

UNITED STATES OF AMERICA
POSTAL REGULATORY COMMISSION
WASHINGTON, DC 20268-0001

Request to Add Private Address Forwarding To the Market
Dominant Product List

Docket No. MC2013-60

REPLY COMMENT BY CHRIS PHOENIX TO USPS' COMMENTS ON PRIVATE
ADDRESS FORWARDING PROPOSAL

I am writing to express my strong support of the Private Address Forwarding concept. In the modern economy, many people, including myself, are forced to move frequently.

Updating my address with all my contacts and business relationships each time I move is a significant cost to me. I am sure that a lot of mail for me has gone undelivered. To try to avoid this, I have used various semi-permanent addresses (Mail Boxes Etc., or the address of a trusted acquaintance who does not move often) but this imposes additional costs, delays, and uncertainty.

If I were able to have a permanent address descriptor (like a PAF ID) that would be translated by the post office to whatever address I was currently living at, I could avoid a major part of the hassle and risk of moving. This would also help the Post Office fulfil its goal of delivering my mail accurately.

Several additional features would be useful:

- 1) Since a person's PAF ID is likely to be a random alphanumeric character sequence, it could easily be mistyped or misheard. The original proposal calls for one checksum character. With a few additional characters, typos could be not only detected, but corrected¹.
- 2) A web site and/or SMS gateway that allowed anyone to check whether a PAF ID was valid. Additional information could be provided if the owner wished, such as whether the PAF ID mapped to a business, residence, or PO box, or their name, zip code, or full current address.
- 3) A user-selectable policy on refusing unsolicited commercial email through that PAF ID.

Thank you for your consideration,
Chris Phoenix

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¹ http://en.wikipedia.org/wiki/Forward_error_correction

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