

First Meeting was on May 9th - Discussed Charter and meeting schedule

4-29-13 sc

### **MTAC Work Group (WG) # 157**

**WG Title:** Evaluation and recommendation of vetted proposals that could be implemented to load level volumes across days of the week.

**Expected Date of Completion:** July 31, 2013

**WG Originator:** Dave Williams and Jim Cochrane

**WG Issue Statement:**

Review the current processes and procedures for the load leveling of volumes across days of the week. Strategize on future initiatives that would meet the objective of load leveling volumes across days of the week. Analyze future possible initiatives in a cost / benefit format to provide viable recommendations to the postal service.

**Impact on Other Issues/Procedures**

Impacted organizations or functional areas are identified as, but not limited to:

1. Mail Owners and Mail Service Providers: adjust CET and drop off times to align with new initiatives for load leveling if deemed necessary.
2. Software Vendors: consider how software may need to change to meet new operating environment of load leveling
3. Logistics and Transportation Providers: ensure alignment
4. USPS Operations: provide updated info and implementation times for operating information to Consumer & Industry Affairs and Corporate Communications for communication/distribution to appropriate stakeholders.
5. USPS Mail Entry: update acceptance and verification processes to support load leveling requirements operations.

**Desired Results:**

WG will focus on the following:

1. Develop strategies that will facilitate the load leveling of volume across days of the week. Include present state and future state scenarios.
2. Model the impact of each strategy on the mail owners, software vendors, logistics and transportation providers, USPS operations and mail entry.
3. Evaluate strategies for potential adoption and implementation.
4. Recommend and/or establish guidelines for the consistent and predictable collection and dissemination of information, including updates for stakeholders.
5. Gain a clearer understanding of stakeholders' expectations
6. Identify/define potential technical or process changes that are needed by the mailing industry to accommodate the potential impact of load leveling.

**Area of Focus:** Mail Processing

**Sponsors:** Dave Williams, Jim Cochrane

**WG Leaders:** Industry: Dale Miller  
USPS: Linda Malone



# WK Group 157

April 25, 2013



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## Meeting Attendees

- Linda Malone USPS
- Lauren Zalewski USPS
- Angelo Anagnostopoulos Grayhair Software Inc.
- Anita Pursley RR Donnelley
- Charley Howard Harte Hanks
- Dale Miller RR Donnelley
- Dennis Kaylor Our Sunday Visitor
- Dave Meyers Publishers Clearing House
- Don Landis Arandell
- Erv Drewek Brown Printing Company
- James Hess
- Jim Reifenberg Farrington
- Jody Berenblatt Grayhair Advisors
- Joe Schick Quad Graphics



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## Meeting Attendees

- John Stark Conde Nast
- Lisa Bowes Intelisent
- Lisa Wurman Quad Graphics
- Maria Appenzeller Publishers Clearing House
- Pat Rawls Bank of America
- Paul Giampolo Valassis
- Peter Moore Industry Consultant
- Phil Thompson Quad Graphics
- Pierce Myers Parcel Shippers
- Rich Domagala Mystic Logistics
- Rose Flanagan Data-Mail Inc.
- Steve Colella Calmark Group
- Steven Krejcik Pitney Bowes Presort Services
- Wanda Senne World Marketing Inc.



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# Problem Statement

## WG Issue Statement:

Review the current processes and procedures for the load leveling of volumes across days of the week. Strategize on future initiatives that would meet the objective of load leveling volumes across days of the week. Analyze future possible initiatives in a cost / benefit format to provide viable recommendations to the postal service.

## Desired Results

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## SCF Standard Drops - Current

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Color code for Wednesday until 1600	Color code for Thursday until 1600	Color code for Friday until 1600	Color code for Saturday until 1600	All Day is color coded for Monday	Color code for Monday until 1600	Color code for Tuesday until 1600
1600 - Thurs Violet	1600 - Fri Yellow	1600 - Sat Pink	1600 - Monday		1600 - Tues Orange	1600 - Wed Green

## NDC Standard Drops - Current

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Color code for Friday until 1600	Color code for Saturday until 1600	All Day we color code for Monday	Color code for Monday until 1600	Color code for Tuesday until 1600	Color code for Wednesday until 1600	Color code for Thursday until 1600
1600 - Sat Pink	1600 - Monday Blue		1600 - Tues Orange	1600 - Wed green	1600 - Thurs Violet	1600 - Fri Yellow

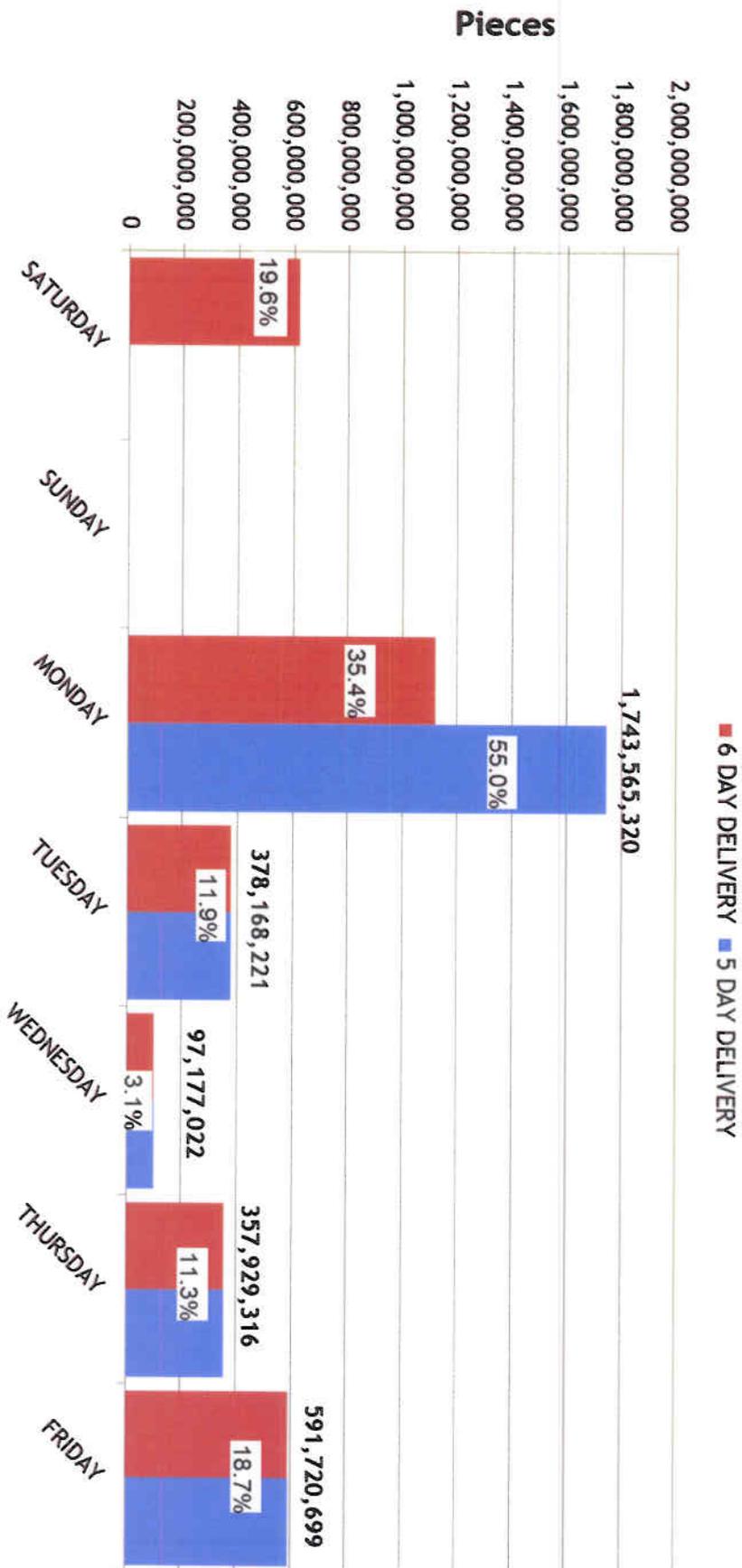
**Most of the mail whether dropped at the SCF or NDC is earmarked for delivery on Monday**



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# First-Class Delivery Day Volumes Analysis

## NATIONAL FCM ANALYSIS DELIVERY DAY VOLUME (ALL STANDARDS) QTR 1 FY 2013



10/1/2012-12/31/2012

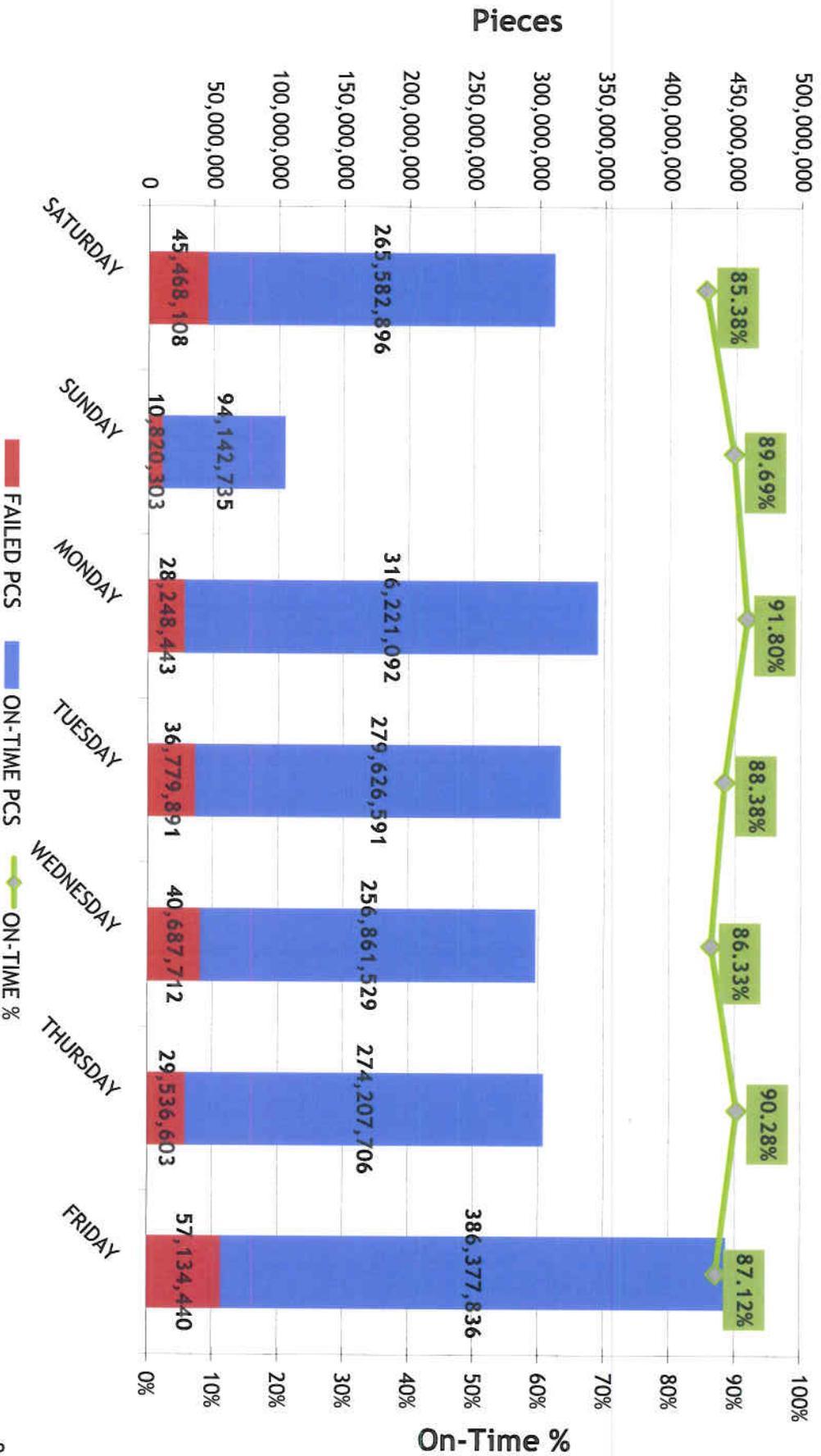
Last Mile not included



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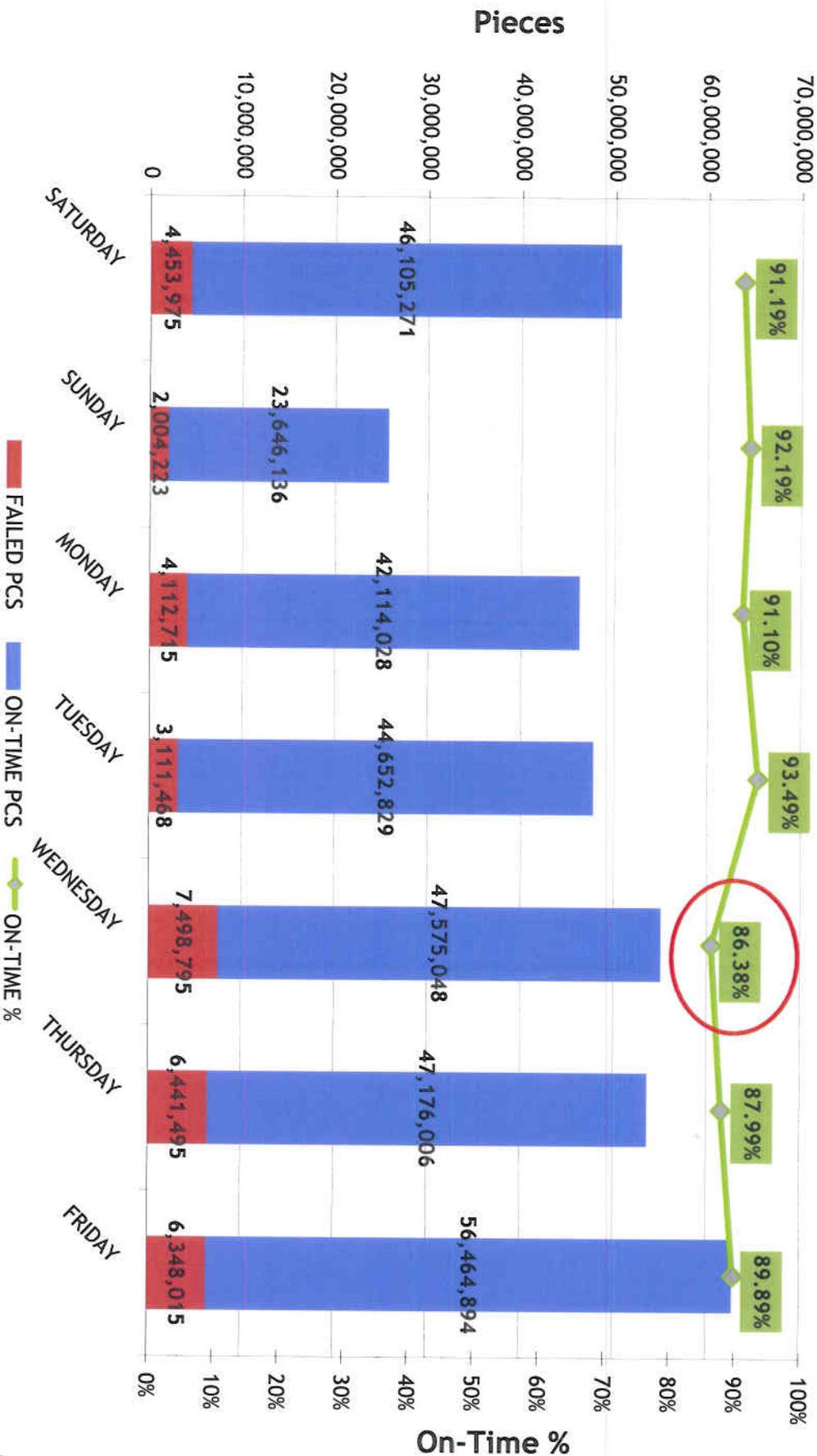
# Standard Letters - SCF

## NATIONAL STC BY DAY OF THE WEEK ANALYSIS QTR 1 2013



# Standard Letters - NDC

## NATIONAL STC BY DAY OF THE WEEK ANALYSIS QTR 1 2013

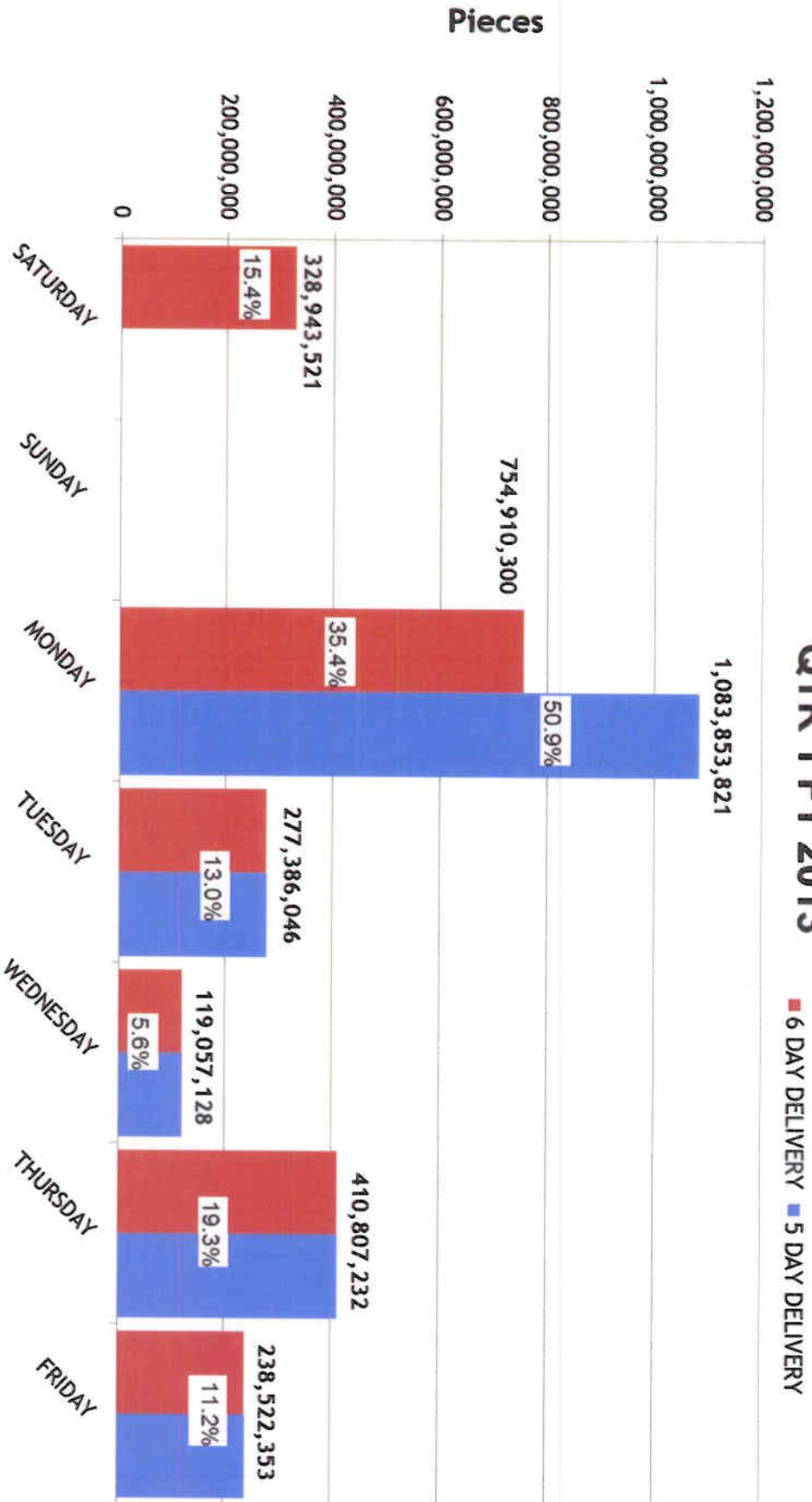




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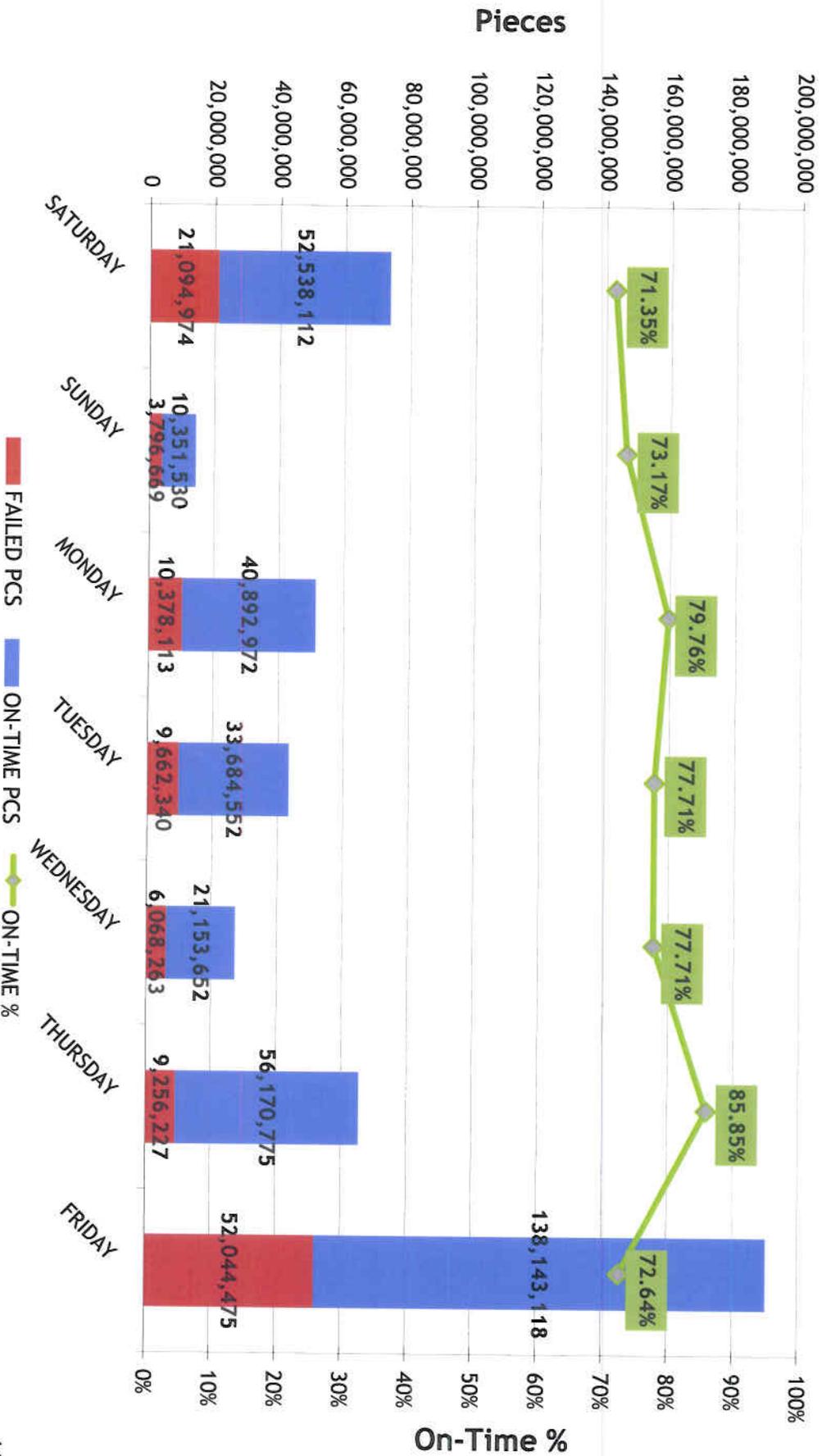
# Destination Entry STD Letters Delivery Day Volumes Analysis

## Standard Letters Delivery Day Volumes QTR 1 FY 2013





## NATIONAL STC BY DAY OF THE WEEK ANALYSIS QTR 1 2013

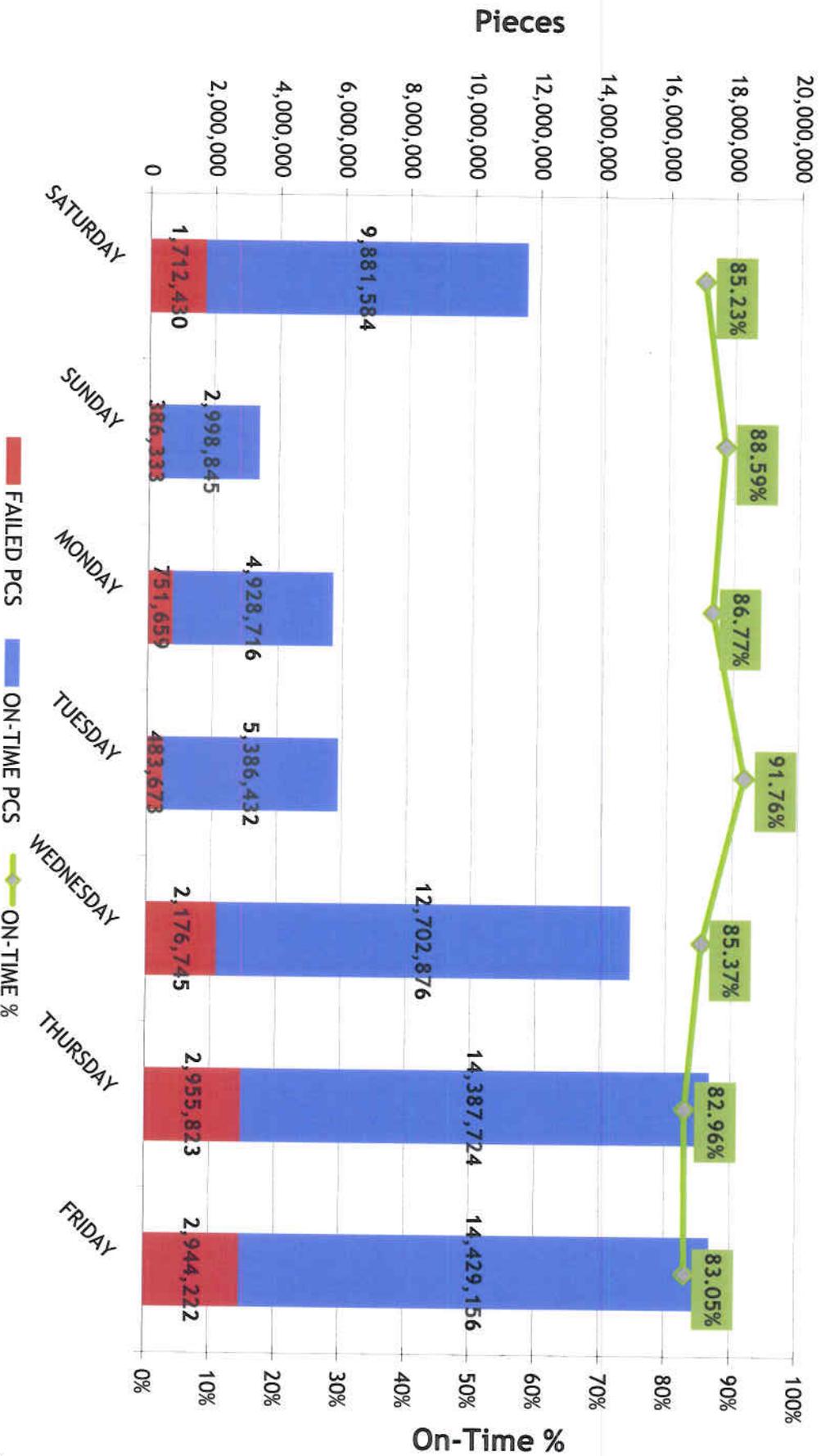




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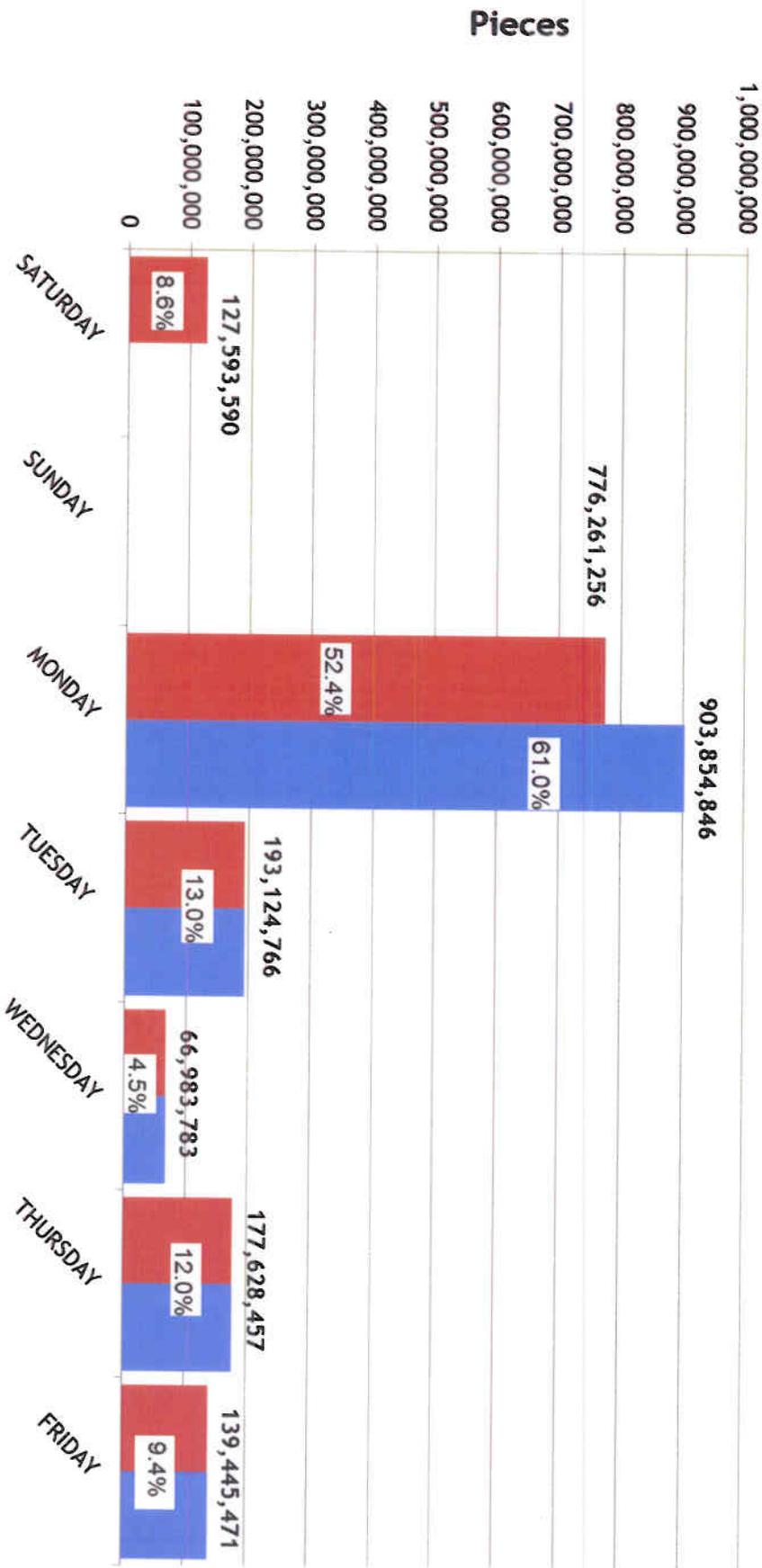
# Standard Flats - NDC

## NATIONAL STC BY DAY OF THE WEEK ANALYSIS QTR 1 2013

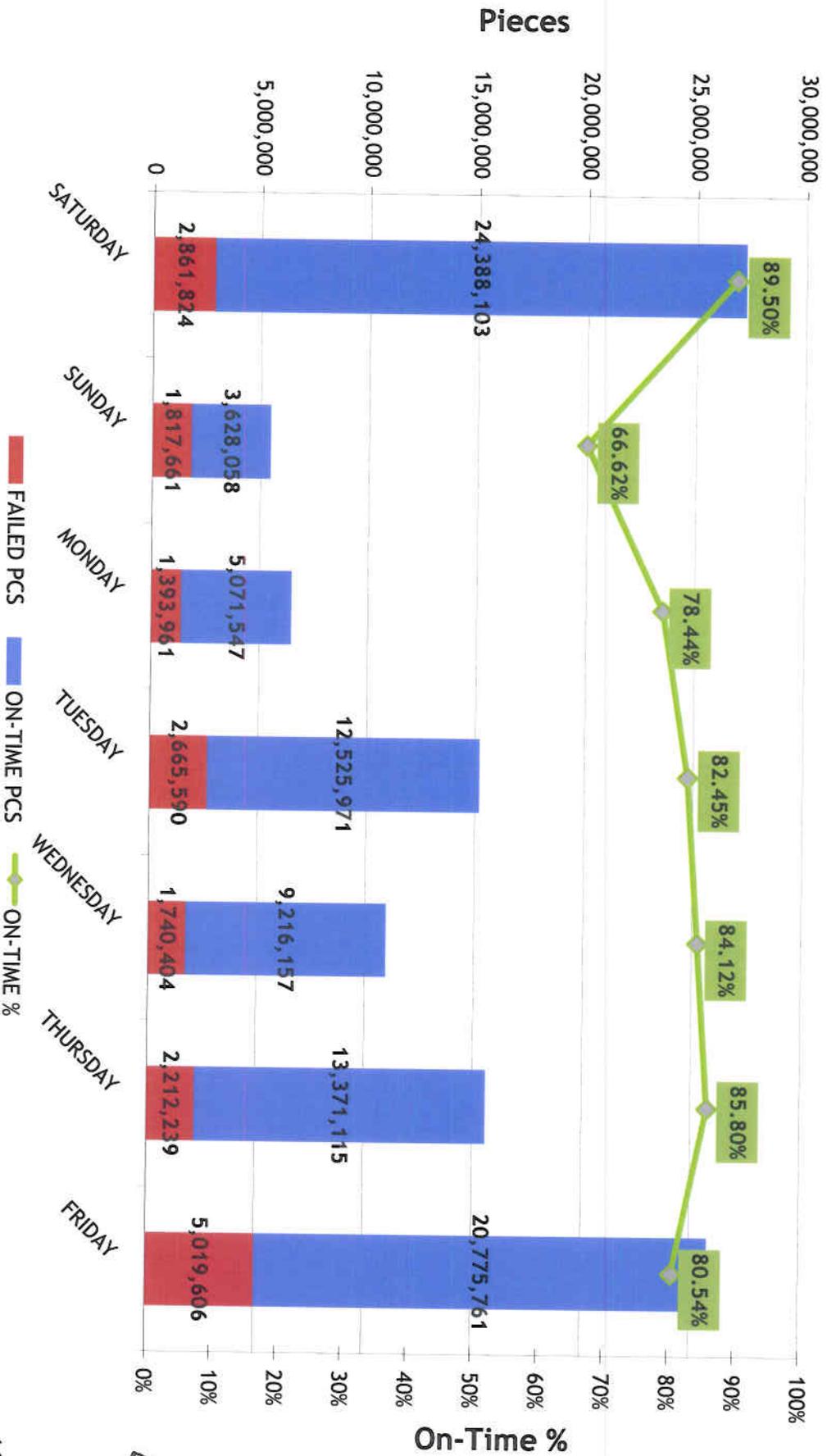


# Destination Entry STD Flats Delivery Day Volumes Analysis

## Standard Flats Delivery Day Volumes QTR 1 FY 2013



## NATIONAL STC BY DAY OF THE WEEK ANALYSIS QTR 1 2013

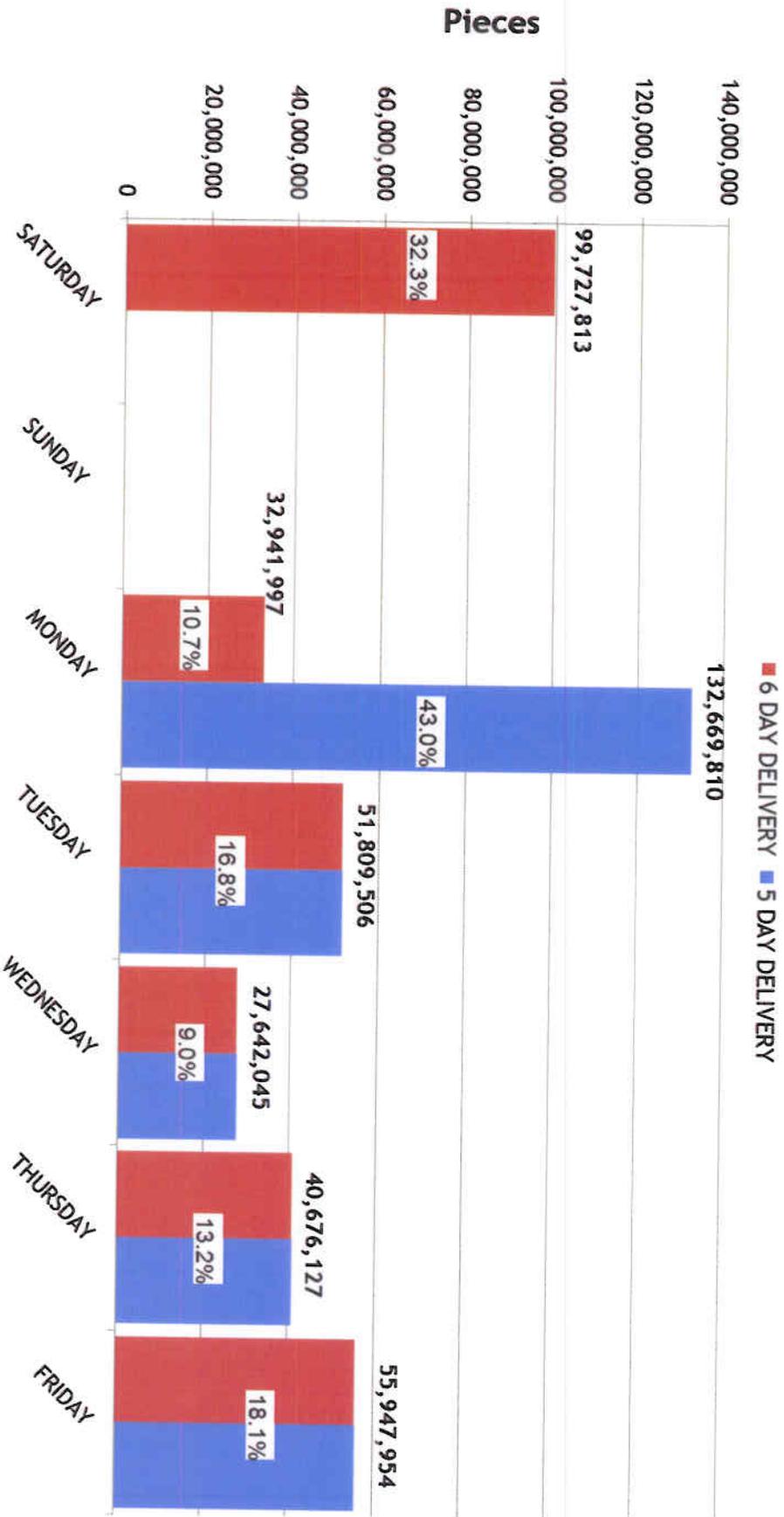




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# SCF Destination Entry Periodicals Delivery Day Volumes Analysis

## SCF Periodicals Flats QTR 1 FY 2013



10/1/2012-12/31/2012

Last Mile not included



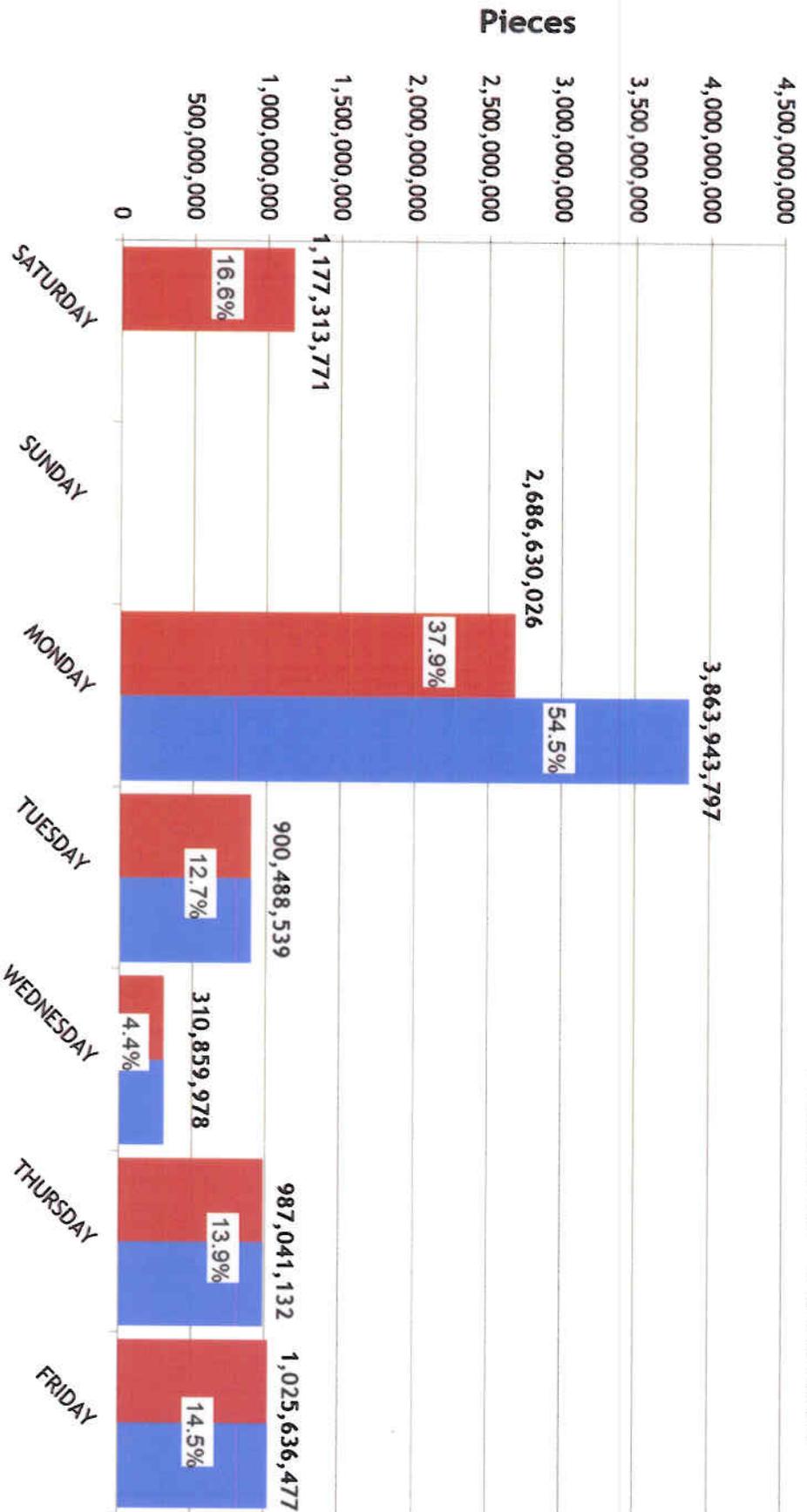
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# All Commercial Mail Delivery Day Volumes Analysis

## All Commercial Mail Classes & Shapes Delivery Day Volumes

QTR 1 FY 2013

■ 6 DAY DELIVERY ■ 5 DAY DELIVERY



10/1/2012-12/31/2012

Last Mile not included



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# Full Service Intelligent Mail All Commercial Mail Classes & Shapes

## Dropship Appointments/Mail Volume By DOW

FY13 Quarter 1

