



*The Osborne Coinage Co.
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Postal Regulatory Commission – PRC

Ref: RM2017-3..... Pending price increase for market dominant products

To whom it may concern:

As a core vendor to the Direct Mail market, we provide custom coins (tokens) that are used in front and back end premium packages. Some of our tokens are tipped onto a card /letter inside the OSE and others are packaged in a padded envelope. The majority of our tokens are used in first class packages.

This market represents a large portion of our business and any price increases could impact our client's fund raising efforts, which in turn, will impact our business. We struggle enough against other premiums such as address labels, stickers, etc., so any postage increase will only deepen that chasm.

We would lobby against any price increases.

Thank you for your consideration.

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The Coin Guy