of the data collection plan all provide substantial evidence which, taken together with the Postal Service's Docket No. MC2000-1 Request and the attachments thereto, justify a decision recommending the experimental change to the Domestic Mail Classification Schedule (DMCS) § 443 and Rate Schedules 421, 423.3, 423.4, and 423.2 proposed by the Postal Service in Docket No. MC2000-1, which is attached to this Stipulation and Agreement.

3. On the basis of such record, for purposes of this proceeding only, the undersigned participants stipulate that the experimental DMCS and Rate Schedule changes set forth in the Attachment to this Stipulation and Agreement are in

accordance with the polices of title 39, United States Code, and in particular, the criteria and factors of 39 U.S.C. § 3622 and 3623.

4. This Stipulation and Agreement is offered in total and final settlement of this proceeding. The undersigned participants agree that they will file no further pleadings or testimony with the Commission in this proceeding, with the exception of: (a) pleadings or testimony explicitly requested by the Commission or in reply to such pleadings; (b) pleadings or testimony opposing pleadings or testimony filed in opposition to this Stipulation and Agreement; or (c) pleadings, testimony or comments in support of this Stipulation and Agreement.

5. If the Commission adopts a Recommended Decision that deviates from the experimental classification and rate proposed in this Stipulation and Agreement, or if the Governors of the Postal Service fail to approve the Commission's Recommended Decision adopting the experimental classification and rate as proposed by the Postal Service, then each signatory reserves the right to withdraw from this Stipulation and Agreement. Any signatory withdrawing under the terms of this paragraph must provide written notice of this fact to all participants within five (5) business days of the occurrence of the specific event giving rise to the right to withdraw. Any exercise of such right by one or more signatories shall not affect the operation of this Stipulation and Agreement as to other signatories.

6. This Stipulation and Agreement pertains only to the instant proceeding. The undersigned participants shall not be considered as necessarily agreeing with or conceding the applicability of any principle, or any method of classification or terms and conditions of service, or any method of ratemaking or cost of service determination, or

design of rate or fee schedule or terms and conditions of service, or the application of any rule or interpretation of law, that may underlie, or be thought to underlie, this Stipulation and Agreement.

7. In any future negotiation or proceeding (other than any proceedings involving the honoring, enforcement, or construction of this Stipulation and Agreement), the undersigned participants shall not be bound or prejudiced by this Stipulation and Agreement, nor shall any participant rely for any purpose on the fact that another participant entered into or did not oppose this Stipulation and Agreement. The undersigned participants also agree that, to the extent that matters presented in the Docket No. MC2000-1 Request, in any Commission Recommended Decision on that Request, or in any decision of the Governors of the Postal Service in this proceeding have not actually been litigated, the resolution of such matters will not be entitled to precedential effect in any other proceeding.

8. As fully stated above, the agreement of the undersigned participants is intended to relate exclusively to the specific experimental "ride-along" classification and rate changes for Periodicals reflected in the proposed experimental DMCS and Rate Schedule provisions attached hereto, and is not intended to bind or prejudice those participants in any other proceeding. This understanding of the intended consequences of the agreement applies equally to all constituent parts of the agreement.

9. The undersigned participants request that the Commission expeditiously issue a decision recommending adoption of the experimental DMCS and Rate Schedule provisions appended to this Stipulation and Agreement.

10. The undersigned participants have agreed to amplification of the data collection plan filed as Attachment A to the testimony of Postal Service witness Altaf Taufique (USPS-T-1). This amplification takes the form of a statement of understanding that the data collected should enable the Postal Service to analyze the source of "Ride-Along" pieces, to determine if unexpected changes in costs are incurred as a result of "Ride-Along" pieces, and to estimate the net impact on Postal Service revenues. The statement of understanding, Attachment B hereto, states the agreement of the signatories concerning the scope and purpose of the data collection plan.

11. This Stipulation and Agreement represents the entire agreement of the signatories, and supersedes any understandings or representations not contained herein.

\* Signature pages are attached.

Docket No. MC2000-1

**PROPOSED DOMESTIC MAIL CLASSIFICATION SCHEDULE CHANGES**

**443 Attachments and Enclosures**

**443.1. General.**

\* \* \* \*

443.1a "Ride-Along" Attachments and Enclosures. A limit of one Standard Mail piece, not exceeding the weight of the host copy and weighing a maximum of 3.3 ounces, from any of the subclasses listed in section 321 (Regular, Enhanced Carrier Route, Nonprofit or Nonprofit Enhanced Carrier Route) may be attached to or enclosed with an individual copy of Periodicals Mail for an additional postage payment of ten cents. Periodicals containing "Ride-Along" attachments or enclosures must maintain uniform thickness as specified by the Postal Service. The Periodicals piece with the "Ride-Along" must maintain the same shape and automation compatibility as it had before addition of the "Ride-Along" attachment or enclosure and meet other preparation requirements as specified by the Postal Service.

**Docket No. MC2000-1**

***PROPOSED RATE SCHEDULE CHANGES***

**PERIODICALS  
RATE SCHEDULE 421  
Regular Subclass<sup>1,2,12</sup>**

	<b>Postage Rate Unit</b>	<b>Rate<sup>3</sup> (cents)</b>
Nonadvertising Portion:	Pound	16.1
Advertising Portion: <sup>11</sup>		
Delivery Office <sup>4</sup>	Pound	15.5
SCF <sup>5</sup>	Pound	17.8
1&2	Pound	21.5
3	Pound	22.9
4	Pound	26.3
5	Pound	31.6
6	Pound	37.1
7	Pound	43.8
8	Pound	49.5
Science of Agriculture		
Delivery Office	Pound	11.6
SCF	Pound	13.3
Zones 1&2	Pound	16.1
Less Nonadvertising Factor <sup>6</sup>		5.9
Required Preparation <sup>7</sup>	Piece	29.4

Presorted to 3-digit	Piece	25.3
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Presorted to 5-digit	Piece	19.7
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Presorted to Carrier Route	Piece	12.2
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Discounts:

Prepared to Delivery Office <sup>4</sup>	Piece	1.3
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Prepared to SCF <sup>5</sup>	Piece	0.7
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High Density <sup>8</sup>	Piece	1.9
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Saturation <sup>9</sup>	Piece	3.7
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Automation Discounts for Automation  
Compatible Mail<sup>10</sup>

From Required:

Prebarcoded letter size	Piece	6.2
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Prebarcoded flats	Piece	4.6
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From 3-Digit:

Prebarcoded letter size	Piece	4.7
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Prebarcoded flats	Piece	3.9
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From 5-Digit:

Prebarcoded letter size	Piece	3.5
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Prebarcoded flats	Piece	2.9
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## **SCHEDULE 421 NOTES**

1. The rates in this schedule also apply to commingled nonsubscriber, non-requester, complimentary, and sample copies in excess of 10 percent allowance in regular-rate, non-profit, and classroom periodicals.
2. Rates do not apply to otherwise regular rate mail that qualifies for the Within County rates in Schedule 423.2.
3. Charges are computed by adding the appropriate per-piece charge to the sum of the nonadvertising portion and the advertising portion, as applicable.
4. Applies to carrier route (including high density and saturation) mail delivered within the delivery area of the originating post office.
5. Applies to mail delivered within the SCF area of the originating SCF office.
6. For postage calculations, multiply the proportion of nonadvertising content by this factor and subtract from the applicable piece rate.
7. Mail not eligible for carrier-route, 5-digit or 3-digit rates.
8. Applicable to high density mail, deducted from carrier route presort rate.
9. Applicable to saturation mail, deducted from carrier route presort rate.
10. For automation compatible mail meeting applicable Postal Service regulations.
11. Not applicable to qualifying Nonprofit and Classroom publications containing 10 percent or less advertising content.
12. For a "Ride-Along" item enclosed with or attached to a periodical, add \$0.10 per copy (experimental).

**PERIODICALS**

**RATE SCHEDULE 423.3<sup>11</sup>**

**PUBLICATIONS OF AUTHORIZED NONPROFIT ORGANIZATIONS<sup>10</sup>  
(FULL RATES)**

	<b>Postage Rate Unit</b>	<b>Rate<sup>1</sup> (cents)</b>
<b>Per Pound</b>		
Nonadvertising portion:	Pound	15.6
Advertising portion: <sup>9</sup>		
Delivery Office <sup>2</sup>	Pound	15.5
SCF <sup>3</sup>	Pound	17.8
1&2	Pound	21.5
3	Pound	22.9
4	Pound	26.3
5	Pound	31.6
6	Pound	37.1
7	Pound	43.8
8	Pound	49.5
<b>Per Piece</b>		
Less Nonadvertising Factor <sup>4</sup>		4.4
Required Preparation <sup>5</sup>	Piece	25.1
Presorted to 3-digit	Piece	20.8
Presorted to 5-digit	Piece	18.3
Presorted to Carrier Route	Piece	11.3

**Discounts:**

Prepared to Delivery Office <sup>2</sup>	Piece	0.7
Prepared to SCF <sup>3</sup>	Piece	0.4
High Density (formerly 125-Piece) <sup>6</sup>	Piece	1.9
Saturation <sup>7</sup>	Piece	3.7

**Automation Discounts for Automation  
Compatible Mail<sup>8</sup>**

From Required:

Prebarcoded letter size	Piece	6.2
Prebarcoded flats	Piece	4.6

From 3-Digit:

Prebarcoded letter size	Piece	4.7
Prebarcoded flats	Piece	2.4

From 5-Digit:

Prebarcoded letter size	Piece	3.5
Prebarcoded flats	Piece	2.1

### SCHEDULE 423.3 NOTES

1. Charges are computed by adding the appropriate per-piece charge to the sum of the nonadvertising portion and the advertising portion, as applicable.
2. Applies to carrier route (including high density and saturation) mail delivered within the delivery area of the originating post office.
3. Applies to mail delivered within the SCF area of the originating SCF office.
4. For postage calculation, multiply the proportion of nonadvertising content by this factor and subtract from the applicable piece rate.
5. Mail not eligible for carrier route, 5-digit or 3-digit rates.
6. Applicable to high density mail, deducted from carrier route presort rate.
7. Applicable to saturation mail, deducted from carrier route presort rate.
8. For automation compatible mail meeting applicable Postal Service regulations.
9. Not applicable to publications containing 10 percent or less advertising content.
10. If qualified, nonprofit publications may use Within County rates for applicable portions of a mailing.
11. For a "Ride-Along" item enclosed with or attached to a periodical, add \$0.10 per copy (experimental).

**PERIODICALS**

**RATE SCHEDULE 423.4**

**CLASSROOM PUBLICATIONS<sup>10,11</sup>  
(Full Rates)**

	<b>Postage Rate Unit</b>	<b>Rate<sup>1</sup> (cents)</b>
<b>Per Pound</b>		
Nonadvertising Portion:	Pound	15.6
Advertising Portion: <sup>9</sup>		
Delivery Office <sup>2</sup>	Pound	15.5
SCF <sup>3</sup>	Pound	17.8
1&2	Pound	21.5
3	Pound	22.9
4	Pound	26.3
5	Pound	31.6
6	Pound	37.1
7	Pound	43.8
8	Pound	49.5
<b>Per Piece</b>		
Less Nonadvertising Factor <sup>4</sup>		4.4
Required Preparation <sup>5</sup>	Piece	25.1
Presorted to 3-digit	Piece	20.8
Presorted to 5-digit	Piece	18.3
Presorted to Carrier Route	Piece	11.3

Discounts:

Prepared to Delivery Office <sup>2</sup>	Piece	0.7
Prepared to SCF	Piece	0.4
High Density (formerly 125-Piece) <sup>6</sup>	Piece	1.9
Saturation <sup>7</sup>	Piece	3.7

Automation Discounts for Automation  
Compatible Mail<sup>8</sup>

From Required:

Prebarcoded Letter size	Piece	6.2
Prebarcoded Flats	Piece	4.6

From 3-Digit:

Prebarcoded Letter size	Piece	4.7
Prebarcoded Flats	Piece	2.4

From 5-Digit:

Prebarcoded Letter size	Piece	3.5
Prebarcoded Flats	Piece	2.1

### SCHEDULE 423.4 NOTES

1. Charges are computed by adding the appropriate per-piece charge to the sum of the nonadvertising portion and the advertising portion, as applicable.
2. Applies to carrier route (including 125-piece walk sequence and saturation) mail delivered within the delivery area of the originating post office.
3. Applies to mail delivered within the SCF area of the originating SCF office.
4. For postage calculation, multiply the proportion of nonadvertising content by this factor and subtract from the applicable piece rate.
5. Mail not eligible for carrier route, 5-digit, or 3-digit rates.
6. For walk sequenced mail in batches of 125 pieces or more from carrier route presorted mail.
7. Applicable to saturation mail; deducted from carrier route presort rate.
8. For automation compatible mail meeting applicable Postal Service regulations.
9. Not applicable to publications containing 10 percent or less of advertising content.
10. If qualified, classroom publications may use Within County rates for applicable portions of a mailing.
11. For a "Ride-Along" item enclosed with or attached to a periodical, add \$0.10 per copy (experimental).

**PERIODICALS  
RATE SCHEDULE 423.2<sup>5</sup>**

**WITHIN COUNTY  
(Full Rates)**

	<b>Rate (cents)</b>
<b>Per Pound</b>	
General	13.3
Delivery Office <sup>1</sup>	10.7
<b>Per Piece</b>	
Required Presort	9.5
Presorted to 3-digit	8.8
Presorted to 5-digit	8.0
Carrier Route Presort	4.3
<b>Per Piece Discount</b>	
Delivery Office <sup>2</sup>	0.4
High Density (formerly 125 piece) <sup>3</sup>	1.4
Saturation	1.8
Automation Discounts for Automation Compatible Mail <sup>4</sup>	
From Required:	
Prebarcoded Letter size	4.9
Prebarcoded Flat size	3.0
From 3-digit:	
Prebarcoded Letter size	4.4
Prebarcoded Flat size	2.6
From 5-digit:	
Prebarcoded Letter size	3.9
Prebarcoded Flat size	2.2

## SCHEDULE 432.2 NOTES

1. Applicable only to carrier route (including high density and saturation) presorted pieces to be delivered within the delivery area of the originating post office.
2. Applicable only to carrier presorted pieces to be delivered within the delivery area of the originating post office.
3. Applicable to high density mail, deducted from carrier route presort rate. Mailers also may qualify for this discount on an alternative basis as provided in DMCS section 423.83.
4. For automation compatible pieces meeting applicable Postal Service regulations.
5. For a "Ride-Along" item enclosed with or attached to a periodical, add \$0.10 per copy (experimental).

## LIST OF DESIGNATED INTERROGATORY RESPONSES

<u>Party Designating</u>	<u>Witness</u>	<u>Interrogatory Number(s)</u>
AMMA	USPS	AMMA/USPS-1-2
Imagine Media, Inc.	Taufique	CC/USPS-T1-4
Cox Companies	Taufique Schwartz	CC/USPS-T1-2-28 CC/USPS-T1-1 (redirected) CC/USPS-T2-1-17
Marietta Corp.	Taufique         Schwartz	CC/USPS-T1-1 CC/USPS-T1-3 CC/USPS-T1-4 CC/USPS-T1-8 CC/USPS-T1-18 CC/USPS-T1-21 CC/USPS-T1-24 CC/USPS-T2-12 CC/USPS-T2-14
Office of the Consumer Advocate	Taufique         Schwartz	OCA/USPS-T1-2 OCA/USPS-T1-4 OCA/USPS-T1-5 OCA/USPS-T1-6 OCA/USPS-T1-7 OCA/USPS-T1-9 OCA/USPS-T1-10 OCA/USPS-T1-11 OCA/USPS-T1-13 OCA/USPS-T1-14 OCA/USPS-T1-15 OCA/USPS-T2-6 OCA/USPS-T2-8

## STATEMENT OF UNDERSTANDING CONCERNING DATA COLLECTION PLAN

The Postal Service will collect relevant data and other information as outlined in the data collection plan (USPS-T-1, Attachment A) and as described below. This effort is intended to collect information that can be used to meet the requirements for a request for a permanent change, if that is eventually sought. Specifically, the data should enable the Postal Service to analyze the source of "Ride-Along" pieces, to determine if unexpected changes in costs are incurred as a result of "Ride-Along" pieces, and to estimate the net impact on Postal Service revenues.

1. The Postal Service will obtain, through the "alternate" Periodicals Mailing Statement, Form 3541, the volume, weight, and zone of "Ride-Along" pieces contained in "Ride-Along" mailings.<sup>1</sup> The shape and type of "Ride-Along" piece (e.g., product sample, CD, printed material, etc.) will be obtained either through the Mailing Statement or by examination of either a census or sample of actual pieces mailed. Each "Ride-Along" piece collected will be accompanied by a copy of the corresponding mailing statement. The data obtained will be aggregated for reporting and analysis. Sample pieces collected will be made available for inspection by participants.

2. The Postal Service will conduct quantitative market research to obtain data enabling the Postal Service to address the issues listed below in the event the Postal Service

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<sup>1</sup> A "Ride-Along" piece is any enclosure with or attachment to a copy of a mailed Periodical that would pay the experimental rate. A "Ride-Along" mailing would be any Periodicals mailing that contains a "Ride-Along" piece in each copy. A separate "alternate" Form 3541 would be submitted for each unique "Ride-Along" mailing.

seeks either an extension of the experiment, a new experiment, a market test, or a permanent classification for "Ride-Along" service. Prior to conducting the research, the Postal Service will provide interested participants to this proceeding with the proposed research methodology and will indicate the universe of subjects to be studied. The Postal Service will request comments from participants and will take all such comments into account before conducting the research. The issues are:

- a. What volume of "Ride-Along" pieces represents new matter being mailed;
- b. What volume of "Ride-Along" pieces represents diversion from Standard Mail (A);
- c. What volume of "Ride-Along" pieces represents diversion of Standard (A) pieces that were mailed with Periodicals but paid Standard (A) rates;
- d. What volume of "Ride-Along" pieces represents diversion of other mailed matter;
- e. What future volume of "Ride-Along" pieces is anticipated.

In addressing these issues, the Postal Service will survey sample mailers to determine the effect of the experiment on that industry.

3. The Postal Service will determine the additional costs (processing, transportation, delivery, etc.) incurred as a result of "Ride-Along" pieces and whether any unexpected additional costs are incurred. To determine whether any unexpected costs are incurred, the Postal Service will take necessary steps, including the following:

- a. Sample pieces will be examined by operations experts to determine the possibility of changes in processing.

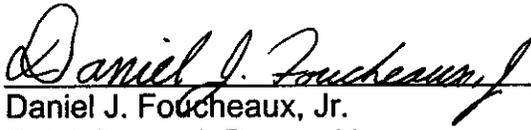
- b. Operations management will communicate with field operations to determine if processing changes leading to increased costs might have occurred.
  - c. If, based on the above or other information, the Postal Service determines that unexpected additional costs are being incurred, it will determine, through an operations field test, time and motion study, or other study, data on differences in costs for sorting and/or delivering identical copies of Periodicals publications with and without "Ride-Along" pieces.
4. The Postal Service will report to the Postal Rate Commission aggregate results of the volume, weight, shape, zone, and type of "Ride-Along" pieces on a quarterly basis after commencement of the experiment. The Postal Service will also report, on a quarterly basis, the revenue and volume of enclosures in Periodicals still mailed at the Standard (A) rates, to the extent such information is reflected in the Centralized Postage Payment (CPP) system. The results of the market research and any studies conducted in accordance with paragraph 3(c) will be filed with the Postal Rate Commission as part of any request for an extension of the experiment, a new experiment, a market test, or any request for a permanent classification. Data on cost, revenue, and volume changes determined in accordance with this data collection effort will form the basis of such a request, as governed by the Commission's rules of practice and procedure.

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CLASSIFICATION CHANGE FOR PERIODICALS, 1999

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SIGNATURE PAGE FOR STIPULATION AND AGREEMENT



Daniel J. Foucheaux, Jr.  
Chief Counsel, Ratemaking  
United States Postal Service

December 20, 1999

Date





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WASHINGTON, D.C. 20268B0001

EXPERIMENTAL ARIDE-ALONG@  
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Docket No. MC2000B1

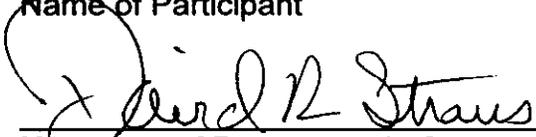
**SIGNATURE PAGE FOR STIPULATION AND AGREEMENT**

American Business Press

December 9, 1999

\_\_\_\_\_  
Name of Participant

\_\_\_\_\_  
Date

  
\_\_\_\_\_  
[Signature of Representative]

[Signature of Representative]

BEFORE THE  
POSTAL RATE COMMISSION  
WASHINGTON, D.C. 20268B0001

EXPERIMENTAL A RIDE-ALONG@  
CLASSIFICATION CHANGE FOR PERIODICALS, 1999

Docket No. MC2000B1

**SIGNATURE PAGE FOR STIPULATION AND AGREEMENT**

Association of American Publishers      December 20, 1999

Name of Participant

Date

  
\_\_\_\_\_  
John R. Przeworski  
Counsel to AAP



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WASHINGTON, D.C. 20268-0001

EXPERIMENTAL "RIDE-ALONG"  
CLASSIFICATION CHANGE FOR PERIODICALS, 1999

DOCKET NO. MC2000-1

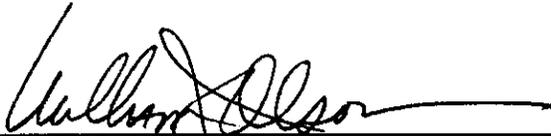
**SIGNATURE PAGE FOR STIPULATION AND AGREEMENT**

Cox Target Media, Inc. and  
Cox Consumer Sampling

December 16, 1999

Name of Intervenors

Date



[Signature of Representative]

William J. Olson

John S. Miles

WILLIAM J. OLSON, P.C.

8180 Greensboro Drive, Suite 1070

McLean, Virginia 22102-3823

(703) 356-5070

Counsel for Cox Target Media, Inc. and  
Cox Consumer Sampling

BEFORE THE  
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SIGNATURE PAGE FOR STIPULATION AND AGREEMENT

IMAGINE MEDIA

12/15/99

Name of Participant

Date

[Signature of Representative]





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EXPERIMENTAL A RIDE-ALONG@  
CLASSIFICATION CHANGE FOR PERIODICALS, 1999

Docket No. MC2000B1

**SIGNATURE PAGE FOR STIPULATION AND AGREEMENT**

The McGraw-Hill Companies, Inc.

December 20, 1999

Name of Participant

Date

Timothy W. Bergen  
[Signature of Representative]

Before The  
POSTAL RATE COMMISSION  
WASHINGTON, D.C. 20268-0001

Experimental Ride-Along  
Classification Change for Periodicals, 1999  
Docket No. MC2000-1

**SIGNATURE PAGE FOR STIPULATION AND AGREEMENT**

National Newspaper Association  
Name of Participant

10-14-99  
Date



\_\_\_\_\_  
[Signature of Representative]

BEFORE THE  
POSTAL RATE COMMISSION  
WASHINGTON, D.C. 20268B0001

EXPERIMENTAL A RIDE-ALONG@  
CLASSIFICATION CHANGE FOR PERIODICALS, 1999

Docket No. MC2000B1

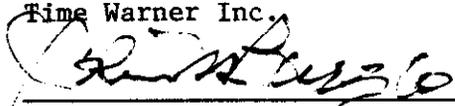
**SIGNATURE PAGE FOR STIPULATION AND AGREEMENT**

December 9, 1999

\_\_\_\_\_  
Name of Participant

Time Warner Inc.

\_\_\_\_\_  
Date

  
\_\_\_\_\_  
[Signature of Representative]

John M. Burzio  
Counsel for Time Warner Inc.

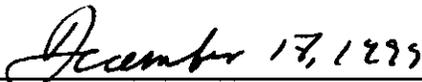
BEFORE THE  
POSTAL RATE COMMISSION  
WASHINGTON, D.C. 20268-0001

EXPERIMENTAL "RIDE-ALONG"  
CLASSIFICATION CHANGE FOR PERIODICALS, 1999

Docket No. MC2000-1

**SIGNATURE PAGE FOR STIPULATION AND AGREEMENT**

  
\_\_\_\_\_  
Ted P. Gerarden  
Director  
Office of the Consumer Advocate

  
\_\_\_\_\_  
Date