

UNITED STATES OF AMERICA
BEFORE THE POSTAL RATE COMMISSION
WASHINGTON, D.C. 20268

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POSTAL RATE COMMISSION
OFFICE OF THE SECRETARY

Mailing Online Service

Docket No. MC2000-2

MOTION OF HALLMARK CARDS, INCORPORATED,
FOR LEAVE TO APPEAR AS A LIMITED PARTICIPATOR

Hallmark Cards, Incorporated ("Hallmark") hereby moves for leave to appear in this proceeding as a limited participator, pursuant to § 20a of the Rules of Practice (39 CFR § 3001.20a). The need to obtain authorization to proceed has prevented the filing of a notice before the December 8, 1999 deadline established in Order No. 1272.

Hallmark was a limited participator in the previous proceeding concerning Mailing OnLine service, Docket No. MC98-1. As the largest publisher of greeting cards in the United States, Hallmark is materially affected by Postal Service rates, classifications, special services, and operational and business development policies insofar as they either promote or discourage use of First-Class Mail for personal communication. In particular, Hallmark has a substantial interest in such developments as they affect the use of single-piece First-Class Mail, the predominant mode of mailing for greeting cards. Hallmark is also a substantial user of First-Class Mail in the conduct of its own business.

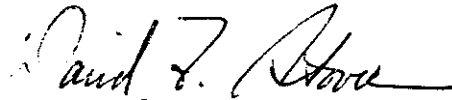
Hallmark is prepared to participate fully in all aspects of this proceeding, within the letter and spirit of § 20a of the Rules of Practice. It is requested that service of documents be made upon:

Ms. Barbara Koirtyohann
Director of Public Affairs
Hallmark Cards, Incorporated — Mail Drop #288
P. O. Box 419580
Kansas City, MO 64141-6580

David F. Stover, Esq.
2970 S. Columbus St., #1B
Arlington, VA 22206-1450

December 13, 1999

Respectfully submitted,

A handwritten signature in black ink, appearing to read "David F. Stover", written in a cursive style.

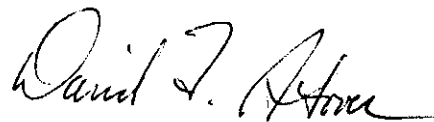
David F. Stover
2970 S. Columbus St., #1B
Arlington, VA 22206-1450
(703) 998-2568
(703) 998-2987 fax
E-mail: postamp@crosslink.net

Attorney for Hallmark Cards, Incorporated

CERTIFICATE OF SERVICE

I hereby certify that I have this day served the foregoing document upon all participants of record in this proceeding in accordance with § 12 of the Rules of Practice.

December 13, 1999

A handwritten signature in cursive script, appearing to read "David F. Stover".

David F. Stover, Esq.
2970 S. Columbus Street, # 1B
Arlington, VA 22206-1450
(703) 998-2568
(703) 998-2987 fax
E-Mail: postamp@crosslink.net

Attorney for Hallmark Cards, Incorporated