

3. Advo has a statutory interest in the matters to be heard and decided in this proceeding of such a nature that its intervention is necessary and appropriate. Its interests cannot adequately be represented by any other party to this proceeding.

Respectfully submitted,

John M. Burzio

Thomas W. McLaughlin

Counsel for ADVO, INC.

CERTIFICATE OF SERVICE

I hereby certify that I have this date served the foregoing document on all participants of record in this proceeding in accordance with section 12 of the Rules of Practice.

Thomas W. McLaughlin

April 11, 2005

Burzio & McLaughlin
Canal Square, Suite 540
1054 31st Street, N. W.
Washington, DC 20007-4403