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January 28, 2020

Chairman Robert G. Taub  
Vice Chairman Michael M. Kubayanda  
Commissioner Mark Acton  
Commissioner Ann C. Fisher  
Commissioner Ashley E. Poling

POSTAL REGULATORY  
COMMISSION

Postal Regulatory Commission  
901 New York Avenue NW, Suite 200  
Washington, DC 20268-0001

Re: **Docket RM2017-3**

Dear Commissioners:

The New Israel Fund (NIF) joins the Alliance of Nonprofit Mailers and the nonprofit mailing community in urging you to reconsider your proposal to increase postage rates by up to some 40 percent over the next five years.

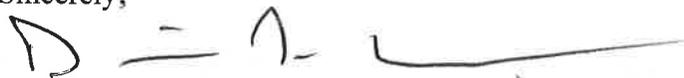
As the leading nonprofit working to advance liberal democracy and human and civil rights for everyone in Israel, NIF relies heavily on the U.S. postal system for fundraising. The proposed increase to postage rates would force us to greatly reduce our annual mailings and have a devastating impact on our revenue and our ability to carry out our mission.

Since its founding in 1979, NIF has provided over \$300 million to more than 900 organizations. Every day, NIF and our partners in Israel work to protect and advance democracy in Israel, promote social and economic justice and equality, advance religious freedom, foster a shared society, combat racism, and promote human rights. We are able to do so thanks to our dedicated donors, many of whom contribute to the organization via our multiple yearly direct-mail appeals.

Like all nonprofits, NIF has a limited budget, and struggles to keep pace even with small postage increases. An increase as massive as the one proposed would force us to reduce our mailings, leading to less revenue, limiting our reach, and restricting the amount our organization can spend on safeguarding democratic values and institutions in Israel.

We join our fellow nonprofit organizations in urging you to reconsider your proposed postage rate increase.

Sincerely,



Daniel Sokatch, CEO