



MTAC Workgroup 157 Bi-Weekly Update 5/29/13



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Action Items from last meeting

- Go over Hamilton's catalog survey survey **Complete**
- Survey some retail mail owners to determine desired day of the week delivery – (Kohl's and Macy's)
- Query the mail.dat files to determine
 - Number of mailers who use the IHD field in the file – serve as the denominator
 - Determine the number of instances where Monday was the preferred day of delivery.



- Get copy of the 3rd bundle rule and explain the implications with EDDM and Sequence mailings [Complete](#)
- Better understand the implications of delivering mail early versus delivering mail late
 - Need to be define by type of mailing
 - Time sensitivity of the mailing
- Need to understand the importance of consistency

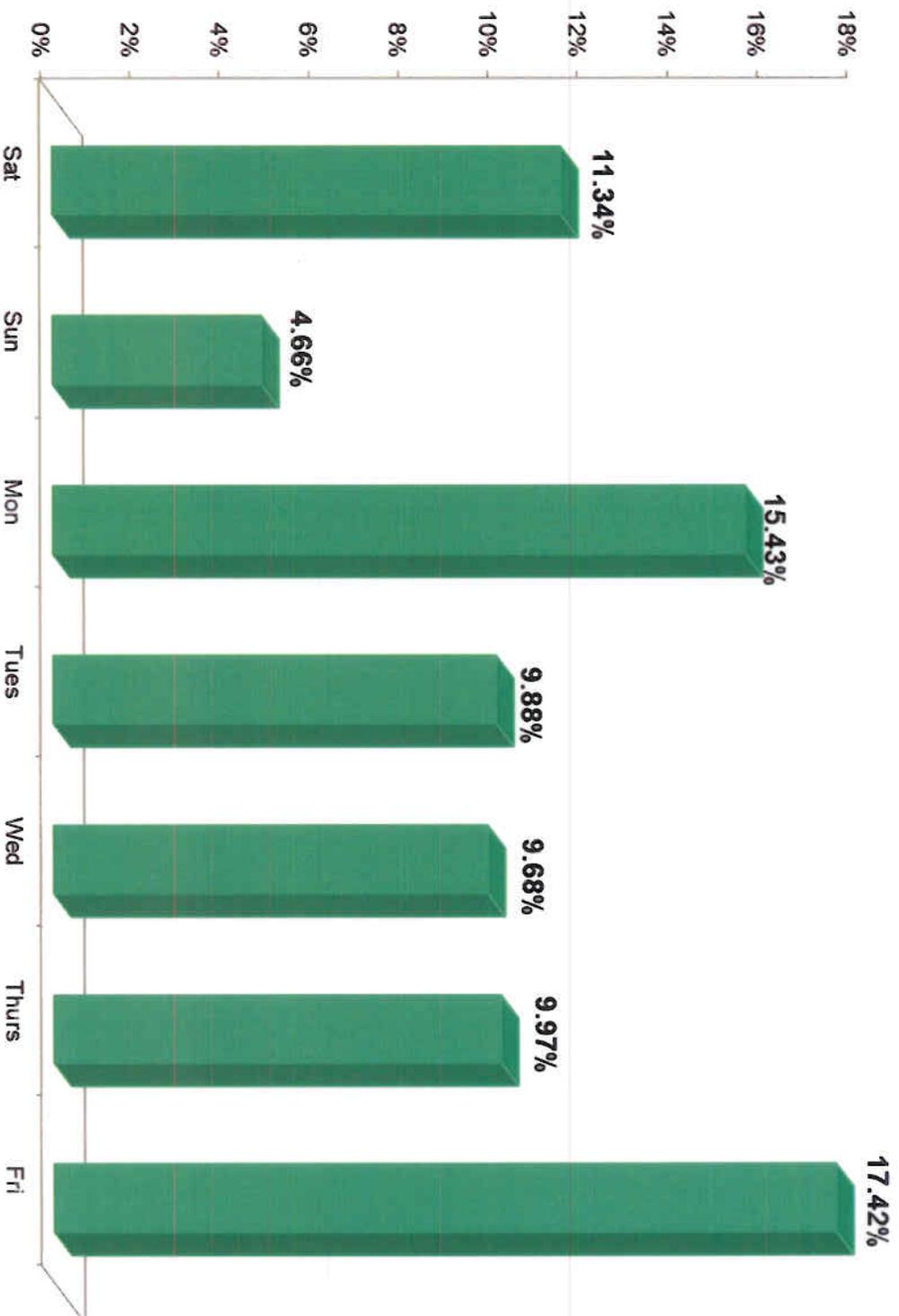


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Action Items from last meeting – con't

- Determine costs by day of the week
- Review Carrier overtime by day of the week *Complete*
- How much origin entry first class mail is there in the system? *Complete*
- How much OMX mail is in the system?
- Impact of five day delivery
 - first class mail *Complete*

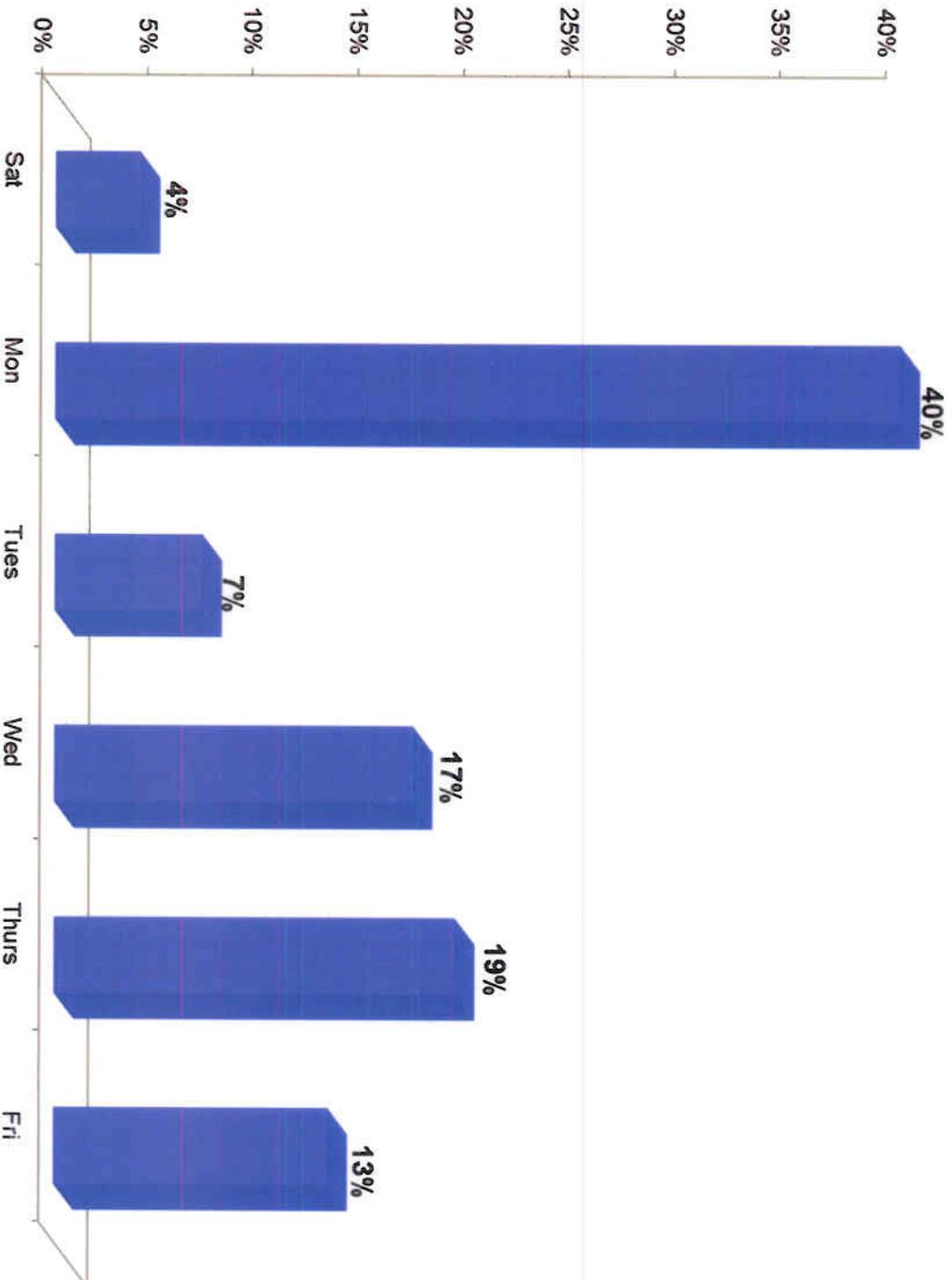
City Carrier Overtime by Day of the Week





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Carriers after 1800





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Cancellation by day of the week

National

Average Daily Cancellation Volume

Fiscal Year 2012

Operation	Day	Num of Days	Pcs Fed	ADV	% Week
004/015	Saturday	43	1,377,272,719	32,029,598	8.64%
	Sunday	43	10,677,550	248,315	0.07%
	Monday	42	3,336,309,815	79,435,947	21.42%
	Tuesday	42	2,809,886,975	66,902,070	18.04%
	Wednesday	42	2,683,020,313	63,881,436	17.23%
	Thursday	42	2,642,592,857	62,918,877	16.97%
	Friday	42	2,744,756,370	65,351,342	17.63%

004/015 Total

296

15,604,516,599

370,767,585



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FIM Cancellation by day of the week

National

Average FIM Volume

Fiscal Year 2012

Operation	Day	Num of Days	Pcs Fed	ADV	% Week
004/015	Saturday	43	462,247,555	10,749,943	10.95%
	Sunday	43	2,012,357	46,799	0.05%
	Monday	42	990,753,136	23,589,360	24.03%
	Tuesday	42	728,158,468	17,337,106	17.66%
	Wednesday	42	653,028,603	15,548,300	15.84%
	Thursday	42	627,865,447	14,949,177	15.23%
	Friday	42	669,162,462	15,932,439	16.23%

004/015 Total

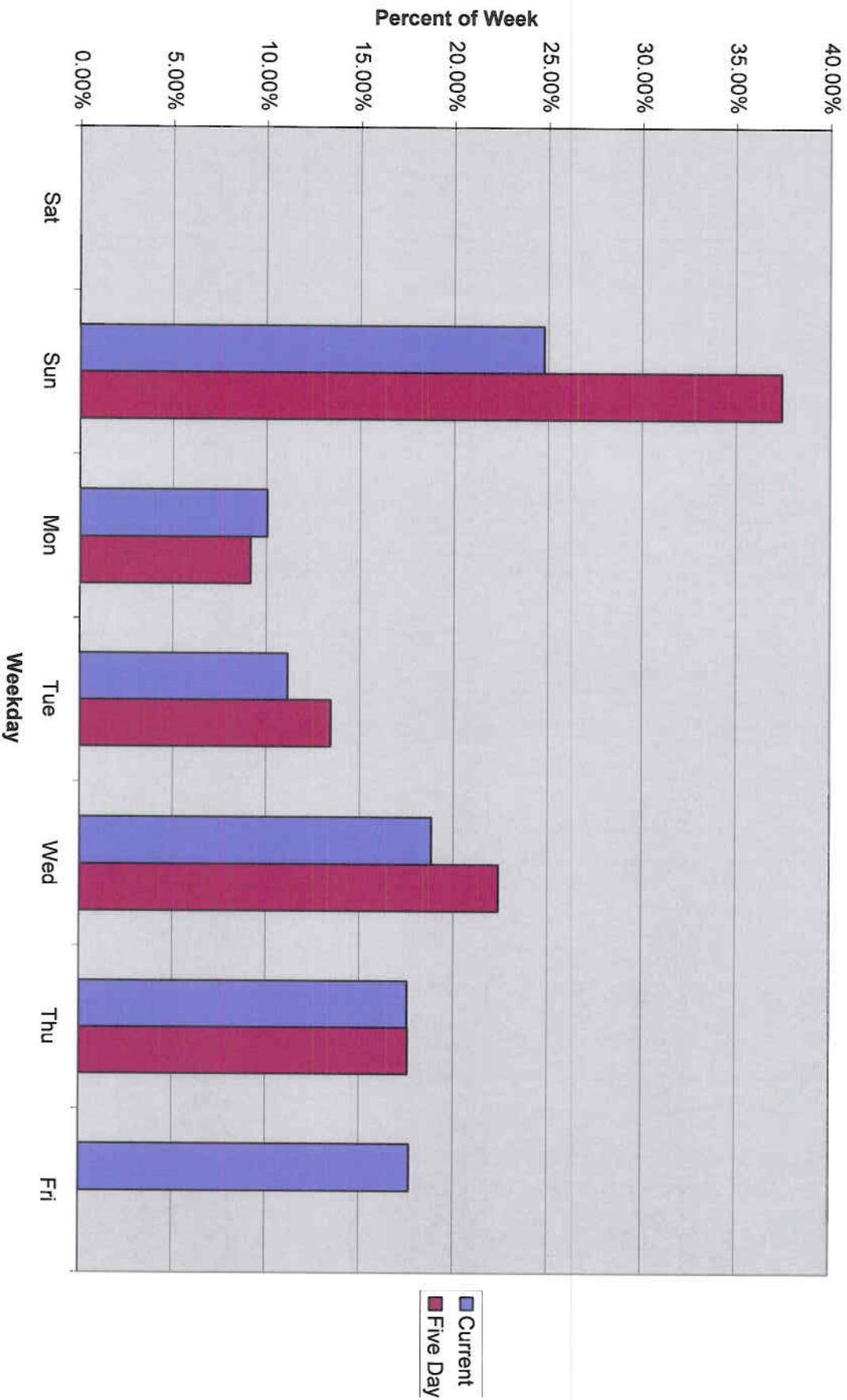
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4,133,228,028

98,153,124

DPS Presentation on Monday

Average Week DPS (Second Pass) Processing by MODS Weekday

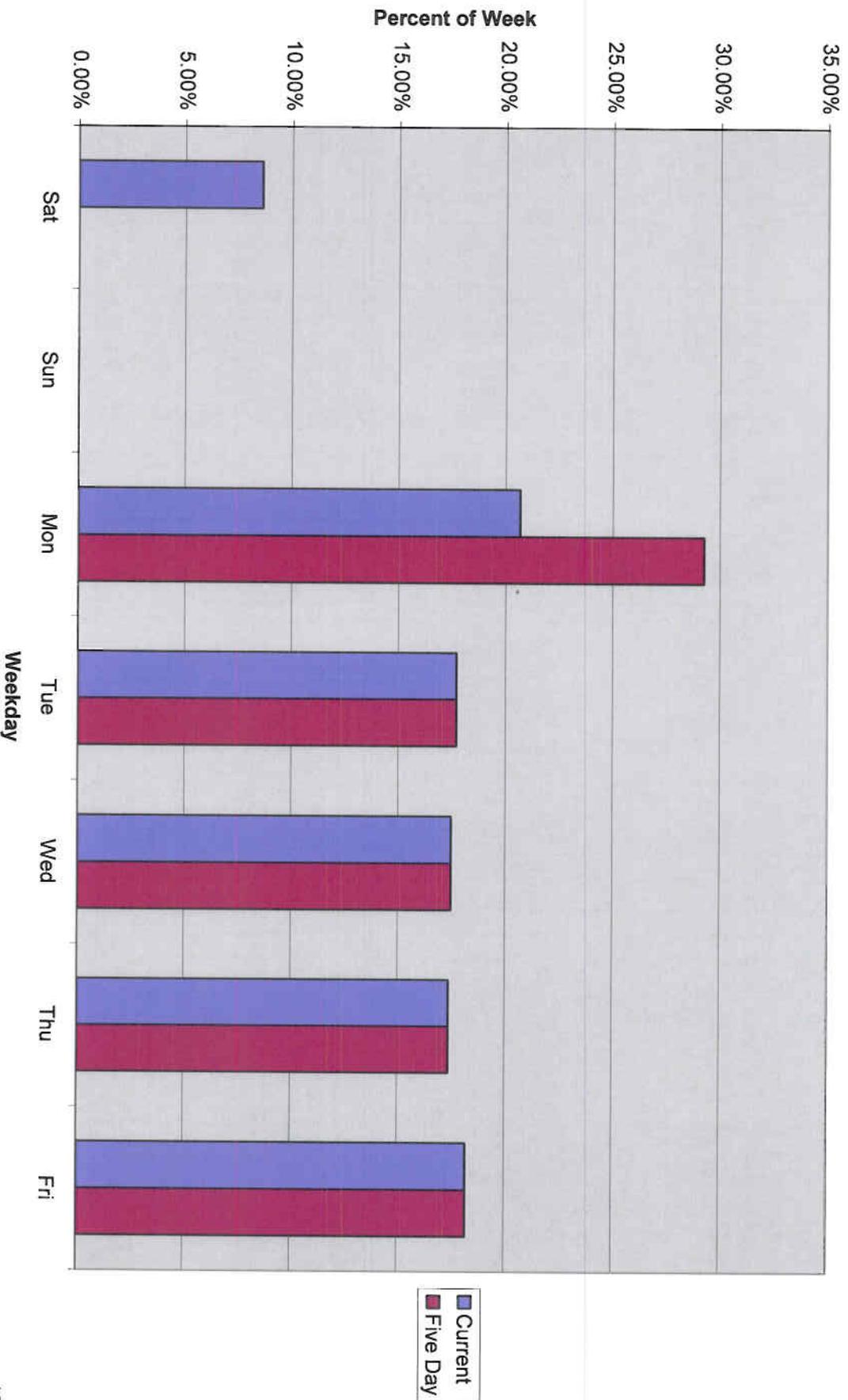




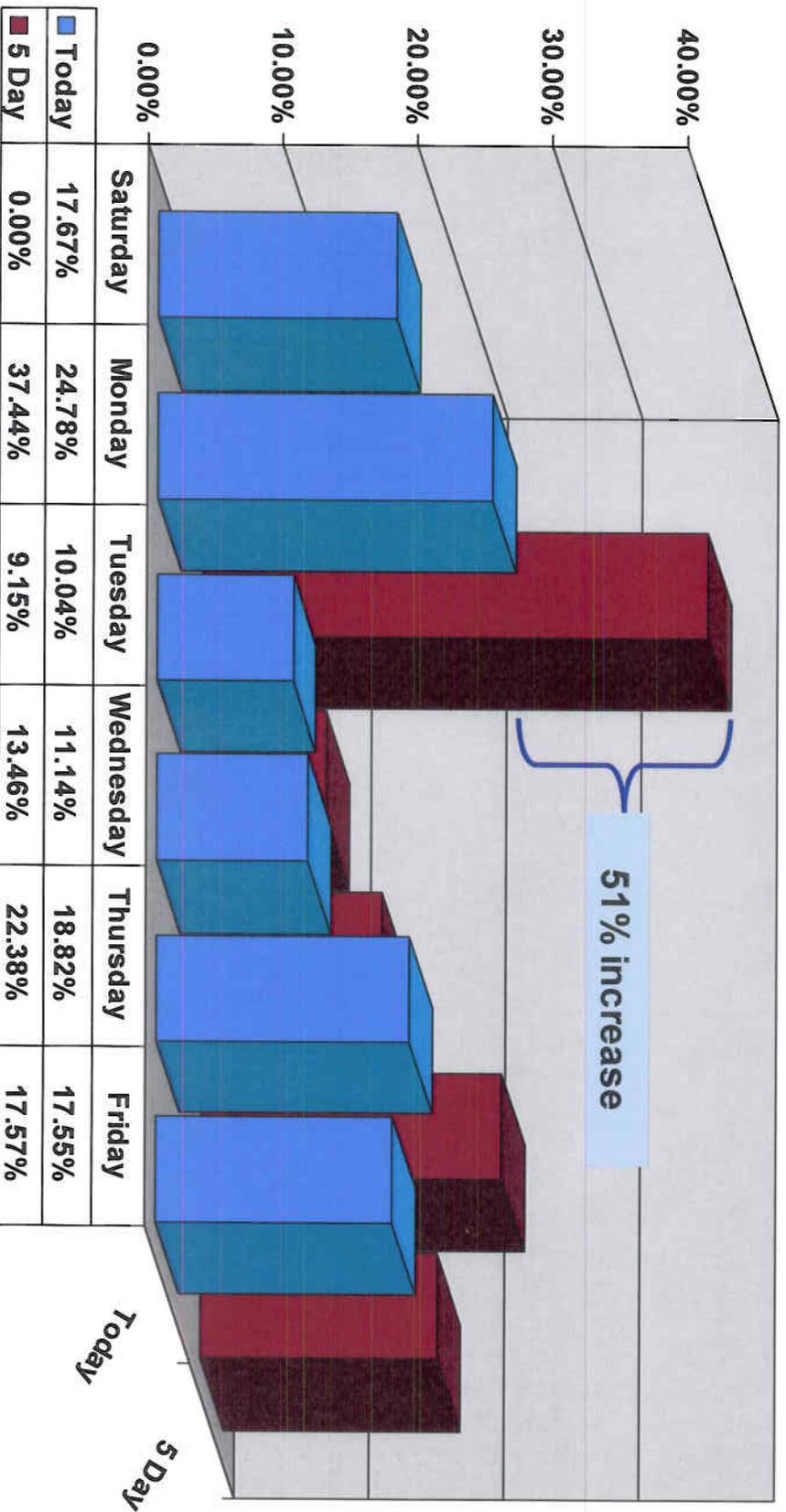
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Outgoing Monday

Average Week OG Processing by MODS Weekday



Analysis of FCM shifts in 5 Day Environment



- Cost by DOW
- Critical Entry Times
- Incent to provide mail on low volume days
- Pricing according to DOW
- Understanding of the Industry's needs
- Importance of IHD