

ORIGINAL

BEFORE THE
POSTAL RATE COMMISSION
WASHINGTON, D.C. 20268-0001

RECEIVED

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POSTAL RATE COMMISSION
OFFICE OF THE SECRETARY

SPECIAL SERVICES REFORM, 1996

Docket No. MC96-3

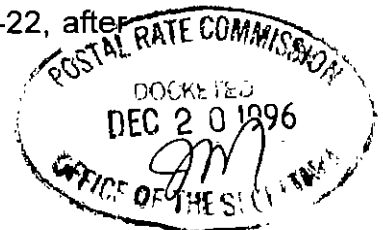
NOTICE OF UNITED STATES POSTAL SERVICE
OF FILING OF LIBRARY REFERENCE SSR-162
(December 20, 1996)

The United States Postal Service hereby gives notice that it is filing today the following library reference:

SSR-162 Post Office Box Awareness Campaign Materials.

This library reference is filed in response to Chairman Gleiman's request during the rebuttal hearings on December 16, 1996. Tr. 9/3428-29.¹ The materials show that the purpose of the campaign is to remind current post office box service customers of the advantages they receive from post office box service, as well as to communicate to these customers that the Postal Service values their business. Since the banner used for the campaign might, while promoting these goals, also attract new post office box service customers, the instructions for the campaign (which are included in

¹ While the transcript appears to indicate the request came from Presiding Officer Quick, the undersigned counsel for the Postal Service recalls that Chairman Gleiman actually was the person who made the request on Tr. 9/3428, lines 9-22, after Presiding Officer's Quick's introductory "Mr. Chairman?".



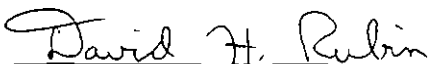
the library reference) give postmasters discretion not to hang the banner if their post office box capacity is full or near-full.

Respectfully submitted,

UNITED STATES POSTAL SERVICE

By its attorneys:

Daniel J. Foucheaux, Jr.
Chief Counsel, Ratemaking




David H. Rubin

CERTIFICATE OF SERVICE

I hereby certify that I have this day served the foregoing document upon all participants of record in this proceeding in accordance with section 12 of the Rules of Practice.

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December 20, 1996



David H. Rubin