

UNITED STATES OF AMERICA  
POSTAL REGULATORY COMMISSION  
WASHINGTON, DC 20268-0001

Before Commissioners:

Robert G. Taub, Chairman;  
Michael Kubayanda, Vice Chairman;  
Mark Acton;  
Ann C. Fisher; and  
Ashley E. Poling

Notice of Market Dominant  
Price Adjustment

Docket No. R2021-1

NOTICE AND ORDER ON PRICE ADJUSTMENTS AND  
CLASSIFICATION CHANGES FOR MARKET DOMINANT PRODUCTS

(Issued October 13, 2020)

I. INTRODUCTION AND OVERVIEW

On October 9, 2020, the Postal Service filed a notice of inflation-based price adjustments affecting market dominant domestic and international products and services, along with temporary mailing promotions and numerous proposed classification changes to the Mail Classification Schedule (MCS).<sup>1</sup> The intended effective date is January 24, 2021. Notice at 1. The Notice, which was filed pursuant to 39 U.S.C. 3622 and 39 CFR part 3030, triggers a notice-and-comment proceeding.<sup>2</sup>

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<sup>1</sup> United States Postal Service Notice of Market-Dominant Price Change, October 9, 2020 (Notice).

<sup>2</sup> This is a Type 1-B proceeding. See 39 CFR part 3030, subparts A–C for additional information.

*Contents of filing.* The Postal Service's filing consists of the Notice, which the Postal Service represents addresses the data and information required under 39 CFR 3030.512; four attachments (Attachments A-D) to the Notice; and seven public library references and one nonpublic library reference.

Attachment A presents the proposed price and related product description changes to the MCS. Notice, Attachment A. Attachments B and C address workshare discounts and the price cap calculation, respectively. *Id.* Attachments B and C. Attachment D presents the 2021 promotions schedule. *Id.* Attachment D.

Several library references provide supporting financial documentation for the five classes of mail. Notice at 6 nn.11-12. The Postal Service filed two library references containing workpapers for First-Class Mail International Billing Determinants and Seamless Volumes. It also filed one library reference pertaining to the two international mail products within First-Class Mail (First-Class Mail International and Inbound Letter Post) under seal and applied for non-public treatment of those materials.<sup>3</sup>

*Planned price adjustments.* The Postal Service's planned percentage changes by class are, on average, as follows:

<b>Market Dominant Class</b>	<b>Planned Price Adjustment (%)</b>
First-Class Mail	1.836
USPS Marketing Mail	1.509
Periodicals	1.456
Package Services	1.460
Special Services	1.458

Notice at 5.

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<sup>3</sup> See USPS Notice of Filing USPS-LR-R2021-1/NP1, October 9, 2020, Attachment 1. Two versions of this document (bearing Filing ID numbers 114788 and 114789) and the non-public materials were filed with the Commission. See *id.*

Price adjustments for products within classes vary from the average. See, e.g., *id.* at 7, 13 (Table 5 showing range for First-Class Mail products and Table 7 showing range for USPS Marketing Mail products). Most of the planned adjustments entail increases to market dominant rates and fees; however, in a few instances, the Postal Service proposes either no adjustment or a decrease. See *id.* at 7-8.

*Proposed classification changes.* The Postal Service proposes numerous classification changes in its Notice and identifies the impact on the MCS in Attachment A. *Id.* at 36-37; *id.* Attachment A.

*Calendar year 2021 promotions.* The Postal Service seeks approval for the following six promotions for the indicated periods:

- Tactile, Sensory and Interactive Mailpiece Engagement Promotion (February 1 – July 31, 2021);
- Emerging and Advanced Technology Promotion (March 1 – August 31, 2021);
- Earned Value Reply Mail Promotion (April 1 – June 30, 2021);
- Personalized Color Transpromo Promotion (July 1 – December 31, 2021);
- Mobile Shopping Promotion (August 1 – December 31, 2021); and
- Informed Delivery Promotion (September 1 – November 30, 2021).

*Id.* Attachment D. The Postal Service is also introducing a \$0.001 per piece rate incentive for Seamless Acceptance. *Id.* at 32-34.

## II. INITIAL ADMINISTRATIVE ACTIONS

Pursuant to 39 CFR 3030.511(a), the Commission establishes Docket No. R2021-1 to consider the planned price adjustments for market dominant postal products and services, as well as the related classification changes, identified in the Notice. The Commission invites comments from interested persons on whether the Postal Service's filing is consistent with the applicable statutory and regulatory

requirements, including 39 U.S.C. 3622 and 39 CFR part 3030. Comments are due no later than October 29, 2020.<sup>4</sup>

The public portions of the Postal Service's filing are available for review on the Commission's website (<http://www.prc.gov>). Comments and other material filed in this proceeding will be available for review on the Commission's website, unless the information contained therein is subject to an application for non-public treatment. The Commission's rules on non-public materials (including access to documents filed under seal) appear in 39 CFR part 3011.

Pursuant to 39 U.S.C. 505, the Commission appoints Richard A. Oliver to represent the interests of the general public (Public Representative) in this proceeding.

### III. ORDERING PARAGRAPHS

*It is ordered:*

1. The Commission establishes Docket No. R2021-1 to consider the planned price adjustments for market dominant postal products and services, as well as the related classification changes, identified in the Postal Service's October 9, 2020 Notice.
2. Comments on the planned price adjustments and related classification changes are due no later than October 29, 2020.
3. Pursuant to 39 U.S.C. 505, Richard A. Oliver is appointed to serve as an officer of the Commission (Public Representative) to represent the interests of the general public in this proceeding.

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<sup>4</sup> The Commission continues to use the 20-day comment period as set forth in 39 CFR 3030.511(a)(5); however, the Commission notes that in order to sufficiently address the comments, its determination may exceed the 14-day deadline set forth in 39 CFR 3030.511(d). See *Carlson v. Postal Reg. Comm'n*, 938 F.3d 337 (D.C. Cir. Sept. 13, 2019).

4. The Commission directs the Secretary of the Commission to arrange for prompt publication of this notice in the *Federal Register*.

By the Commission.

Erica A. Barker  
Secretary