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# Proposed Changed to Service Standard Calculation for Standard Mail

August 5, 2013

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# Background

- MTAC Workgroup 157 consists of:
  - First Class, Standard and Periodical Mailers
  - Mail Providers, Mail Owners
  - Software venders
- Charter
  - Review the current processes and procedures for the load leveling of volumes across days of the week.
  - Strategize on future initiatives that would meet the objective of load leveling volumes across days of week.
  - Analyze future possible initiatives in a cost/benefit format to provide viable recommendations to the Postal Service.

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# Desired Results from WG 157

- Develop strategies that will facilitate the load leveling of volume across days of the week.
- Model the impact of each strategy on the mail owners, software venders, logistics and transportation providers, USPS operations and mail entry.
- Evaluate strategies for potential adoption and implementation.
- Recommend and/or establish guidelines for the consistent and predictable collection and dissemination of information, including updates for stakeholders.
- Gain a clearer understanding of stakeholders' expectations
- Identify/define potential technical or process changes that are needed by the mailing industry to accommodate the potential impact of load leveling.

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# Today's Environment

## SCF Standard Drops - Current

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|---|---|---|---|---|---|---|
| Color code for Wednesday until 1600 | Color code for Thursday until 1600 | Color code for Friday until 1600 | Collor code for Saturday until 1600 | **All Day is color coded for Monday** | **Color code for Monday until 1600** | Color code for Tuesday until 1600 |
| 1600 - Thurs Violet | 1600 - Fri Yellow | 1600- Sat Pink | **1600 - Monday** | | 1600 - Tues Orange | 1600 - Wed Green |

## NDC Standard Drops - Current

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|---|---|---|---|---|---|---|
| Color code for Friday until 1600 | Color code for Saturday until 1600 | **All Day we color code for Monday** | **Color code for Monday until 1600** | Color code for Tuesday until 1600 | Color code for Wednesday until 1600 | Color code for Thursday until 1600 |
| 1600 - Sat Pink | 1600 - Monday Blue | | 1600 - Tues Orange | 1600 - Wed green | 1600 - Thurs Violet | 1600 - Fri Yellow |

**Most of the mail whether dropped at the SCF or NDC is earmarked for delivery on Monday**

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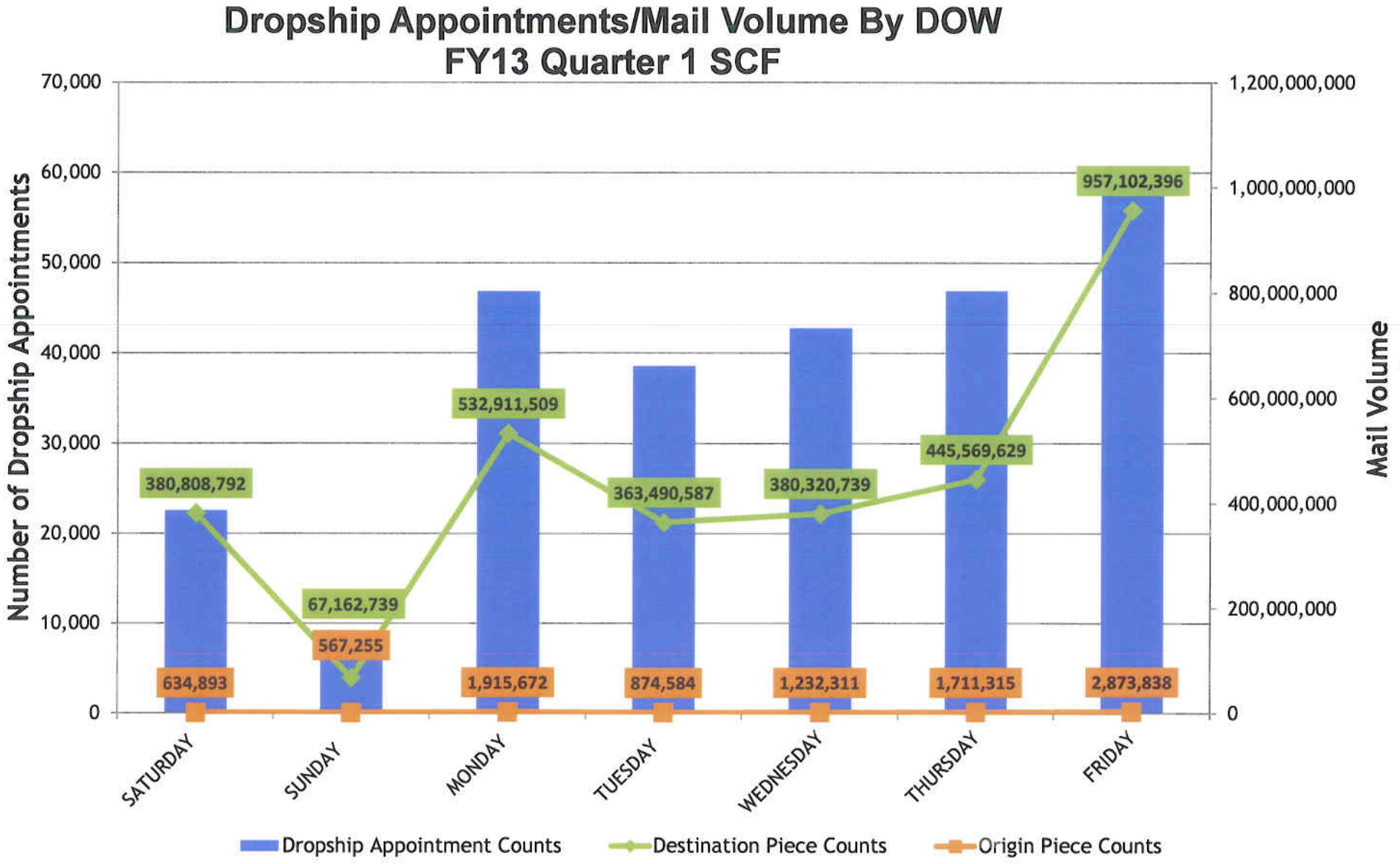
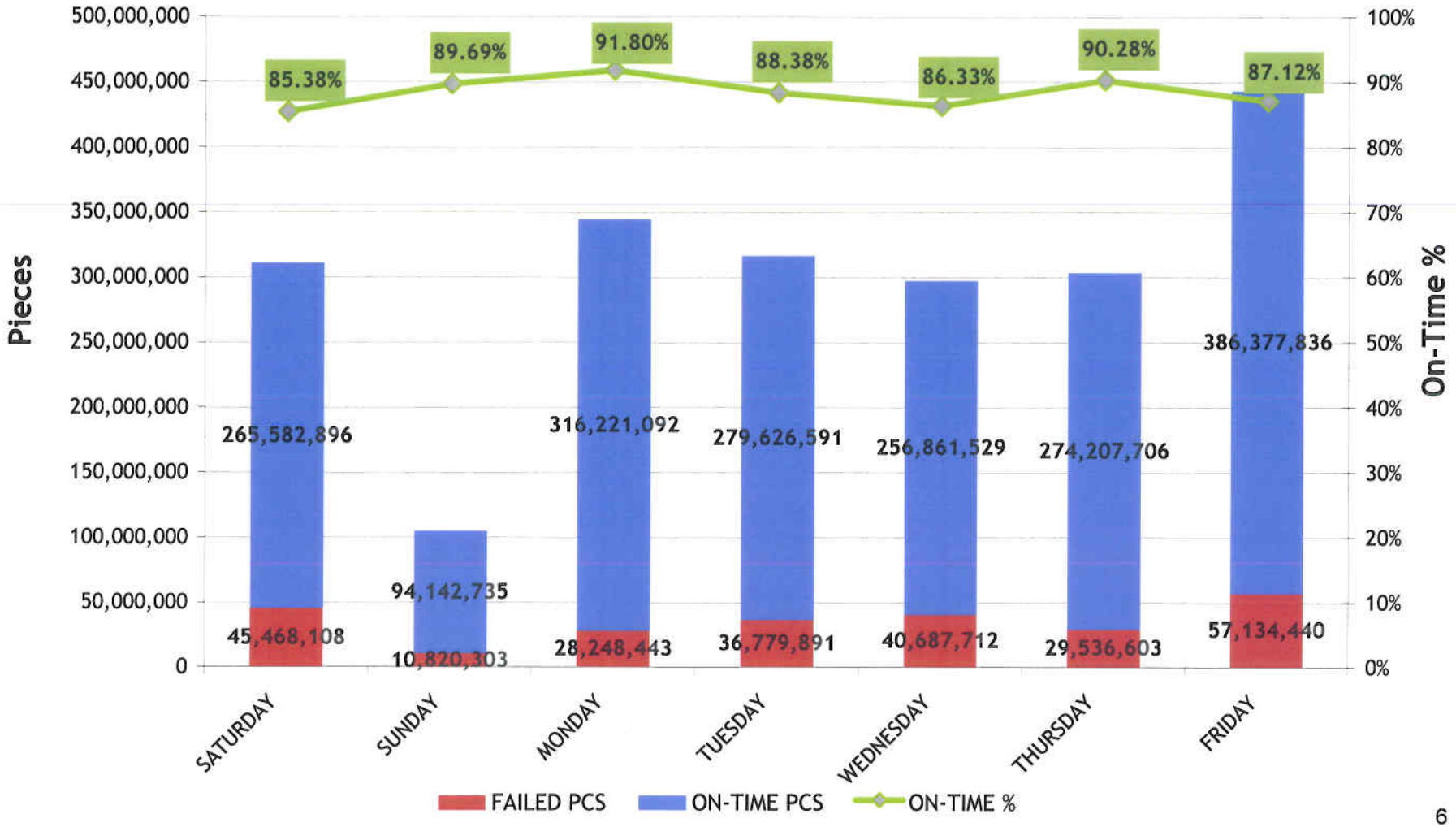
# DROP SHIP APPOINTMENTS AT SCF PQ 1



# Service - Standard Letters - SCF

## NATIONAL STC BY DAY OF THE WEEK ANALYSIS
## QTR 1 2013



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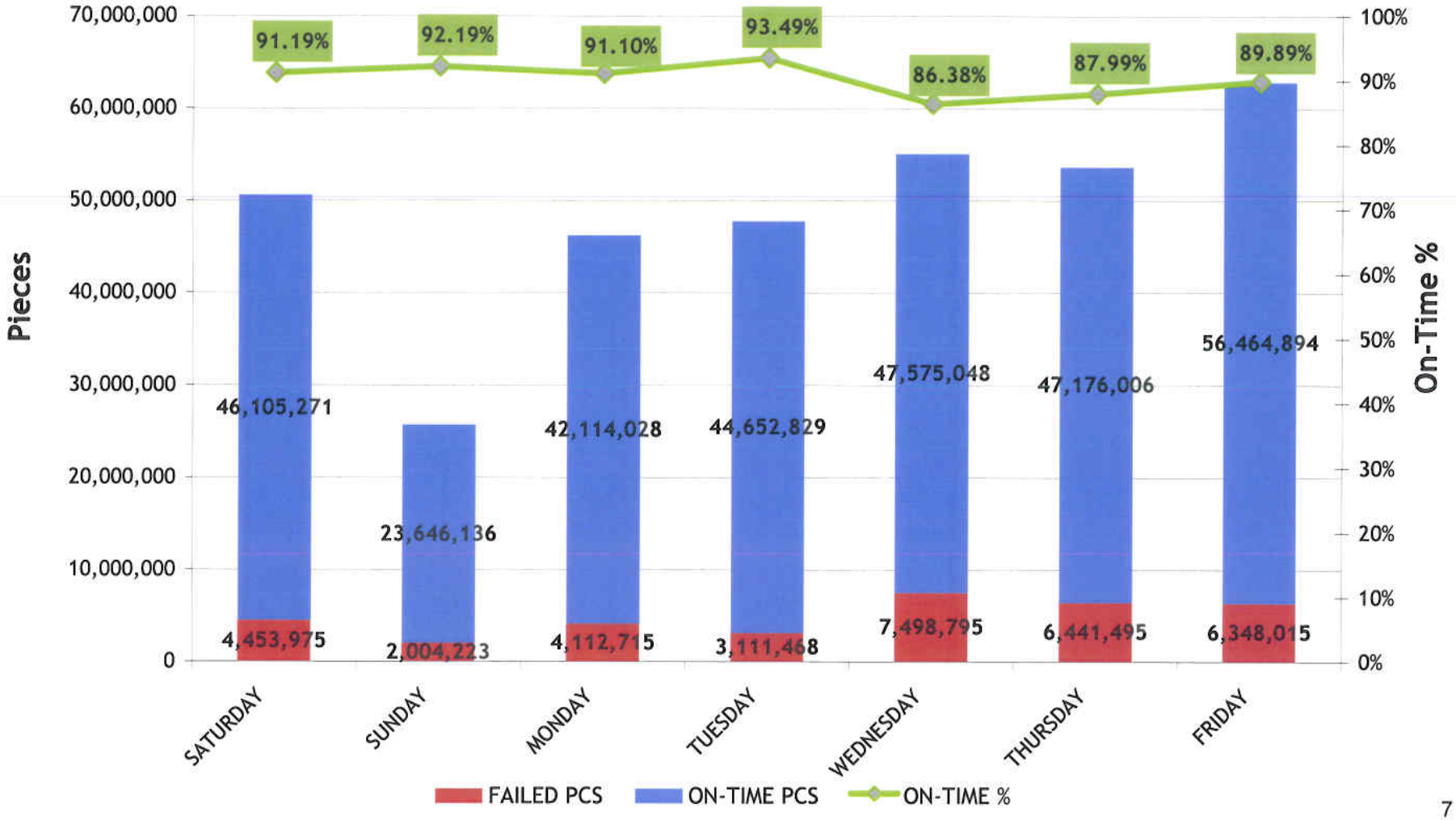
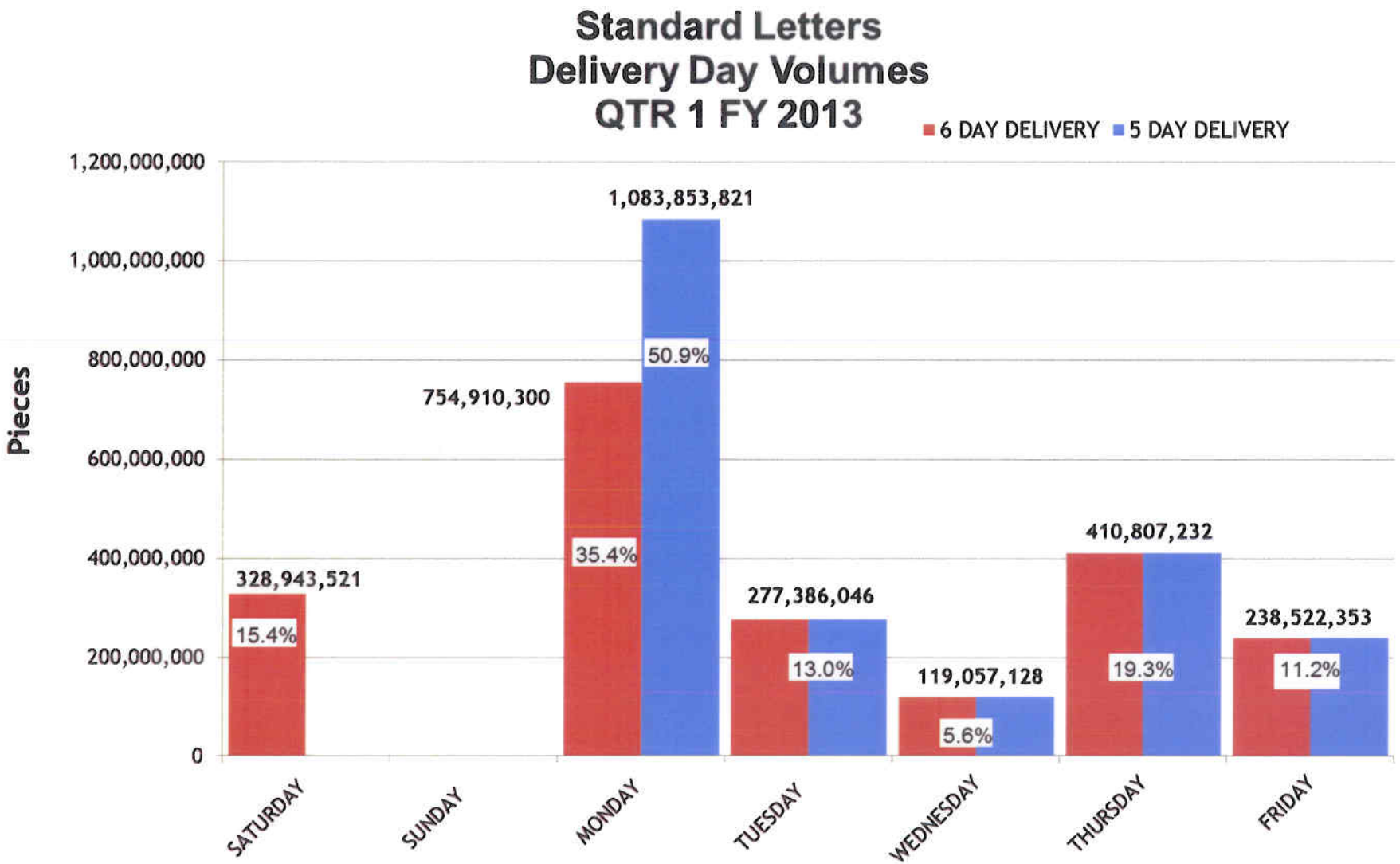
# Standard Letters - NDC

## NATIONAL STC BY DAY OF THE WEEK ANALYSIS
## QTR 1 2013



# Destination Entry STD Letters Delivery Day Volumes Analysis




10/1/2012-12/31/2012

**Last Mile not included**

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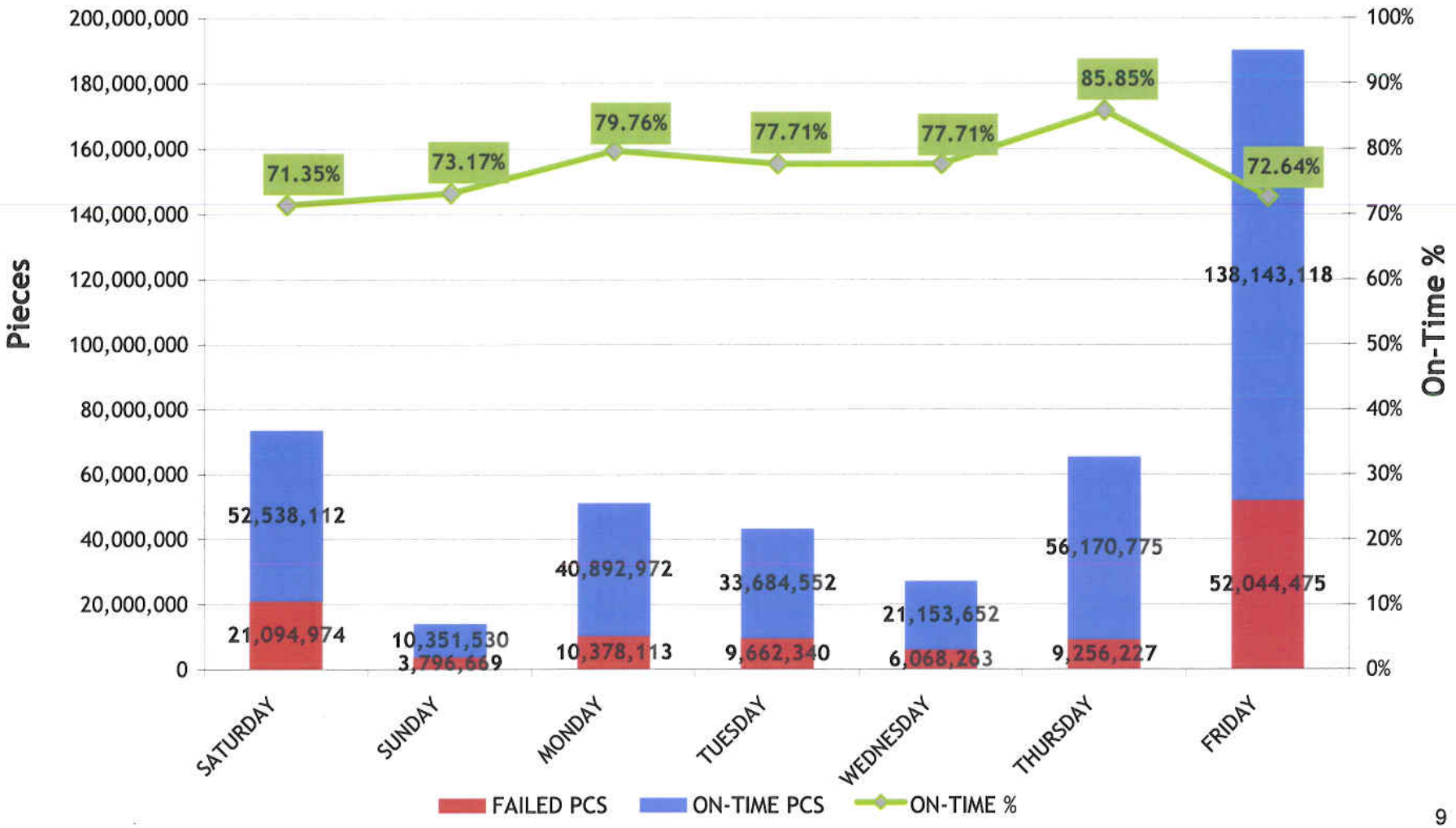
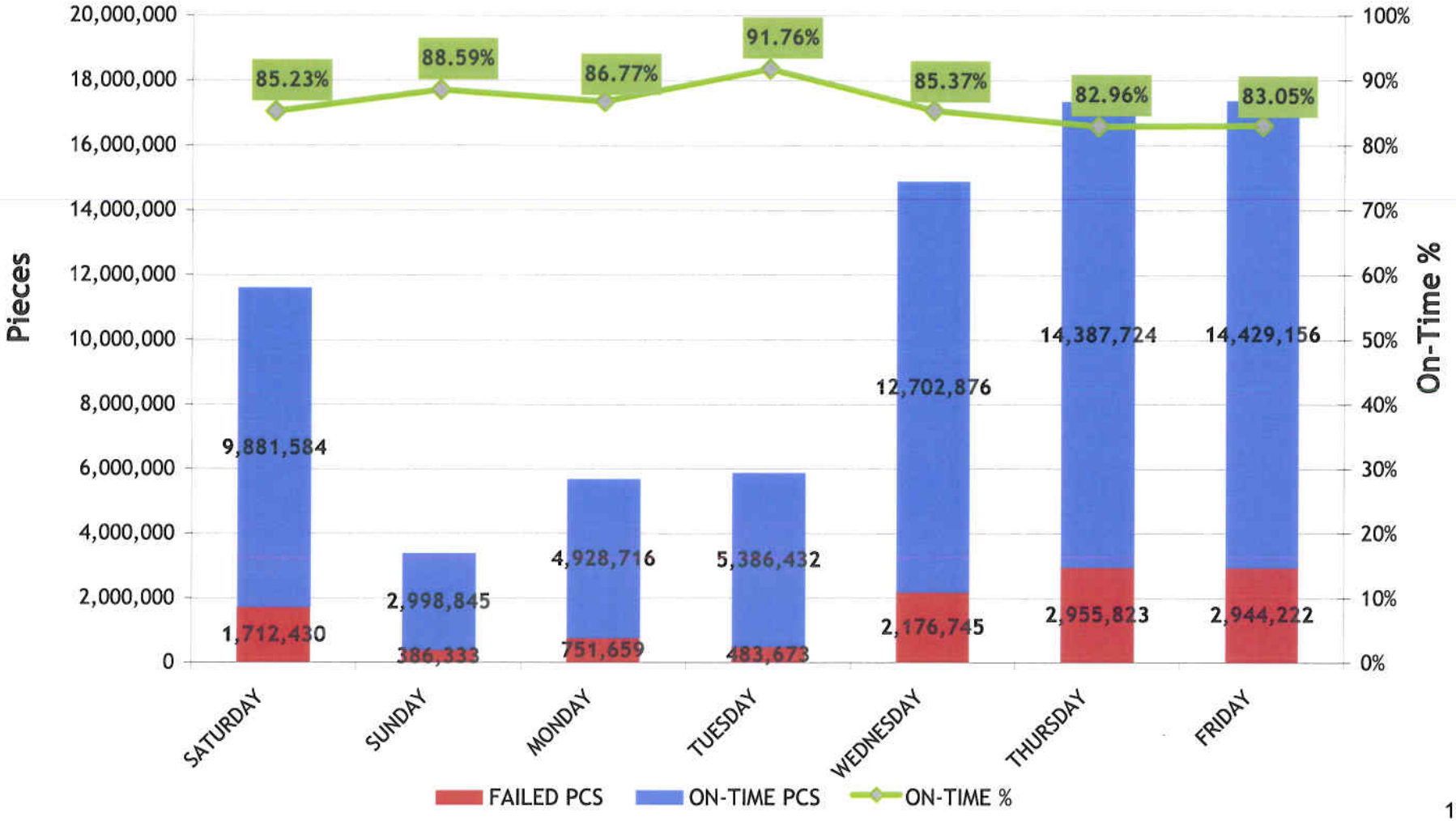
# Standard Flats - SCF

## NATIONAL STC BY DAY OF THE WEEK ANALYSIS
## QTR 1 2013

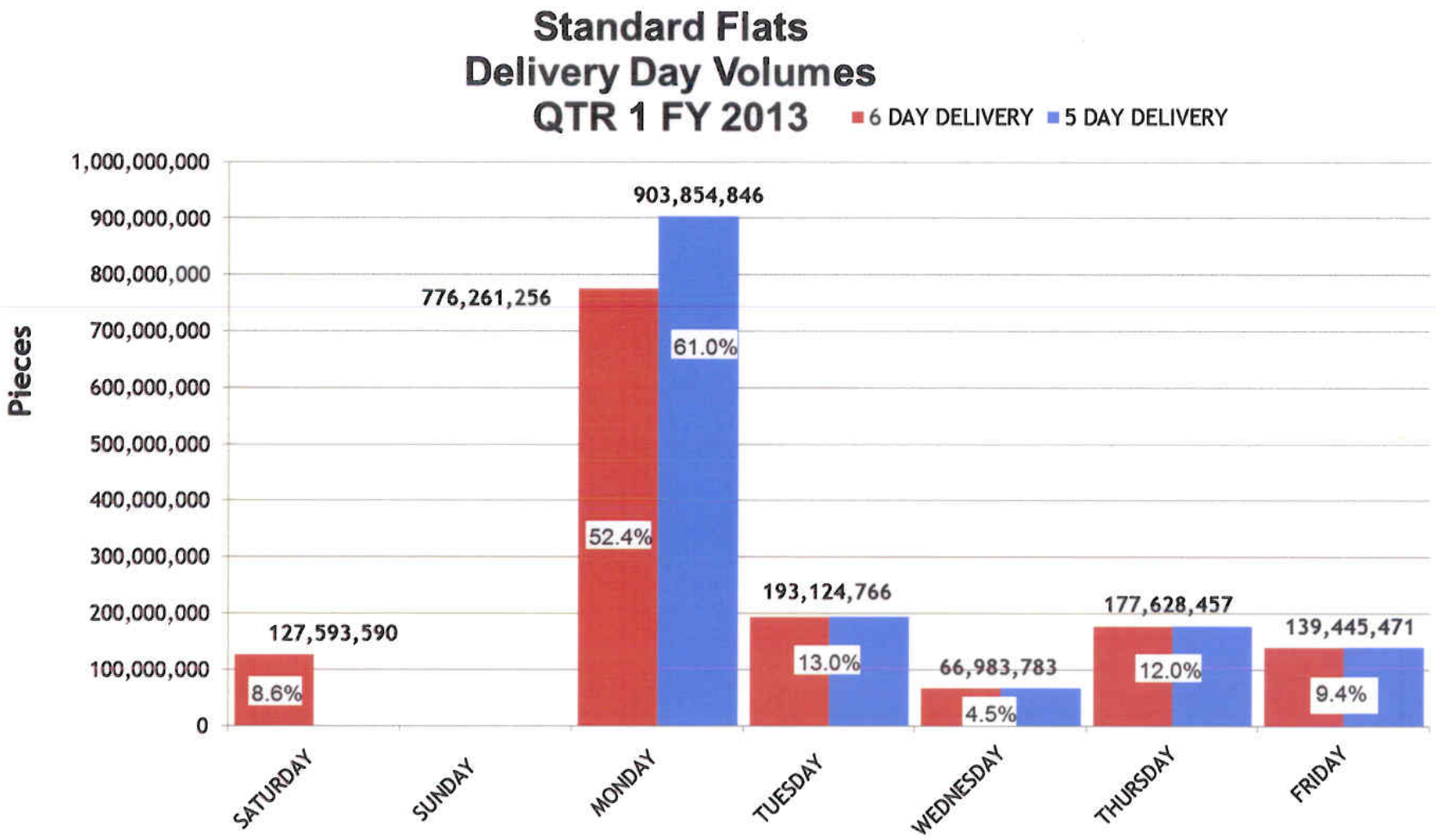


# Standard Flats - NDC

## NATIONAL STC BY DAY OF THE WEEK ANALYSIS
## QTR 1 2013



# Destination Entry STD Flats Delivery Day Volumes Analysis

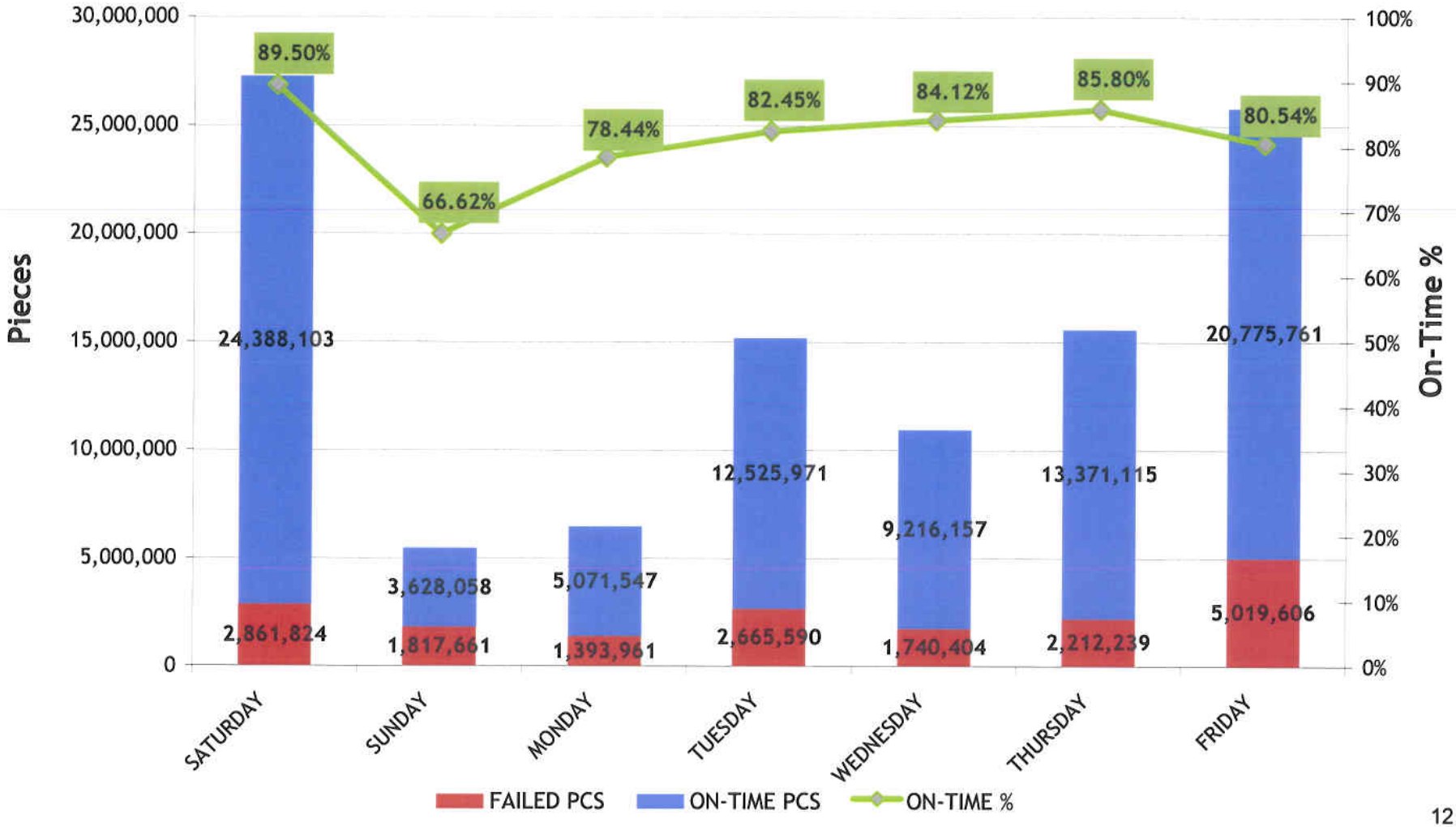



10/1/2012-12/31/2012

**Last Mile not included**

# Periodicals Flats - SCF

## NATIONAL STC BY DAY OF THE WEEK ANALYSIS
## QTR 1 2013



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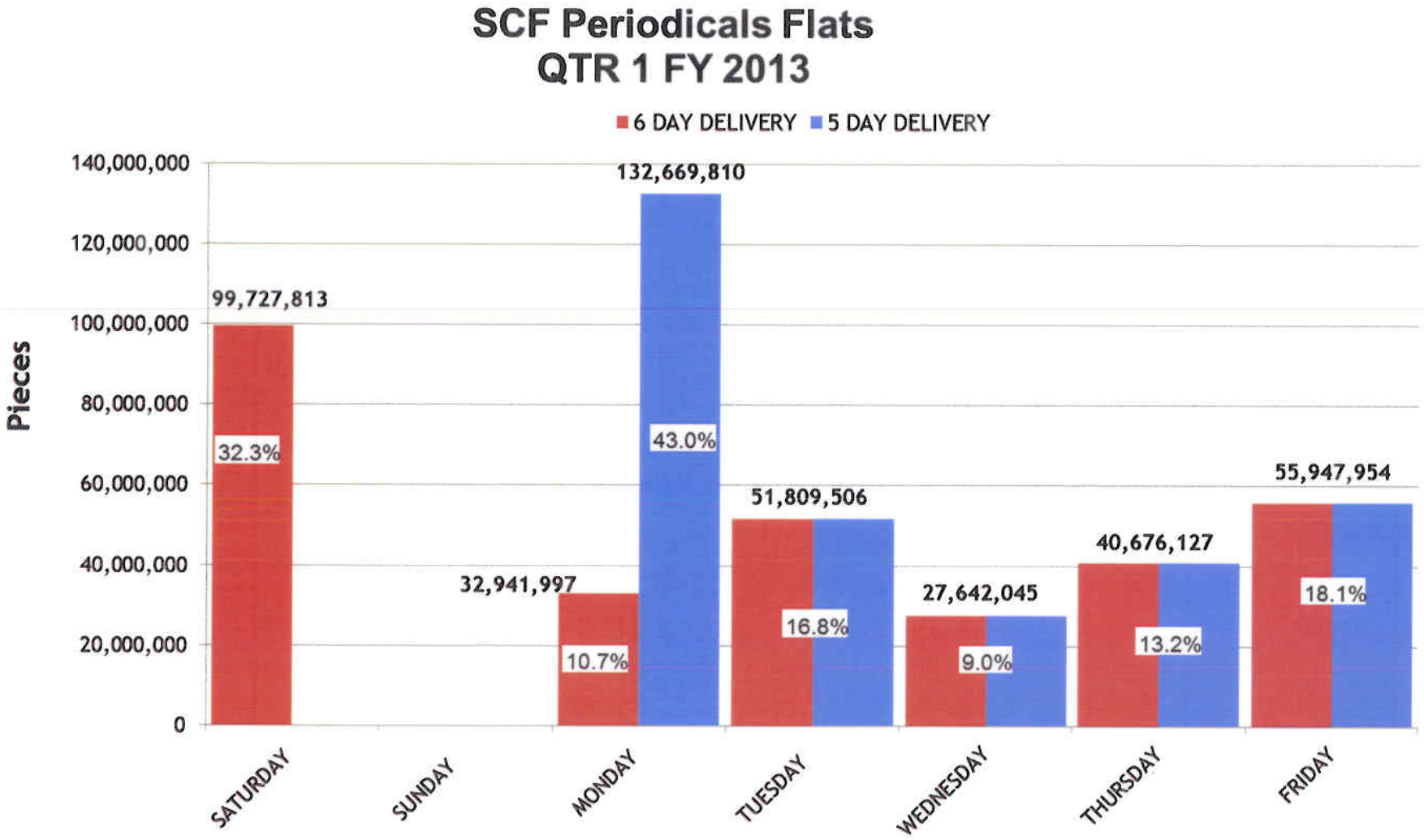
# SCF Destination Entry Periodicals Delivery Day Volumes Analysis




10/1/2012-12/31/2012

**Last Mile not included**

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# Proposed change

## SCF Standard Drops - Current

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|---|---|---|---|---|---|---|
| Color code for Wednesday until 1600 | Color code for Thursday until 1600 | Color code for Friday until 1600 | Collor code for Saturday until 1600 | **All Day is color coded for Monday** | **Color code for Monday until 1600** | Color code for Tuesday until 1600 |
| 1600 - Thurs Violet | 1600 - Fri Yellow | 1600- Sat Pink | **1600 - Monday** | | 1600 - Tues Orange | 1600 - Wed Green |

## SCF Standard Drops - Future

**South Jersey Test**

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|---|---|---|---|---|---|---|
| Color code for Wednesday until 1600 | Color code for Thursday until 1600 | Color code for Friday until 1600 | Color code for Saturday until 1600 | Color code for Monday until 1600 | Color code for Tuesday until 1600 | **All day is color coded for Wednesday** |
| 1600 - Thurs Purple | 1600 - Fri Yellow | 1600- Sat Pink | 1600 - Monday Blue | 1600 - Tues Orange | 1600 - Wed Green | |

**Taking out Sunday as a transit day will smooth the mail volumes across days of the week**



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# Test

- Two weekends in September 9/14 and 9/21
- South Jersey will be the test site
- Standard mail only – Letters and Flats
- Change color code according to new layout
- Analyze the results
  - Impact to the industry
  - Hours saved
  - Volume to carriers across Monday and Tuesday
  - Impact in five day environment

## Load Leveling of Standard Mail

The USPS is responding to mailer requests by conducting a test of leveling the number of Standard mail pieces delivered to customers on each day of the week. Mailers believe that their mailings are more likely to be effective if they are delivered throughout the week.

We are conducting a two-week operations test at the South Jersey P&DC from 16:01 Wednesday, September 11th through the dispatch to the delivery units for Thursday, September 26th delivery. We need the assistance of all South Jersey employees to ensure that the Destination SCF Standard Mail is processed according to the local Run Plan Generator projections for the next two weeks. All mail must be processed as color coded and no mail will be advanced unless it is tagged for advancement by the Load Leveling Test Team.

The diagram below shows the revised color codes to be used during the test period. Please direct any questions to your supervisor or to any member of the Load Leveling Test Team.

**South Jersey Test**

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|---|---|---|---|---|---|---|
| Color code for Wednesday until 1600 | Color code for Thursday until 1600 | Color code for Friday until 1600 | Color code for Saturday until 1600 | Color code for Monday until 1600 | Color code for Tuesday until 1600 | **All day is color coded for Wednesday** |
| 1600 - Thurs Violet | 1600 - Fri Yellow | 1600- Sat Pink | 1600 - Monday Blue | 1600 - Tues Orange | 1600 - Wed Green | |

# What does Delivery need to do

- Street supervision Monday – Wednesday
- Need to have carriers back early on Monday
- MSP reviews
- No curtailed, no delayed