

BEFORE THE  
POSTAL REGULATORY COMMISSION  
WASHINGTON, D.C. 20268-0001

NOTICE OF PRICE ADJUSTMENT

Docket No. R2011-5

UNITED STATES POSTAL SERVICE  
NOTICE OF MARKET-DOMINANT PRICE ADJUSTMENT  
(April 12, 2011)

Pursuant to 39 U.S.C. § 3622 and 39 C.F.R. 3010, the Postal Service hereby provides notice that the Governors have authorized the Postal Service to temporarily adjust the prices for its market-dominant products, First-Class Mail and Standard Mail. This adjustment will take effect at 12:01 AM on July 1, 2011, and expire at 11:59 PM on August 31, 2011. The change will provide commercial mailers an upfront three percent discount on the prices for First-Class Mail and Standard Mail letters and flats, which include a mobile barcode inside or on the mailpieces.

In this Notice, the Postal Service provides the information required by Rule 3010.14, including the proposed Mail Classification Schedule changes, which are provided in Appendix A. The remainder of this Notice is structured as follows. In Part I, the Postal Service provides a description of the program. In Part II, the Postal Service discusses its compliance with the price cap. In Part III, the Postal Service discusses how its prices are consistent with the objectives and factors of section 3622, and the preferential pricing requirements of section 3626.

The Postal Service certifies that it will inform customers of these price adjustments, as required by Rule 3010.14(a)(3). In addition to this Notice, the Postal

Service will issue a Press Release announcing the new pricing, as well as publish Federal Register and Postal Bulletin notices. Thus, widespread notice of these prices is being given more than 45 days prior to their planned implementation date.

Greg Dawson will serve as the Postal Service official responsible for responding to any Commission inquiries pursuant to Rule 3010.14(a)(4). Mr. Dawson's contact information is as follows:

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#### **I. PROGRAM DESCRIPTION**

The Postal Service proposes to implement a First-Class Mail and Standard Mail promotion with the intent to highlight the effective integration of direct mail with mobile technology. To qualify for the program, the following conditions must be met:

- Mailpieces must be First-Class Mail Presort letters or flats or Standard Mail commercial Letters or Flats (pieces paying Nonprofit prices are ineligible for the discount).
- Mailpieces must include a two-dimensional mobile barcode inside or on the mailpiece, and the must be readable by a mobile smart phone. One dimensional barcodes, although readable by smart phones, do not qualify. If the mobile barcode is on the outside of the mailpiece, it must comply with all Domestic Mail Manual mail design requirements.
- The objective of the two-dimensional mobile barcode on eligible mail pieces must be to initiate interaction with consumers via mobile smart phones to market,

promote, or educate. Two-dimensional barcodes used for other purposes – such as:

- for internal corporate operational processes, or
  - for postage evidencing are not eligible for the discount.
- All mailpieces in the mailing must contain a qualifying two-dimensional mobile barcode. Each postage statement is considered a mailing for purposes of the promotion.
  - Mailing documentation must be submitted electronically through mail.dat, mail.XML, or Postal Wizard, and mail must be sent with postage paid using a permit imprint. Mailings submitted via Postal Wizard cannot exceed 9,999 pieces.
  - Except for the IMb full-service discount, the mailing may not claim any other incentive.

Qualifying mailpieces will receive a three percent discount on postage.

## **II. PRICE CAP COMPLIANCE**

Consistent with past limited-availability discounts, this program will be excluded from First-Class Mail and Standard Mail price-cap calculations pursuant to the procedures described in Rule 3010.24. Essentially, the Postal Service intends to ignore the effect of the price decrease resulting from the program on the price cap for both future and current prices. As a result, the Postal Service has made no calculation of cap or price changes described in Rule 3010.14(b)(1) through (4).6.

### **III. Objectives and Factors, Workshare Discounts, and Preferred Rates**

In compliance with Rules 3010.14(b)(5) through (8), the Postal Service in this section discusses how the planned program “help[s] achieve” the objectives of section 3622(b) and “properly take[s] into account” the factors of section 3622(c); how the program impacts workshare discounts, and how its planned prices are consistent with section 3626.

#### **A. Objectives and Factors**

The objectives of section 3622(b) are as follows:

- (b) Objectives.—Such system shall be designed to achieve the following objectives, each of which shall be applied in conjunction with the others:
- (1) To maximize incentives to reduce costs and increase efficiency.
  - (2) To create predictability and stability in rates.
  - (3) To maintain high quality service standards established under section 3691.
  - (4) To allow the Postal Service pricing flexibility.
  - (5) To assure adequate revenues, including retained earnings, to maintain financial stability.
  - (6) To reduce the administrative burden and increase the transparency of the ratemaking process.
  - (7) To enhance mail security and deter terrorism.
  - (8) To establish and maintain a just and reasonable schedule for rates and classifications, however the objective under this paragraph shall not be construed to prohibit the Postal Service from making changes of unequal magnitude within, between, or among classes of mail.

- (9) To allocate the total institutional costs of the Postal Service appropriately between market-dominant and competitive products.

To a large extent, the establishment of this program does not substantially alter the degree to which First-Class Mail and Standard Mail prices already address these objectives, or they are addressed by the design of the system itself (Objectives 1, 2, 3, 6, 7, 8, and 9). The establishment of the program is an example of the increased flexibility allowed the Postal Service under PAEA (Objective 4), and the fact that the program will provide an incentive for profitable new mail will enhance the financial position of the Postal Service (Objective 5).

In addition to the objectives specified and discussed above, section 3622(c) enumerates fourteen factors, or considerations, that must be taken into account, which are as follows:

- (c) Factors.—In establishing or revising such system, the Postal Regulatory Commission shall take into account—
  - (1) the value of the mail service actually provided each class or type of mail service to both the sender and the recipient, including but not limited to the collection, mode of transportation, and priority of delivery;
  - (2) the requirement that each class of mail or type of mail service bear the direct and indirect postal costs attributable to each class or type of mail service through reliably identified causal relationships plus that portion of all other costs of the Postal Service reasonably assignable to such class or type;

- (3) the effect of rate increases upon the general public, business mail users, and enterprises in the private sector of the economy engaged in the delivery of mail matter other than letters;
- (4) the available alternative means of sending and receiving letters and other mail matter at reasonable costs;
- (5) the degree of preparation of mail for delivery into the postal system performed by the mailer and its effect upon reducing costs to the Postal Service;
- (6) simplicity of structure for the entire schedule and simple, identifiable relationships between the rates or fees charged the various classes of mail for postal services;
- (7) the importance of pricing flexibility to encourage increased mail volume and operational efficiency;
- (8) the relative value to the people of the kinds of mail matter entered into the postal system and the desirability and justification for special classifications and services of mail;
- (9) the importance of providing classifications with extremely high degrees of reliability and speed of delivery and of providing those that do not require high degrees of reliability and speed of delivery;
- (10) the desirability of special classifications for both postal users and the Postal Service in accordance with the policies of this title, including agreements between the Postal Service and postal users, when available on public and reasonable terms to similarly situated mailers, that—
  - (A) either—

- (i) improve the net financial position of the Postal Service through reducing Postal Service costs or increasing the overall contribution to the institutional costs of the Postal Service; or
- (ii) enhance the performance of mail preparation, processing, transportation, or other functions; and

(B) do not cause unreasonable harm to the marketplace.

(11) the educational, cultural, scientific, and informational value to the recipient of mail matter;

(12) the need for the Postal Service to increase its efficiency and reduce its costs, including infrastructure costs, to help maintain high quality, affordable postal services;

(13) the value to the Postal Service and postal users of promoting intelligent mail and of secure, sender-identified mail; and

(14) the policies of this title as well as such other factors as the Commission determines appropriate.

As with the Objectives of section 3622(b), the establishment of this program does not substantially alter the degree to which First-Class Mail and Standard Mail prices address many of the Factors of section 3622(c) (Factors 1, 3, 4, 5, 6, 8, 9, 10, 11, 12, 13, and 14). The program does encourage increased mail volume (Factor 7). In addition, although the program will provide discounts to some mailpieces, it will not imperil the ability of either First-Class Mail or Standard Mail to cover its attributable costs (Factor 2).

**B. Workshare Discounts**

This program will not impact current workshare discounts.

**C. Preferred Rates**

Although Nonprofit mail is excluded from the program, the Postal Service does not expect enough participation to cause a material impact on the differential between commercial and non-profit prices in Standard Mail.

Respectfully submitted,

UNITED STATES POSTAL SERVICE

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# APPENDIX A

- 1100**      **First-Class Mail**
- 1110**      **Presorted Letters/Postcards**
- 1110.1      Size and Weight Limitations

*Letters*

	<b>Length</b>	<b>Height</b>	<b>Thickness</b>	<b>Weight</b>
Minimum	5 inches	3.5 inches	0.007 inch	none
Maximum	11.5 inches	6.125 inches	0.25 inch	3.5 ounces

*Postcards*

	<b>Length</b>	<b>Height</b>	<b>Thickness</b>	<b>Weight</b>
Minimum	5 inches	3.5 inches	0.007 inch	none
Maximum	6 inches	4.25 inches	0.016 inch	not applicable

- 1110.2      Minimum Volume Requirements

	<b>Minimum Volume Requirements</b>
Letters	500 pieces per mailing
Postcards	500 pieces per mailing

- 1110.3      Price Categories

The following price categories are available for the product specified in this section:

- Automation Letters
  - 5-Digit
  - 3-Digit
  - AADC
  - Mixed AADC
- Machinable Letters
- Nonmachinable Letters – Either have an aspect ratio that does not fall between 1 to 1.3 and 1 to 2.5 inclusive or do not meet other machinability requirements

- Automation Postcards
  - 5-Digit
  - 3-Digit
  - AADC
  - Mixed AADC
- Machinable Postcards
- Move Update Assessment Charge

1110.4 Optional Features

The following additional postal services may be available in conjunction with the product specified in this section:

- Ancillary Services (1505)
  - Address Correction Service (1505.1)
  - Certified Mail (1505.5)
  - Certificate of Mailing (1505.6)
  - Collect on Delivery (1505.7)
  - Insurance (1505.9)
  - Return Receipt (1505.13)
  - Restricted Delivery (1505.15)
  - Special Handling (1505.18)
- Repositionable Notes: presorted letters only
- Full-service Intelligent Mail Option: automation letters and automation postcards only
- Reply Rides Free Program (Expires December 31, 2011)
- Mobile Barcode Promotion (Expires August 31, 2011)

1110.5 Prices

*Automation Letters*

<b>Maximum Weight (ounces)</b>	<b>5-Digit (\$)</b>	<b>3-Digit (\$)</b>	<b>AADC (\$)</b>	<b>Mixed AADC (\$)</b>
1	0.335	0.357	0.360	0.382
2	0.460	0.482	0.485	0.507
3	0.585	0.607	0.610	0.632
3.5	0.710	0.732	0.735	0.757

*Machinable Letters*

<b>Maximum Weight (ounces)</b>	<b>Presorted (\$)</b>
1	0.414
2	0.539
3	0.664
3.5	0.789

*Nonmachinable Letters*

<b>Maximum Weight (ounces)</b>	<b>Presorted (\$)</b>
1	0.614
2	0.739
3	0.864
3.5	0.989

*Automation Postcards*

<b>Maximum Weight (ounces)</b>	<b>5-Digit (\$)</b>	<b>3-Digit (\$)</b>	<b>AADC (\$)</b>	<b>Mixed AADC (\$)</b>
not applicable	0.205	0.218	0.220	0.230

*Machinable Postcards*

<b>Maximum Weight (ounces)</b>	<b>Presorted (\$)</b>
not applicable	0.245

*Letters including a Repositionable Note*

Add \$0.005 for each presorted letter bearing a Repositionable Note.

*Full-service Intelligent Mail Option*

Subtract \$0.003 for each automation letter or automation postcard that complies with the requirements for the full-service Intelligent Mail option.

*Move Update Assessment Charge*

Add \$0.07 per assessed piece, for mailings with less than 70 percent of mailpieces passing a Performance Based Verification at acceptance and which cannot demonstrate compliance with Move Update requirements.

*Reply Rides Free Program (Expires December 31, 2011)*

- a. The Reply Rides Free Program provides a per-piece credit equal to the amount paid for the second ounce on all qualifying pieces mailed to mailers enrolled in the program.
- b. Qualifying pieces must contain a reply card or envelope, either courtesy reply or business reply.
- c. Qualifying pieces must weigh more than one (1) ounce and no more than one and two-tenths (1.2) ounces.
- d. Qualifying pieces must be automation First-Class Mail letters mailed under the full-service Intelligent Mail option. Exception: First-Class Mail automation letters will qualify until May 1, 2011.
- e. Companies that mailed First-Class Mail Presort and Automation Letters in FY 2009 and FY 2010 qualify to take advantage of this initiative. The volume commitment is defined as the trend in a mailer's First-Class Mail Presort and Automation Letter volumes in FY 2009 and FY 2010 plus 2.5 percent. Customers who did not mail in these categories in FY 2009 will not be able to participate. All presort and automation letter volume will count towards the volume threshold(s), but mail that is presorted without being automation-eligible would not qualify for the incentive.

*Mobile Barcode Promotion (Expires August 31, 2011)*

Provide a three percent discount on the per-piece price for commercial First-Class Mail and Standard Mail letters and flats sent using a permit imprint payment method, which include a two-dimensional mobile barcode inside or on the mailpiece, during the established program period, to mailers that comply with the eligibility requirements of the program.

**1115 Flats**

1115.1 Size and Weight Limitations

*Flats*

	<b>Length</b>	<b>Height</b>	<b>Thickness</b>	<b>Weight</b>
Minimum	5 inches	3.5 inches	0.007 inch	none
and at least one dimension meets or exceeds	11.5 inches	6.125 inches	0.25 inch	
Maximum	15 inches	12 inches	0.75 inch	13 ounces

*Letter Shaped Mail Exceeding 3.5 Ounces subject to Flats pricing*

	<b>Length</b>	<b>Height</b>	<b>Thickness</b>	<b>Weight</b>
Minimum	5 inches	3.5 inches	0.007 inch	3.5 ounces
Maximum	11.5 inches	6.125 inches	0.25 inch	13 ounces

1115.2 Minimum Volume Requirements

		<b>Minimum Volume Requirements</b>
Flats	Single-Piece	none
	Presorted	500 pieces per mailing
	Mixed ADC	500 pieces per mailing
	ADC	500 pieces per mailing
	3-Digit	500 pieces per mailing
	5-Digit	500 pieces per mailing

### 1115.3 Price Categories

The following price categories are available for the product specified in this section:

- Automation
  - 5-Digit
  - 3-Digit
  - ADC
  - Mixed ADC
- Presorted
- Single-Piece
- Move Update Assessment Charge

### 1115.4 Optional Features

The following additional postal services may be available in conjunction with the product specified in this section:

- Ancillary Services (1505)
  - Address Correction Service (1505.1)
  - Business Reply Mail (1505.3)
  - Certified Mail (1505.5)
  - Certificate of Mailing (1505.6)
  - Collect on Delivery (1505.7)
  - Insurance (1505.9)
  - Registered Mail (1505.12)
  - Return Receipt (1505.13)
  - Restricted Delivery (1505.15)
  - Special Handling (1505.18)
- Repositionable Notes
- Full-service Intelligent Mail option: automation flats only
- Mobile Barcode Promotion (Expires August 31, 2011)

1115.5 Prices

*Automation Flats*

<b>Maximum Weight (ounces)</b>	<b>5-Digit (\$)</b>	<b>3-Digit (\$)</b>	<b>ADC (\$)</b>	<b>Mixed ADC (\$)</b>
1	0.380	0.542	0.603	0.725
2	0.550	0.712	0.773	0.895
3	0.720	0.882	0.943	1.065
4	0.890	1.052	1.113	1.235
5	1.060	1.222	1.283	1.405
6	1.230	1.392	1.453	1.575
7	1.400	1.562	1.623	1.745
8	1.570	1.732	1.793	1.915
9	1.740	1.902	1.963	2.085
10	1.910	2.072	2.133	2.255
11	2.080	2.242	2.303	2.425
12	2.250	2.412	2.473	2.595
13	2.420	2.582	2.643	2.765

*Presorted Flats*

<b>Maximum Weight (ounces)</b>	<b>Presorted (\$)</b>
1	0.757
2	0.927
3	1.097
4	1.267
5	1.437
6	1.607
7	1.777
8	1.947
9	2.117
10	2.287
11	2.457
12	2.627
13	2.797

*Single-Piece Flats*

<b>Maximum Weight (ounces)</b>	<b>Single-Piece (\$)</b>
1	0.88
2	1.05
3	1.22
4	1.39
5	1.56
6	1.73
7	1.90
8	2.07
9	2.24
10	2.41
11	2.58
12	2.75
13	2.92

*Flats including a Repositionable Note*

Add \$0.005 for each piece bearing a Repositionable Note.

*Full-service Intelligent Mail Option*

Subtract \$0.003 for each automation flat that complies with the requirements for the full-service Intelligent Mail option.

*Move Update Assessment Charge*

Add \$0.07 per assessed piece, for mailings with less than 70 percent of mailpieces passing a Performance Based Verification at acceptance and which cannot demonstrate compliance with Move Update requirements.

*Mobile Barcode Promotion (Expires August 31, 2011)*

Provide a three percent discount on the per-piece price for commercial First-Class Mail and Standard Mail letters and flats sent using a permit imprint payment method, which include a two-dimensional mobile barcode inside or on the mailpiece, during the established program

period, to mailers that comply with the eligibility requirements of the program.

**1200 Standard Mail (Commercial and Nonprofit)**

**1205 High Density and Saturation Letters**

1205.1 Description

High Density and Saturation Letters must meet presorting, machinability, addressing, barcoding, walk-sequencing, and other preparation requirements.

1205.2 Size and Weight Limitations

	<b>Length</b>	<b>Height</b>	<b>Thickness</b>	<b>Weight</b>
Minimum	5 inches	3.5 inches	0.007 inch	none
Maximum	11.5 inches	6.125 inches	0.25 inch	<3.5 ounces

1205.3 Minimum Volume Requirements

	<b>Minimum Volume Requirements</b>
High Density and Saturation Letters	200 pieces or 50 pounds per mailing

1205.4 Price Categories

The following price categories are available for the product specified in this section:

- Saturation  
DSCF, DNDC, and Origin entry levels  
Commercial and Nonprofit eligible
- High Density  
DSCF, DNDC, and Origin entry levels  
Commercial and Nonprofit eligible
- Move Update Noncompliance Charge
- Move Update Assessment Charge

1205.5 Optional Features

The following additional postal services may be available in conjunction with the product specified in this section:

- Forwarding-and-Return Service
- Repositionable Notes
- Ancillary Services (1505)
  - Address Correction Service (1505.1)
  - Certificate of Mailing (1505.6)
- Full-service Intelligent Mail Option
- Saturation and High Density Incentive Program (Expires December 31, 2011)
- Mobile Barcode Promotion (Expires August 31, 2011)

1205.6 Prices

*Saturation Letters (3.3 ounces or less)*

<b>Entry Point</b>	<b>Commercial (\$)</b>	<b>Nonprofit (\$)</b>
Origin	0.182	0.110
DNDC	0.148	0.076
DSCF	0.139	0.067

*High Density Letters (3.3 ounces or less)*

<b>Entry Point</b>	<b>Commercial (\$)</b>	<b>Nonprofit (\$)</b>
Origin	0.193	0.121
DNDC	0.159	0.087
DSCF	0.150	0.078

*Pieces weighing more than 3.3 ounces*

Letter-shaped pieces that weigh more than 3.3 ounces but not more than 3.5 ounces pay the applicable flats piece and pound rate but receive a discount off the piece rate equal to the minimum flats per piece rate minus the minimum letter per piece rate corresponding to the applicable entry point and density tier.

*Letters including a Repositionable Note*

Add \$0.015 for each letter bearing a Repositionable Note.

*Move Update Noncompliance Charge*

Add \$0.07 per piece in a mailing that does not comply with the Move Update standards.

*Move Update Assessment Charge*

Add \$0.07 per assessed piece, for mailings with less than 70 percent of mailpieces passing a Performance Based Verification at acceptance and which cannot demonstrate compliance with Move Update requirements.

*Forwarding-and-Return Service*

If Forwarding-and-Return Service is used in conjunction with electronic or automated Address Correction Service, forwarded letters pay \$0.35 per piece and returned letters pay the applicable First-Class Mail price. All other letters requesting Forwarding-and-Return Service that are returned are charged the appropriate First-Class Mail price for the piece plus the price multiplied by a factor of 2.472.

*Full-service Intelligent Mail Option*

Subtract \$0.001 for each letter that complies with the requirements for the full-service Intelligent Mail option.

*Saturation and High Density Incentive Program (Expires December 31, 2011)*

- a. The Saturation and High Density Incentive Program provides a current Saturation and High Density customer a rebate in the form of a credit on incremental mail volume which exceeds the customer's aggregate total Standard Mail Saturation and High Density volume in calendar year 2010 plus 5 percent.
  - Commercial Saturation Letters may qualify for a per-piece credit of 22 percent of the average revenue per piece.
  - Nonprofit Saturation Letters may qualify for a per-piece credit of 8 percent of the average revenue per piece.
  - Commercial High Density Letters may qualify for a per-piece credit of 13 percent of the average revenue per piece.
  - Nonprofit High Density Letters may qualify for a per-piece credit of 8 percent of the average revenue per piece.
- b. Mailers must be current Saturation or High Density customers with at least 6 combined Saturation or High Density mailings in FY 2010.
- c. Mailers must be the permit holders (*i.e.*, owners) of a permit imprint advance deposit account(s) at a postal facility having PostalOne! capability, or the owners of qualifying mail volume entered through the permit imprint advance deposit account of a mail service provider at a postal facility having PostalOne! capability.
- d. Only volume from mail owners will be eligible. Mail Service Providers and customers supplying inserts, enclosures, or other components included in the Saturation or High Density mailings of another mailer are not eligible to participate.
- e. Mailers must electronically submit postage statements and mailing documentation to the Postal One! system for the duration of the specified period. Applicants choosing to participate within a defined market area(s) must electronically submit postage statements and mailing documentation to Postal One! using Mail.dat or Mail.XML. All other applicants may optionally submit postage statements via Postal Wizard.
- f. Customers are prohibited from participating in any other Standard Mail incentive or "sale" which includes the Saturation or High Density products during their participation in the Saturation and High Density Incentive.

- g. Customers will be given the option to participate under a Total Market (or National) Volume or a Specific Geographic Markets model.
- Total Market (or National) Volume – Customers are measured by their total national mail volume of Saturation and High Density mail. Customers must demonstrate increased total volume of Saturation and High Density mail letters and flats over the base year for their total market.
  - Specific Geographic Markets – Customers will designate specific geographic target markets or specific Postal Service Sectional Center Facilities (SCFs) to demonstrate increased volume over their predetermined baseline. Customers can select up to 20 individual SCF areas in which to participate or up to 5 target markets (consisting of multiple contiguous SCFs). All geographic areas must be approved by the Postal Service during the application process. Customers will be required to have made the qualifying 6 mailings during FY 2010 for each market in which they plan to participate.

Mobile Barcode Promotion (Expires August 31, 2011)

Provide a three percent discount on the per-piece price for commercial First-Class Mail and Standard Mail letters and flats sent using a permit imprint payment method, which include a two-dimensional mobile barcode inside or on the mailpiece, during the established program period, to mailers that comply with the eligibility requirements of the program.

**1210 High Density and Saturation Flats/Parcels**

1210.1 Description

High Density and Saturation Flats/Parcels must meet presorting, addressing, walk-sequencing, and other preparation requirements.

1210.2 Size and Weight Limitations

*Flats*

	<b>Length</b>	<b>Height</b>	<b>Thickness</b>	<b>Weight</b>
Minimum	5 inches	3.5 inches	0.007 inch	none
and at least one dimension meets or exceeds	11.5 inches	6.125 inches	0.25 inch	
Maximum	15 inches	12 inches	0.75 inch	<16 ounces

*Parcels*

	<b>Length</b>	<b>Height</b>	<b>Thickness</b>	<b>Weight</b>
Minimum	large enough to accommodate postage, address, and other required elements on the address side			none
Maximum	108 inches in combined length and girth			<16 ounces

*Letter Shaped Mail that is not machinable or that is not barcoded subject to High Density and Saturation Flats pricing*

	<b>Length</b>	<b>Height</b>	<b>Thickness</b>	<b>Weight</b>
Minimum	5 inches	3.5 inches	0.007 inch	none
Maximum	11.5 inches	6.125 inches	0.25 inch	<3.5 ounces

1210.3 Minimum Volume Requirements

	<b>Minimum Volume Requirements</b>
High Density and Saturation Flats/Parcels	200 pieces or 50 pounds per mailing

1210.4 Price Categories

The following price categories are available for the product specified in this section:

- Saturation  
DDU, DSCF, DNDC, and Origin entry levels  
Commercial and Nonprofit eligible
- High Density  
DDU, DSCF, DNDC, and Origin entry levels  
Commercial and Nonprofit eligible
- Move Update Noncompliance Charge
- Move Update Assessment Charge

1210.5 Optional Features

The following additional postal services may be available in conjunction with the product specified in this section:

- Detached Address Labels
- Forwarding-and-Return Services
- Repositionable Notes: flats only
- Ancillary Services (1505)
  - Address Correction Service (1505.1)
  - Bulk Parcel Return Service: parcels only (1505.4)
  - Certificate of Mailing (1505.6)
  - Delivery Confirmation: parcels only (1505.8)
  - Bulk Insurance: parcels only (1505.9)
  - Return Receipt: parcels only (1505.13)
  - Restricted Delivery: parcels only (1505.15)
  - Shipper-Paid Forwarding: parcels only (1505.16)

- Full-service Intelligent Mail Option: high density flats only
- Saturation and High Density Incentive Program (Expires December 31, 2011).
- Mobile Barcode Promotion (Expires August 31, 2011)

1210.6 Prices

*Saturation Flats (3.3 ounces or less)*

<b>Entry Point</b>	<b>Commercial (\$)</b>	<b>Nonprofit (\$)</b>
Origin	0.194	0.120
DNDC	0.160	0.086
DSCF	0.151	0.077
DDU	0.142	0.068

*Saturation Flats (greater than 3.3 ounces)*

Charges are computed by multiplying the number of pieces in the mailing by the applicable per piece price, multiplying the number of pounds of the mailing by the applicable per pound price, and adding both totals.

a. Per Piece

	<b>Commercial (\$)</b>	<b>Nonprofit (\$)</b>
Per Piece	0.068	0.029

b. Per Pound

<b>Entry Point</b>	<b>Commercial (\$)</b>	<b>Nonprofit (\$)</b>
Origin	0.609	0.439
DNDC	0.446	0.276
DSCF	0.401	0.231
DDU	0.356	0.186

*Saturation Parcels (3.3 ounces or less)*

<b>Entry Point</b>	<b>Commercial (\$)</b>	<b>Nonprofit (\$)</b>
Origin	0.451	0.320
DNDC	0.405	0.274
DSCF	0.352	0.221
DDU	0.322	0.191

*Saturation Parcels (greater than 3.3 ounces)*

Charges are computed by multiplying the number of pieces in the mailing by the applicable per piece price, multiplying the number of pounds of the mailing by the applicable per pound price, and adding both totals.

a. Per Piece

	<b>Commercial (\$)</b>	<b>Nonprofit (\$)</b>
Per Piece	0.280	0.190

b. Per Pound

<b>Entry Point</b>	<b>Commercial (\$)</b>	<b>Nonprofit (\$)</b>
Origin	0.830	0.630
DNDC	0.609	0.409
DSCF	0.350	0.150
DDU	0.205	0.005

*High Density Flats (3.3 ounces or less)*

<b>Entry Point</b>	<b>Commercial (\$)</b>	<b>Nonprofit (\$)</b>
Origin	0.219	0.145
DNDC	0.185	0.111
DSCF	0.176	0.102
DDU	0.167	0.093

*High Density Flats (greater than 3.3 ounces)*

Charges are computed by multiplying the number of pieces in the mailing by the applicable per piece price, multiplying the number of pounds of the mailing by the applicable per pound price, and adding both totals.

a. Per Piece

	<b>Commercial (\$)</b>	<b>Nonprofit (\$)</b>
Per Piece	0.093	0.054

b. Per Pound

<b>Entry Point</b>	<b>Commercial (\$)</b>	<b>Nonprofit (\$)</b>
Origin	0.609	0.439
DNDC	0.446	0.276
DSCF	0.401	0.231
DDU	0.356	0.186

*High Density Parcels (3.3 ounces or less)*

<b>Entry Point</b>	<b>Commercial (\$)</b>	<b>Nonprofit (\$)</b>
Origin	0.459	0.328
DNDC	0.413	0.282
DSCF	0.360	0.229
DDU	0.330	0.199

*High Density Parcels (greater than 3.3 ounces)*

Charges are computed by multiplying the number of pieces in the mailing by the applicable per piece price, multiplying the number of pounds of the mailing by the applicable per pound price, and adding both totals.

a. Per Piece

	<b>Commercial (\$)</b>	<b>Nonprofit (\$)</b>
Per Piece	0.288	0.198

b. Per Pound

<b>Entry Point</b>	<b>Commercial (\$)</b>	<b>Nonprofit (\$)</b>
Origin	0.830	0.630
DNDC	0.609	0.409
DSCF	0.350	0.150
DDU	0.205	0.005

*Flats including a Repositionable Note*

Add \$0.015 for each flat bearing a Repositionable Note.

*Move Update Noncompliance Charge*

Add \$0.07 per piece in a mailing that does not comply with the Move Update standards.

*Move Update Assessment Charge*

Add \$0.07 per assessed piece, for mailings with less than 70 percent of mailpieces passing a Performance Based Verification at acceptance and which cannot demonstrate compliance with Move Update requirements.

*Pieces including a Detached Address Label*

Add \$0.017 for each piece addressed using a Detached Address Label.

*Forwarding-and-Return Service*

If used in conjunction with electronic or automated Address Correction Service, forwarded flats pay \$1.05 per piece and returned flats the applicable First-Class Mail price. All other pieces requesting Forwarding-and-Return Service that are returned are charged the appropriate First-Class Mail price for the piece plus the price multiplied by a factor of 2.472.

*Full-service Intelligent Mail Option*

Subtract \$0.001 for each high density flat that complies with the requirements for the full-service Intelligent Mail option.

*Saturation and High Density Incentive Program (Expires December 31, 2011)*

- a. The Saturation and High Density Incentive Program provides a current Saturation and High Density customer a rebate in the form of a credit on incremental mail volume which exceeds the customer's aggregate total Standard Mail Saturation and High Density volume in calendar year 2010 plus 5 percent.
  - Commercial Saturation Flats may qualify for a per-piece credit of 22 percent of the average revenue per piece.
  - Nonprofit Saturation Flats may qualify for a per-piece credit of 8 percent of the average revenue per piece.
  - Commercial High Density Flats may qualify for a per-piece credit of 13 percent of the average revenue per piece.
  - Nonprofit High Density Flats may qualify for a per-piece credit of 8 percent of the average revenue per piece.
- b. Mailers must be current Saturation or High Density customers with at least 6 combined Saturation or High Density mailings in FY 2010.

- c. Mailers must be the permit holders (*i.e.*, owners) of a permit imprint advance deposit account(s) at a postal facility having PostalOne! capability, or the owners of qualifying mail volume entered through the permit imprint advance deposit account of a mail service provider at a postal facility having PostalOne! capability.
- d. Only volume from mail owners will be eligible. Mail Service Providers and customers supplying inserts, enclosures, or other components included in the Saturation or High Density mailings of another mailer are not eligible to participate.
- e. Mailers must electronically submit postage statements and mailing documentation to the Postal One! system for the duration of the specified period. Applicants choosing to participate within a defined market area(s) must electronically submit postage statements and mailing documentation to Postal One! using Mail.dat or Mail.XML. All other applicants may optionally submit postage statements via Postal Wizard.
- f. Customers are prohibited from participating in any other Standard Mail incentive or “sale” which includes the Saturation or High Density products during their participation in the Saturation and High Density Incentive.
- g. Customers will be given the option to participate under a Total Market (or National) Volume or a Specific Geographic Markets model.
  - Total Market (or National) Volume – Customers are measured by their total national mail volume of Saturation and High Density mail. Customers must demonstrate increased total volume of Saturation and High Density mail letters and flats over the base year for their total market.
  - Specific Geographic Markets – Customers will designate specific geographic target markets or specific Postal Service Sectional Center Facilities (SCFs) to demonstrate increased volume over their predetermined baseline. Customers can select up to 20 individual SCF areas in which to participate or up to 5 target markets (consisting of multiple contiguous SCFs). All geographic areas must be approved by the Postal Service during the application process. Customers will be required to have made the qualifying 6 mailings during FY 2010 for each market in which they plan to participate.

*Mobile Barcode Promotion (Expires August 31, 2011)*

Provide a three percent discount on the per-piece price for commercial First-Class Mail and Standard Mail letters and flats sent using a permit imprint payment method, which include a two-dimensional mobile barcode inside or on the mailpiece, during the established program

period, to mailers that comply with the eligibility requirements of the program.

**1215 Carrier Route**

1215.1 Size and Weight Limitations

*Letters*

	<b>Length</b>	<b>Height</b>	<b>Thickness</b>	<b>Weight</b>
Minimum	5 inches	3.5 inches	0.007 inch	none
Maximum	11.5 inches	6.125 inches	0.25 inch	<3.5 ounces

*Flats*

	<b>Length</b>	<b>Height</b>	<b>Thickness</b>	<b>Weight</b>
Minimum	5 inches	3.5 inches	0.007 inch	none
and at least one dimension meets or exceeds	11.5 inches	6.125 inches	0.25 inch	
Maximum	15 inches	12 inches	0.75 inch	<16 ounces

*Parcels*

	<b>Length</b>	<b>Height</b>	<b>Thickness</b>	<b>Weight</b>
Minimum	large enough to accommodate postage, address, and other required elements on the address side			none
Maximum	108 inches in combined length and girth			<16 ounces

1215.2 Minimum Volume Requirements

	<b>Minimum Volume Requirements</b>
Carrier Route	200 pieces or 50 pounds per mailing

### 1215.3 Price Categories

The following price categories are available for the product specified in this section:

- Letters  
DSCF, DNDC, and Origin entry levels  
Commercial and Nonprofit eligible
- Flats  
DDU, DSCF, DNDC, and Origin entry levels  
Commercial and Nonprofit eligible
- Parcels  
DDU, DSCF, DNDC, and Origin entry levels  
Commercial and Nonprofit eligible
- Move Update Noncompliance Charge
- Move Update Assessment Charge

### 1215.4 Optional Features

The following additional postal services may be available in conjunction with the product specified in this section:

- Detached Address Labels: flats and parcels only
- Forwarding-and Return-Services
- Repositionable Notes: letters and flats only
- Ancillary Services (1505)
  - Address Correction Service (1505.1)
  - Bulk Parcel Return Service: parcels only (1505.4)
  - Certificate of Mailing (1505.6)
  - Delivery Confirmation: parcels only (1505.8)
  - Bulk Insurance: parcels only (1505.9)
  - Return Receipt: parcels only (1505.13)
  - Restricted Delivery: parcels only (1505.15)
  - Shipper-Paid Forwarding: parcels only (1505.16)
- Full-service Intelligent Mail Option: letters and flats only
- Mobile Barcode Promotion (Expires August 31, 2011)

1215.5 Prices

*Carrier Route Letters (3.3 ounces or less)*

<b>Entry Point</b>	<b>Commercial (\$)</b>	<b>Nonprofit (\$)</b>
Origin	0.262	0.190
DNDC	0.228	0.156
DSCF	0.219	0.147

*Carrier Route Letters (greater than 3.3 ounces)*

Letter-shaped pieces that weigh more than 3.3 ounces but not more than 3.5 ounces pay the applicable flats piece and pound rate but receive a discount off the piece rate equal to the minimum flats per piece rate minus the minimum letter per piece rate corresponding to the applicable entry point and density tier.

*Carrier Route Flats (3.3 ounces or less)*

<b>Entry Point</b>	<b>Commercial (\$)</b>	<b>Nonprofit (\$)</b>
Origin	0.262	0.190
DNDC	0.228	0.156
DSCF	0.219	0.147
DDU	0.210	0.138

*Carrier Route Flats (greater than 3.3 ounces)*

Charges are computed by multiplying the number of pieces in the mailing by the applicable per piece price, multiplying the number of pounds of the mailing by the applicable per pound price, and adding both totals.

a. Per Piece

	<b>Commercial (\$)</b>	<b>Nonprofit (\$)</b>
Per Piece	0.118	0.082

b. Per Pound

<b>Entry Point</b>	<b>Commercial (\$)</b>	<b>Nonprofit (\$)</b>
Origin	0.696	0.526
DNDC	0.533	0.363
DSCF	0.488	0.387
DDU	0.443	0.357

*Carrier Route Parcels (3.3 ounces or less)*

<b>Entry Point</b>	<b>Commercial (\$)</b>	<b>Nonprofit (\$)</b>
Origin	0.584	0.486
DNDC	0.538	0.440
DSCF	0.485	0.387
DDU	0.455	0.357

*Carrier Route Parcels (greater than 3.3 ounces)*

Charges are computed by multiplying the number of pieces in the mailing by the applicable per piece price, multiplying the number of pounds of the mailing by the applicable per pound price, and adding both totals.

a. Per Piece

	<b>Commercial (\$)</b>	<b>Nonprofit (\$)</b>
Per Piece	0.400	0.340

b. Per Pound

<b>Entry Point</b>	<b>Commercial (\$)</b>	<b>Nonprofit (\$)</b>
Origin	0.890	0.710
DNDC	0.669	0.489
DSCF	0.410	0.230
DDU	0.265	0.085

*Letters and flats including a Repositionable Note*

Add \$0.015 for each letter or flat bearing a Repositionable Note.

*Move Update Noncompliance Charge*

Add \$0.07 per piece in a mailing that does not comply with the Move Update standards.

*Move Update Assessment Charge*

Add \$0.07 per assessed piece, for mailings with less than 70 percent of mailpieces passing a Performance Based Verification at acceptance and which cannot demonstrate compliance with Move Update requirements.

*Flats and Parcels including a Detached Address Label*

Add \$0.017 for each piece addressed using a Detached Address Label.

*Forwarding-and-Return Service*

If used in conjunction with electronic or automated Address Correction Service, forwarded letters pay \$0.35 per piece, forwarded flats pay \$1.05 per piece and returned letters and flats pay the applicable First-Class Mail price. All other pieces requesting Forwarding-and-Return Service that are returned are charged the appropriate First-Class Mail price for the piece plus the price multiplied by a factor of 2.472.

*Full-service Intelligent Mail Option: letters and flats only*

Subtract \$0.001 for each carrier route letter or flat that complies with the requirements for the full-service Intelligent Mail option.

*Mobile Barcode Promotion (Expires August 31, 2011)*

Provide a three percent discount on the per-piece price for commercial First-Class Mail and Standard Mail letters and flats sent using a permit imprint payment method, which include a two-dimensional mobile barcode inside or on the mailpiece, during the established program period, to mailers that comply with the eligibility requirements of the program.

**1220 Letters**

1220.1 Size and Weight Limitations

	<b>Length</b>	<b>Height</b>	<b>Thickness</b>	<b>Weight</b>
Minimum	5 inches	3.5 inches	0.007 inch	none
Maximum	11.5 inches	6.125 inches	0.25 inch	3.5 ounces

1220.2 Minimum Volume Requirements

	<b>Minimum Volume Requirements</b>
Letters	200 pieces or 50 pounds per mailing

1220.3 Price Categories

The following price categories are available for the product specified in this section:

- Automation
  - 5-Digit  
DSCF, DNDC, and Origin entry levels  
Commercial and Nonprofit eligible
  - 3-Digit  
DSCF, DNDC, and Origin entry levels  
Commercial and Nonprofit eligible
  - AADC  
DSCF, DNDC, and Origin entry levels  
Commercial and Nonprofit eligible
  - Mixed AADC  
DNDC and Origin entry levels  
Commercial and Nonprofit eligible
  
- Machinable
  - AADC  
DSCF, DNDC, and Origin entry levels  
Commercial and Nonprofit eligible
  - Mixed AADC  
DNDC and Origin entry levels  
Commercial and Nonprofit eligible

- Nonmachinable
  - 5-Digit  
DSCF, DNDC, and Origin entry levels  
Commercial and Nonprofit eligible
  - 3-Digit  
DSCF, DNDC, and Origin entry levels  
Commercial and Nonprofit eligible
  - ADC  
DSCF, DNDC, and Origin entry levels  
Commercial and Nonprofit eligible
  - Mixed ADC  
DNDC and Origin entry levels  
Commercial and Nonprofit eligible
- Move Update Noncompliance Charge
- Move Update Assessment Charge

#### 1220.4 Optional Features

The following additional postal services may be available in conjunction with the product specified in this section:

- Forwarding-and Return-Services
- Repositionable Notes
- Ancillary Services (1505)
  - Address Correction Service (1505.1)
  - Certificate of Mailing (1505.6)
- Full-service Intelligent Mail Option: automation letters only
- Mobile Barcode Promotion (Expires August 31, 2011)

1220.5 Prices

*Automation Letters (3.3 ounces or less)*

Entry Point	Commercial				Nonprofit			
	5-Digit (\$)	3-Digit (\$)	AADC (\$)	Mixed AADC (\$)	5-Digit (\$)	3-Digit (\$)	AADC (\$)	Mixed AADC (\$)
Origin	0.223	0.251	0.253	0.270	0.132	0.150	0.152	0.169
DNDC	0.199	0.217	0.219	0.236	0.098	0.116	0.118	0.135
DSCF	0.190	0.208	0.210	n/a	0.089	0.107	0.109	n/a

*Machinable Letters (3.3 ounces or less)*

Entry Point	Commercial		Nonprofit	
	AADC (\$)	Mixed AADC (\$)	AADC (\$)	Mixed AADC (\$)
Origin	0.256	0.273	0.155	0.172
DNDC	0.222	0.239	0.121	0.138
DSCF	0.213	n/a	0.112	n/a

*Nonmachinable Letters (3.3 ounces or less)*

Entry Point	Commercial				Nonprofit			
	5-Digit (\$)	3-Digit (\$)	ADC (\$)	Mixed ADC (\$)	5-Digit (\$)	3-Digit (\$)	ADC (\$)	Mixed ADC (\$)
Origin	0.330	0.447	0.491	0.578	0.229	0.346	0.390	0.477
DNDC	0.296	0.413	0.457	0.544	0.195	0.312	0.356	0.443
DSCF	0.287	0.404	0.448	n/a	0.186	0.303	0.347	n/a

*Pieces weighing more than 3.3 ounces*

Letter-shaped pieces that weigh more than 3.3 ounces but not more than 3.5 ounces pay the applicable flats piece and pound rate but receive a discount off the piece rate equal to the minimum flats per piece rate minus the minimum letter per piece rate corresponding to the applicable entry point and density tier.

*Letters including a Repositionable Note*

Add \$0.015 for each letter bearing a Repositionable Note.

*Move Update Noncompliance Charge*

Add \$0.07 per piece in a mailing that does not comply with the Move Update standards.

*Move Update Assessment Charge*

Add \$0.07 per assessed piece, for mailings with less than 70 percent of mailpieces passing a Performance Based Verification at acceptance and which cannot demonstrate compliance with Move update requirements.

*Forwarding-and-Return Service*

If Forwarding-and-Return Service is used in conjunction with electronic or automated Address Correction Service, forwarded letters pay \$0.35 per piece and returned letters pay the applicable First-Class Mail price. All other letters requesting Forwarding-and-Return Service that are returned are charged the appropriate First-Class Mail price for the piece plus the price multiplied by a factor of 2.472.

*Full-service Intelligent Mail Option: automation letters only*

Subtract \$0.001 for each automation letter that complies with the requirements for the full-service Intelligent Mail option.

*Mobile Barcode Promotion (Expires August 31, 2011)*

Provide a three percent discount on the per-piece price for commercial First-Class Mail and Standard Mail letters and flats sent using a permit imprint payment method, which include a two-dimensional mobile barcode inside or on the mailpiece, during the established program period, to mailers that comply with the eligibility requirements of the program.

**1225 Flats**

1225.1 Size and Weight Limitations

*Automation and Nonautomation Flats*

	<b>Length</b>	<b>Height</b>	<b>Thickness</b>	<b>Weight</b>
Minimum	5 inches	3.5 inches	0.007 inch	none
and at least one dimension meets or exceeds	11.5 inches	6.125 inches	0.25 inch	
Maximum	15 inches	12 inches	0.75 inch	<16 ounces

*Customized MarketMail*

	<b>Length</b>	<b>Height</b>	<b>Thickness</b>	<b>Weight</b>
Minimum <sup>1</sup>	5 inches	3 inches	0.007 inch	none
Maximum	15 inches	12 inches	0.75 inch	3.3 ounces

**Notes**

1. Measured for nonrectangular shapes as specified in the Domestic Mail Manual.

1225.2 Minimum Volume Requirements

	<b>Minimum Volume Requirements</b>
Flats	200 pieces or 50 pounds per mailing

### 1225.3

#### Price Categories

The following price categories are available for the product specified in this section:

- Automation
  - 5-Digit  
DSCF, DNDC, and Origin entry levels  
Commercial and Nonprofit eligible
  - 3-Digit  
DSCF, DNDC, and Origin entry levels  
Commercial and Nonprofit eligible
  - ADC  
DSCF, DNDC, and Origin entry levels  
Commercial and Nonprofit eligible
  - Mixed ADC  
DNDC and Origin entry levels  
Commercial and Nonprofit eligible
  
- Nonautomation
  - 5-Digit  
DSCF, DNDC, and Origin entry levels  
Commercial and Nonprofit eligible
  - 3-Digit  
DSCF, DNDC, and Origin entry levels  
Commercial and Nonprofit eligible
  - ADC  
DSCF, DNDC, and Origin entry levels  
Commercial and Nonprofit eligible
  - Mixed ADC  
DNDC and Origin entry levels  
Commercial and Nonprofit eligible
  
- Customized MarketMail
  
- Move Update Noncompliance Charge
  
- Move Update Assessment Charge

1225.4 Optional Features

The following additional postal services may be available in conjunction with the product specified in this section:

- Forwarding-and-Return Services
- Repositionable Notes
- Ancillary Services (1505)
  - Address Correction Service (1505.1)
  - Certificate of Mailing (1505.6)
- Full Service Intelligent Mail Option: automation flats only
- Mobile Barcode Promotion (Expires August 31, 2011)

1225.5 Prices

*Automation Flats (3.3 ounces or less)*

Entry Point	Commercial				Nonprofit			
	5-Digit (\$)	3-Digit (\$)	ADC (\$)	Mixed ADC (\$)	5-Digit (\$)	3-Digit (\$)	ADC (\$)	Mixed ADC (\$)
Origin	0.346	0.418	0.486	0.496	0.212	0.284	0.352	0.362
DNDC	0.312	0.384	0.452	0.462	0.178	0.250	0.318	0.328
DSCF	0.303	0.375	0.443	n/a	0.169	0.241	0.309	n/a

*Automation Flats (greater than 3.3 ounces)*

Charges are computed by multiplying the number of pieces in the mailing by the applicable per piece price, multiplying the number of pounds of the mailing by the applicable per pound price, and adding both totals.

a. Per Piece

	Commercial				Nonprofit			
	5-Digit (\$)	3-Digit (\$)	ADC (\$)	Mixed ADC (\$)	5-Digit (\$)	3-Digit (\$)	ADC (\$)	Mixed ADC (\$)
Per Piece	0.196	0.268	0.336	0.346	0.082	0.154	0.222	0.232

b. Per Pound

Entry Point	Commercial				Nonprofit			
	5-Digit (\$)	3-Digit (\$)	ADC (\$)	Mixed ADC (\$)	5-Digit (\$)	3-Digit (\$)	ADC (\$)	Mixed ADC (\$)
Origin	0.725	0.725	0.725	0.725	0.628	0.628	0.628	0.628
DNDC	0.562	0.562	0.562	0.562	0.465	0.465	0.465	0.465
DSCF	0.517	0.517	0.517	n/a	0.420	0.420	0.420	n/a

*Nonautomation Flats (3.3 ounces or less)*

Entry Point	Commercial				Nonprofit			
	5-Digit (\$)	3-Digit (\$)	ADC (\$)	Mixed ADC (\$)	5-Digit (\$)	3-Digit (\$)	ADC (\$)	Mixed ADC (\$)
Origin	0.367	0.464	0.509	0.558	0.233	0.330	0.375	0.424
DNDC	0.333	0.430	0.475	0.524	0.199	0.296	0.341	0.390
DSCF	0.324	0.421	0.466	n/a	0.190	0.287	0.332	n/a

*Nonautomation Flats (greater than 3.3 ounces)*

Charges are computed by multiplying the number of pieces in the mailing by the applicable per piece price, multiplying the number of pounds of the mailing by the applicable per pound price, and adding both totals.

a. Per Piece

	Commercial				Nonprofit			
	5-Digit (\$)	3-Digit (\$)	ADC (\$)	Mixed ADC (\$)	5-Digit (\$)	3-Digit (\$)	ADC (\$)	Mixed ADC (\$)
Per Piece	0.217	0.314	0.359	0.408	0.103	0.200	0.245	0.294

b. Per Pound

Entry Point	Commercial				Nonprofit			
	5-Digit (\$)	3-Digit (\$)	ADC (\$)	Mixed ADC (\$)	5-Digit (\$)	3-Digit (\$)	ADC (\$)	Mixed ADC (\$)
Origin	0.725	0.725	0.725	0.725	0.628	0.628	0.628	0.628
DNDC	0.562	0.562	0.562	0.562	0.465	0.465	0.465	0.465
DSCF	0.517	0.517	0.517	n/a	0.420	0.420	0.420	n/a

*Customized MarketMail Prices*

	<b>Commercial (\$)</b>	<b>Nonprofit (\$)</b>
Per Piece	0.460	0.334

*Flats including a Repositionable Note*

Add \$0.015 for each flat bearing a Repositionable Note.

*Move Update Noncompliance Charge*

Add \$0.07 per piece in a mailing that does not comply with the Move Update standards.

*Move Update Assessment Charge*

Add \$0.07 per assessed piece, for mailings with less than 70 percent of mailpieces passing a Performance Based Verification at acceptance and which cannot demonstrate compliance with Move Update requirements.

*Forwarding-and-Return Service*

If Forwarding-and-Return Service is used in conjunction with electronic or automated Address Correction Service, forwarded flats pay \$1.05 per piece and returned flats pay the applicable First-Class Mail price. All other flats requesting Forwarding-and-Return Service that are returned are charged the appropriate First-Class Mail price for the piece plus the price multiplied by a factor of 2.472.

*Full-service Intelligent Mail Option: automation flats only*

Subtract \$0.001 for each automation flat that complies with the requirements for the full-service Intelligent Mail option.

*Mobile Barcode Promotion (Expires August 31, 2011)*

Provide a three percent discount on the per-piece price for commercial First-Class Mail and Standard Mail letters and flats sent using a permit imprint payment method, which include a two-dimensional mobile barcode inside or on the mailpiece, during the established program period, to mailers that comply with the eligibility requirements of the program.