

BEFORE THE
POSTAL REGULATORY COMMISSION
WASHINGTON, D.C. 20268-0001

MODIFICATION OF MAIL CLASSIFICATION SCHEDULE
REGARDING REPLY RIDES FREE WEIGHT LIMIT

Docket No. MC2011-27

NOTICE OF THE UNITED STATES POSTAL SERVICE OF
CLASSIFICATION CHANGE RELATED TO REPLY RIDES FREE PROGRAM
(July 29, 2011)

Pursuant to 39 C.F.R. §§ 3020.90 and 3020.91, the United States Postal Service hereby gives notice of a change in classification established by the Governors. As implemented following Docket No. R2011-1, the Reply Rides Free program includes a requirement that qualifying First-Class Mail letter mail weigh no more than 1.2 ounces. Preparing mail to meet this requirement has proven to be an obstacle to mailer participation in the Reply Rides Free program. Allowing mail to weigh up to the second whole ounce, rather than a fractional ounce maximum, is expected to remove this obstacle. This change would be effective September 1, 2011. Customers who begin participation in the program when this change goes into effect would be subject to a prorated volume requirement, since they would have missed the first 8 months of the incentive program.

The Postal Service hereby submits to the Commission conforming changes in the Mail Classification Schedule, as shown in the attached page. The Postal Service

believes that these changes are consistent with 39 U.S.C. § 3642 and should be incorporated by the Commission into the MCS.

Respectfully submitted,

UNITED STATES POSTAL SERVICE

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Edits to Mail Classification Schedule

(Additions are underlined)

1100 **First-Class Mail**

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1110 **Presorted Letters/Postcards**

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1110.5 **Prices**

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Reply Rides Free Program (Expires December 31, 2011)

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- c. Qualifying pieces mailed between January 1 and August 31, 2011 must weigh more than one (1) ounce and no more than one and two-tenths (1.2) ounces, and qualifying pieces mailed between September 1 and December 31, 2011 must weigh more than one (1) ounce and no more than two (2) ounces.

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- e. Companies that mailed First-Class Mail Presort and Automation Letters in FY 2009 and FY 2010 qualify to take advantage of this initiative. The volume commitment is defined as the trend in a mailer's First-Class Mail Presort and Automation Letter volumes in FY 2009 and FY 2010 plus 2.5 percent. Customers who did not mail in these categories in FY 2009 will not be able to participate. The volume commitment for customers who begin participation in the program on September 1, 2011 or later will be prorated based on their volume during September-December, 2010, as a proportion of total 2010 volume. All presort and automation letter volume will count towards the volume threshold(s), but mail that is presorted without being automation-eligible would not qualify for the incentive.