

Lubbock Meals on Wheels, Inc.

January 16, 2020

Postal Regulatory Commission
901 New York Avenue NW
Suite 200
Washington, DC 20268

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POSTAL REGULATORY
COMMISSION
OFFICE OF THE SECRETARY

RE: Docket RM2017-3

Dear Commissioners:

On behalf of Lubbock Meals on Wheels, Inc. and the homebound, elderly, or disabled clients we serve, I would like to express my opposition to the proposed 28-40% postage increase over the next five years. These massive increases will have a huge negative impact on our budget and ability to raise funds through direct mail campaigns.

Lubbock Meals on Wheels, Inc. was established in 1971 and provides hot, nutritious meals and a friendly visit to those who are homebound, elderly, or disabled in our community. We are not government funded nor are we a United Way funded agency. We rely completely on private, local support from our community to fund all of our programs. We currently feed over 800 people daily in area. Over twenty-five percent of our funds are generated through direct mail campaigns throughout the year. We also spend a large amount on first class postage to mail thank you letters to all of our donors. The significant and on-going increases you are proposing would severely impact how many fundraising campaigns we could continue to have and how many thank you letters we would be able to mail. We would be forced to move to more online fundraising and electronic mail which is not as effective and would result in substantial decreases in donations. As a non-profit, we do not have fees or prices we can increase. We rely on fundraising to continue to feed those in need and much of that fundraising relies on reasonable costs to mail correspondence to our donors and supporters. We do not have other avenues to offset a significant increase in postage.

I hope that you will reconsider this proposal and understand how these increases will limit the number of homebound seniors we are able to serve. They depend on us to help them remain well-fed, independent, and in their own homes. We are depending on you to help us fulfill that mission by not impacting our budget and ability to raise funds. Thank you for your consideration.

Sincerely,



Lisa Gilliland
Executive Director
Lubbock Meals on Wheels, Inc.

