

PREFACE: USPS-LR-N2012-1/61
“Written Exercises” Responsive to PR/USPS-T11-1

Purpose:

This Category 4 library reference is supplied in response to interrogatory PR/USPS-T11-1, which requested “any written exercises completed by participants.” The response indicated that copies of written exercises would be provided as a library reference. The written exercises, which were part of the qualitative market research, are introduced at USPS-T-11 at 81. (As such, these materials also take on the nature of Category 2 materials.) No identifying information appears in the materials so no non-public counterpart to this library reference is necessary.

Predecessor Material:

None.

Input/Output:

Not applicable to these qualitative research materials.

Contents and Organization:

USPS-LR-N2012-1/61 consists of a single file, “written_exercises.zip”. Respective filenames for the ten files within the zip file identify location (Atlanta, Chicago, New York, Pocatello, and Seattle) and customer segment (Consumers or Small Businesses).