

TW et al./MH-1: Please provide a list of all publications issued by McGraw-Hill and its subsidiaries and affiliates. Please include every publication with some editorial content that is issued with regular frequency and meets at least one of the following criteria:

- a. it is delivered in hardcopy form by the U.S. Postal Service;
- b. it is delivered in hardcopy to addresses in the United States without assistance from the Postal Service;
- c. it is either emailed or made available for downloading in electronic form to requesters and/or subscribers; or
- d. its contents can be accessed on the internet – either without charge or for a fee.

For each publication identified, please specify its frequency (number of issues per year) and the McGraw-Hill division/subsidiary/affiliate that publishes it. Additionally, please provide, when applicable, the internet url's for each publication.

Response:

Periodicals Class

Aviation Week Group

Aviation Week (weekly – www.Aviationnow.com)
 Overhaul & Maintenance (monthly – www.Aviationnow.com)
 Business & Commercial Aviation (monthly – www.Aviationnow.com)

BusinessWeek

BusinessWeek (weekly – www.BusinessWeek.com)

Healthcare Information Group

Healthcare Informatics (monthly – www.healthcare-informatics.com)
 Physicians & Sports Medicine (monthly – www.physsportsmed.com)
 PostGraduate Medicine (monthly – www.postgradmed.com)

McGraw-Hill Construction

Architectural Record (monthly – archrecord.construction.com)
 Engineering News Record (weekly – enr.construction.com)
 Dodge
 Texas Construction (monthly – regionalpublications.construction.com)
 Southeast Construction (monthly – regionalpublications.construction.com)
 Midwest Construction (monthly – regionalpublications.construction.com)
 Louisiana Construction (monthly – regionalpublications.construction.com)
 New York Construction (monthly – regionalpublications.construction.com)
 Colorado Construction (monthly – regionalpublications.construction.com)
 Southwest Magazine (monthly – regionalpublications.construction.com)
 McGraw-Hill Construction Dodge Construction News Weekly

Response of McGraw-Hill to TW et al./MH – 1 (page 2 of 4)

McGraw-Hill Construction Dodge Construction Northwest Construction Weekly
McGraw-Hill Construction Dodge Construction News West Weekly
McGraw-Hill Construction Dodge Intermountain Contractor News Weekly
McGraw-Hill Construction Dodge Construction News Weekly - New Mexico West Texas Edition
McGraw-Hill Construction Dodge Construction News Weekly - South Plains Edition
The Greensheet (daily)
Dodge Daily Journal (daily)
Daily Pacific Builder (daily)
Dodge Construction News – Chicago (daily)
Dodge Daily Bulletin Arizona
Dodge Daily Bulletin Balti/Delaware
Dodge Daily Bulletin Baltimore
Dodge Daily Bulletin Buffalo Metro
Dodge Daily Bulletin Buffalo/Vicinity
Dodge Daily Bulletin Cincinnati
Dodge Daily Bulletin Connecticut
Dodge Daily Bulletin Detroit
Dodge Daily Bulletin Detroit Central
Dodge Daily Bulletin Eastern MA
Dodge Daily Bulletin Kansas
Dodge Daily Bulletin Kansas City
Dodge Daily Bulletin ME/NH/VT
Dodge Daily Bulletin Pittsburgh
Dodge Daily Bulletin Rhode Island
Dodge Daily Bulletin W Missouri
Dodge Daily Bulletin Washington/Vic
Dodge Daily Bulletin Western MA
Dodge Daily Bulletin Wichita
Dodge Daily Bulletin Austin/San Antonio
Dodge Daily Bulletin Dallas
Dodge Daily Bulletin E Oklahoma
Dodge Daily Bulletin Fort Worth
Dodge Daily Bulletin Houston
Dodge Daily Bulletin Louisiana
Dodge Daily Bulletin Mississippi
Dodge Daily Bulletin New Mexico
Dodge Daily Bulletin New Orleans
Dodge Daily Bulletin New Orleans Engineering
Dodge Daily Bulletin NM W Tex Ed.
Dodge Daily Bulletin NW & W Texas
Dodge Daily Bulletin TX Engineering
Dodge Daily Bulletin W Oklahoma
Dodge Daily Bulletin 5 Boros
Dodge Daily Bulletin Long Island
Dodge Daily Bulletin Manhattan
Dodge Daily Bulletin Nassau/Suffolk
Dodge Daily Bulletin Northern NJ
Dodge Daily Bulletin Phila Housing
Dodge Daily Bulletin So NJ/DE Housing
Dodge Daily Bulletin Westchester
Dodge Daily Bulletin Broward County

Dodge Daily Bulletin Miami
Dodge Daily Bulletin Miami Engineering
Dodge Daily Bulletin Orlando/Vicinity
Dodge Daily Bulletin Palm Beach
Dodge Daily Bulletin West Central Florida

Platts

Power (monthly – powermag.platts.com)

Standard & Poor's

Bond Guide (monthly – netadvantage.standardandpoors.com)
Corporation Descriptions (monthly)
Corporation Records (daily and monthly - netadvantage.standardandpoors.com)
Dividend Record Daily (netadvantage.standardandpoors.com)
Dividend Record Weekly (netadvantage.standardandpoors.com)
Earnings Guide (monthly - netadvantage.standardandpoors.com)
Industry Survey (weekly www.advisorinsight.com)
Statistical Service (monthly)
Stock Guide (monthly - netadvantage.standardandpoors.com)
The Outlook (weekly - netadvantage.standardandpoors.com or www.spoutlookonline.com)

First Class – Newsletters

Aviation Week Group

Aviation Week's Aviation Daily (weekly – www.AviationWeek.com/aviationdaily)
Aviation Week's Aerospace Daily & Defense Report (weekly -
www.AviationWeek.com/aerospacedaily)
McGraw-Hill's Homeland Security & Defense (weekly - www.AviationWeek.com/hsd)
Aviation Week's The Weekly of Business Aviation (weekly -
www.AviationWeek.com/businessweekly)
AviationWeek's NetDefense (weekly - www.AviationWeek.com/netdefense)

Platts – Each of the following Platts newsletters is a weekly unless otherwise designated in its title. In addition, each of the listed publications is delivered in one or more of the following ways: accessible to subscribers at online.platts.com; delivered electronically to a subscriber by means of the Internet (PDF or txt) or fax; or delivered in print form by the USPS. Platts is currently moving all but one of the listed newsletters to electronic delivery eliminating First Class delivery.

Asia Pacific Arab Gulf Marketscan
Bunkerwire
China Fuel Oil Report
China Wire
Clean Tankerwire
Clean Tankerwire Monthly
Crude Oil Marketwire
Dirty Tankerwire
Dirty Tankerwire Monthly
Energy Economist
EU Energy
European Marketscan
Inside Energy/Inside EnergyExtra
Japanwire
Latin America Wire

LP Gaswire
Neft Trader
North American Crude Wire
North Sea Letter
Oilgram News
Oilgram Price Report
Refiner
US Marketscan
Energy in East Europe
Energy Trader
European Natural Gas Report
Gas Daily
Gas Market Report
Inside FERC
International Gas Report
LNG Daily
UK Gas Report
Inside NRC
Nuclear Fuels
Nuclear News Flash
Nucleonics Week
Electric Power Daily
Electric Utility Week
Energy Economist
European Electricity Review
European Power Daily
Global Power Report
Global Water Report
Independent Power Book
Megawatt Daily
Power Asia
Power in Europe
Power in Latin America
Power Markets Week
Power UK
Renewable Energy Report
Coal Outlook
Coal Trader
Coal Trader International
EU Energy
Inside Energy
International Coal Report
Asian Petrochemicalscan
Intermediateswire
Olefinscan
Petrochemical Report
Petrochemicalscan America and Europe
Platts PET Wire
Polymerscan
PP Europe
Solventwire
Metals Week (includes Metals Daily)

Response of McGraw-Hill to TW et al./MH – 2

TW et al./MH-2: For each McGraw-Hill publication identified in your response to the preceding interrogatory, please indicate which of the following apply. If modes of delivery other than those indicated in the list below are used for some publications, then please describe those additional delivery modes and identify the publications to which they apply.

- a. the publication is distributed through the U.S. Postal Service as a regular rate non-requester publication;
- b. it is distributed through the U.S. Postal Service as a requester publication;
- c. it is distributed through the U.S. Postal Service as a nonprofit or classroom publication;
- d. it is printed and distributed through the U.S. Postal Service under a different rate structure (please specify);
- e. it is distributed in hardcopy form by means other than the U.S. Postal Service;
- f. it is distributed electronically by email to those who request it;
- g. it is distributed electronically by email to paying subscribers;
- h. an electronic version can be downloaded from the internet by all who request it;
- i. an electronic version can be downloaded from the internet by paying subscribers;
- j. some of the publication's editorial contents are accessible on an internet website;
- k. all or most of the publication's editorial contents are accessible on an internet website to paying subscribers;
- l. all or most of the publication's editorial contents are accessible on an internet website, either without restriction or to all who complete an online survey;
- m. the publication's electronic version offers features not available in the hardcopy version, e.g., ability to click through to references made in the text, search capability, additional editorial content, more frequent updates, etc.

Response: See attachment "TW-MH-2spreadsheet".

THE MCGRAW-HILL COMPANIES
RESPONSE TO TW et al./MH-2

PUBLICATIONS

Information and Media Services

	a	b	c	d	e	f	g	h	i	j	k	l	m
Architectural Record	x									x	x		
Aviation Week	x									x			x
Business & Commercial Aviation	x									x			
Business Week	x						x			x			
Engineering News Record	x									x			
Healthcare Informatics	x	x								x			
Overhaul & Maintenance	x									x			
Physicians & Sports Medicine		x								x			
PostGraduate Medicine		x								x			
Power	x									x	x	x	

Standard & Poor's Publications

Bond Guide	x												
Corporation Descriptions	x												
Corporation Records	x												
Dividend Record Daily	x												
Dividend Record Weekly	x												
Earnings Guide	x												
Industry Survey	x									x			
Statistical Service	x												
Stock Guide	x												
The Outlook	x									x			

Dodge

Texas Construction	x									x	x	x	
Southeast Construction	x									x	x	x	
Midwest Construction	x									x	x	x	
Louisiana Construction	x									x	x	x	
New York Construction	x									x	x	x	
Colorado Construction	x									x	x	x	
Southwest Magazine	x									x	x	x	

	a	b	c	d	e	f	g	h	i	j	k	l	m
Clean Tankerwire Monthly							x		x		x		
Crude Oil Marketwire							x		x		x		
Dirty Tankerwire							x		x		x		
Dirty Tankerwire Monthly							x		x		x		
Energy Economist							x		x		x		
EU Energy							x		x		x		
European Marketscan							x		x		x		
Inside Energy/Inside EnergyExtra	x			x*			x		x		x		
Japanwire							x		x		x		
Latin America Wire							x		x		x		
LP Gaswire							x		x		x		
Neft Trader							x		x		x		
North American Crude Wire							x		x		x		
North Sea Letter							x		x		x		
Oilgram News							x		x		x		
Oilgram Price Report	x			x*									
Refiner							x		x		x		
US Marketscan							x		x		x		
Energy in East Europe							x		x		x		
Energy Trader							x		x		x		
European Natural Gas Report							x		x		x		
Gas Daily							x		x		x		
Gas Market Report							x		x		x		
Inside FERC	x			x*			x		x		x		
International Gas Report							x		x		x		
LNG Daily							x		x		x		
UK Gas Report							x		x		x		
Inside NRC	x			x*			x		x		x		
Nuclear Fuels	x			x*			x		x		x		
Nuclear News Flash							x		x		x		
Nucleonics Week	x			x*			x		x		x		
Electric Power Daily							x		x		x		
Electric Utility Week	x			x*			x		x		x		
European Electricity Review							x		x		x		
European Power Daily							x		x		x		
Global Power Report	x			x*			x		x		x		

Global Water Report
 Independent Power Book
 Megawatt Daily
 Power Asia
 Power in Europe
 Power in Latin America
 Power Markets Week
 Power UK
 Renewable Energy Report
 Coal Outlook
 Coal Trader
 Coal Trader International
 International Coal Report
 Asian Petrochemicalscan
 Internediatewire
 Olefinscan
 Petrochemical Report
 Petrochemicalscan America and Europe
 Platts PET Wire
 Polymerscan
 PP Europe
 Solventwire
 Metals Week (includes Metals Daily)

	a	b	c	d	e	f	g	h	i	j	k	l	m
Global Water Report							x		x		x		
Independent Power Book	x			x*			x		x		x		
Megawatt Daily							x		x		x		
Power Asia							x		x		x		
Power in Europe							x		x		x		
Power in Latin America							x		x		x		
Power Markets Week	x			x*			x		x		x		
Power UK							x		x		x		
Renewable Energy Report							x		x		x		
Coal Outlook	x			x*			x		x		x		
Coal Trader							x		x		x		
Coal Trader International							x		x		x		
International Coal Report	x			x*			x		x		x		
Asian Petrochemicalscan							x		x		x		
Internediatewire							x		x		x		
Olefinscan							x		x		x		
Petrochemical Report	x			x*			x		x		x		
Petrochemicalscan America and Europe							x		x		x		
Platts PET Wire							x		x		x		
Polymerscan							x		x		x		
PP Europe							x		x		x		
Solventwire							x		x		x		
Metals Week (includes Metals Daily)	x			x*			x		x		x		

* Mailed First Class

Response of McGraw-Hill to TW et al./MH –3

TW et al./MH—3: For each McGraw-Hill publication that is distributed through the U.S. Postal Service under Periodicals rates, please provide a copy of the most recent ownership statement required by 39 U.S.C. § 3685 and a representative copy of a recent mailing statement (form 3541). Additionally, please provide the following information, to the extent available, for each such publication.

- a. shape (letter/flat);
- b. average number of mailed pieces per issue;
- c. average weight per piece;
- d. average total print order per issue;
- e. printer and ZIP Code where printed;
- f. percent at each presort level (carrier route, 5-digit, 3-digit and basic);
- g. for each presort level, the percent that is pre-barcoded;
- h. percent qualifying for each per-piece discount provided under current rates;
- i. percent that is palletized;
- j. percent editorial content;
- k. percent of advertising pounds entered in each zone;
- l. average number of pieces per bundle;
- m. for sacked pieces, average number of pieces per sack;
- n. for palletized pieces, average number of pieces per pallet.

Response: McGraw-Hill will produce forthwith to Complainants the ownership statements requested. McGraw-Hill has filed an objection to production of the requested mailing statements, and understands Complainants to have withdrawn that request. The remaining information requested is provided in attachments “TW-MH-3a-d_3f-n” and “TW-MH-3e”.

THE McGRAW-HILL COMPANIES

Response to Time Warner Inc. at al

Periodical Class Publications

<u>PUBLICATIONS</u>		<u>ARC</u>	<u>AVW</u>	<u>BCA</u>	<u>BWNA</u>	<u>ENR</u>	<u>HCI</u>	<u>OMT</u>	<u>PSM</u>	<u>PGM</u>	<u>PWO</u>
Section											
1	Frequency	12	50	12	50	51	12	10	12	12	9
3-a	Shape (letter/flat)	Flat	Flat	Flat	Flat	Flat	Flat	Flat	Flat	Flat	Flat
3-b	Mailed Pieces	92,135	80,268	36,892	928,641	70,810	37,980	9,366	100,946	135,740	50,659
	Mailed Copies	101,847	80,549	37,264	950,977	71,859	39,888	9,697	100,946	135,740	57,758
3-c	Weight	1.57	0.24	0.57	0.41	0.19	0.42	0.38	0.20	0.48	0.38
3-d	Print Order	129,250	109,628	53,131	1,154,467	81,500	44,230	18,500	104,000	141,000	65,500
3-f & g	Presort levels										
	Basic Non-Auto	1.6%	0.2%	2.4%	0.1%	1.3%	2.2%	4.1%	0.1%	0.0%	2.5%
	Basic Auto	4.5%	0.7%	2.8%	0.0%	0.7%	3.9%	17.6%	0.3%	0.2%	3.5%
	3 digit non	36.5%	0.7%	0.8%	0.2%	0.7%	1.0%	0.8%	1.1%	0.5%	1.8%
	3 digit auto	0.9%	20.7%	45.7%	3.4%	26.1%	35.6%	56.4%	18.5%	14.1%	38.7%
	5 digit non	0.2%	1.1%	0.3%	1.9%	0.1%	0.1%	0.1%	0.6%	1.1%	0.3%
	5 digit auto	47.6%	63.2%	32.3%	38.6%	62.0%	36.1%	16.2%	69.7%	66.0%	33.5%
	Carrier Route	<u>8.7%</u>	<u>13.4%</u>	<u>15.7%</u>	<u>55.8%</u>	<u>9.1%</u>	<u>21.1%</u>	<u>4.8%</u>	<u>9.8%</u>	<u>18.1%</u>	<u>19.7%</u>
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
3-h	Per-Piece Discount , based on pieces										
	DDU	0.6%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%
	DSCF	48.0%	3.9%	0.0%	58.4%	0.0%	0.0%	0.0%	11.9%	48.5%	0.0%
	DADC	7.2%	0.8%	0.0%	13.8%	0.0%	0.0%	0.0%	27.4%	34.7%	0.0%
3-i	Palletized percent	76.3%	72.9%	1.6%	90.9%	14.2%	0.0%	0.0%	39.4%	84.5%	19.6%
3-j	Edit Content	50%	64%	58%	53%	39%	40%	74%	55%	48%	56%
3-k	Ad entry zones, based on copies										
	DDU	0.8%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%
	DSCF	39.2%	4.0%	0.0%	58.4%	0.0%	0.0%	0.0%	11.9%	48.4%	0.0%
	DADC	6.0%	0.8%	0.0%	13.8%	0.0%	0.0%	0.0%	27.4%	34.8%	0.0%
	1&2	9.4%	35.7%	2.2%	14.2%	10.0%	2.7%	6.4%	2.7%	0.7%	4.4%
	3	16.1%	15.8%	3.1%	4.8%	16.3%	3.1%	8.7%	2.1%	0.9%	14.3%
	4	12.0%	24.1%	17.4%	7.0%	23.1%	17.6%	28.0%	8.2%	2.5%	33.2%
	5	5.7%	15.0%	36.1%	1.4%	16.0%	34.9%	32.0%	23.3%	6.7%	29.8%
	6	2.8%	3.3%	26.6%	0.0%	9.3%	28.8%	2.5%	16.3%	3.1%	4.0%
	7	1.6%	1.4%	13.5%	0.0%	3.9%	11.9%	7.0%	6.2%	0.9%	5.5%
	8	<u>6.5%</u>	<u>0.0%</u>	<u>1.1%</u>	<u>0.0%</u>	<u>21.4%</u>	<u>1.0%</u>	<u>15.4%</u>	<u>1.9%</u>	<u>2.0%</u>	<u>8.7%</u>
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
3-l	Pieces Per Bundle	9	16	12	13	13	11	11	14	14	12
3-m	Pieces Per Sack	24	44	31	19	46	30	38	62	51	32
3-n	Pieces Per Pallet	349	1,518	462	2,073	1,786	-	-	1,892	1,218	783

THE McGRAW-HILL COMPANIES

Response to Time Warner Inc. at al

Periodical Class Publications

<u>Section</u>	<u>Standard & Poor's</u>	<u>Bond Guide</u>	<u>Corp Desc</u>	<u>Corp Rec</u>	<u>Divid Daily</u>	<u>Divid Weekly</u>	<u>Earning</u>	<u>Industry</u>	<u>Stat Service</u>	<u>Stock Guide</u>	<u>Outlook</u>
1	Frequency	12	12	247	247	50	12	52	12	12	48
3-a	Shape (letter/flat)	Flat	Flat	Flat	Flat	Flat	Flat	Flat	Flat	Flat	Flat
3-b	Mailed Pieces	2,009	1,030	649	107	598	264	678	944	4,849	12,288
	Mailed Copies	2,009	1,030	649	107	598	264	678	944	4,849	12,288
3-c	Weight	0.26	1.28	0.19	0.31	0.16	0.18	0.36	0.16	0.30	0.08
3-d	Print Order										
3-f & g	Presort levels										
	Basic Non-Auto	4.7%	67.3%	6.2%	6.7%	7.0%	7.2%	10.5%	7.0%	2.8%	0.3%
	Basic Auto	42.8%	0.0%	75.5%	93.3%	64.2%	89.0%	52.1%	61.1%	26.0%	7.4%
	3 digit non	1.0%	32.1%	0.0%	0.0%	0.0%	0.0%	4.1%	0.8%	1.2%	0.5%
	3 digit auto	49.0%	0.0%	18.3%	0.0%	24.9%	3.8%	26.1%	30.2%	65.5%	64.4%
	5 digit non	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	5 digit auto	2.4%	0.0%	0.0%	0.0%	3.9%	0.0%	7.2%	0.9%	4.4%	27.3%
	Carrier Route	<u>0.1%</u>	<u>0.0%</u>	<u>0.0%</u>	<u>0.0%</u>	<u>0.0%</u>	<u>0.0%</u>	<u>0.0%</u>	<u>0.0%</u>	<u>0.1%</u>	<u>0.1%</u>
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
3-h	Per-Piece Discount , based on pieces										
	DDU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	DSCF	4.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.3%	1.1%
	DADC	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
3-i	Palletized percent	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
3-j	Edit Content	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
3-k	Ad entry zones, based on copies										
	DDU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	DSCF	4.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.3%	1.1%
	DADC	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	1&2	17.0%	20.3%	19.6%	36.6%	24.5%	26.2%	29.6%	21.1%	16.6%	21.2%
	3	8.8%	11.5%	7.4%	23.3%	18.1%	8.7%	14.7%	9.6%	9.3%	13.6%
	4	15.2%	22.0%	17.1%	10.0%	15.3%	11.7%	26.9%	16.5%	13.4%	14.3%
	5	21.1%	19.7%	20.0%	15.0%	18.9%	17.4%	10.6%	21.1%	20.8%	20.9%
	6	15.2%	11.1%	16.0%	6.7%	8.6%	12.9%	5.8%	13.3%	14.6%	12.0%
	7	3.5%	4.2%	5.4%	1.7%	3.7%	4.9%	1.6%	4.2%	4.5%	2.5%
	8	<u>14.8%</u>	<u>11.2%</u>	<u>14.5%</u>	<u>6.7%</u>	<u>10.9%</u>	<u>18.2%</u>	<u>10.8%</u>	<u>14.2%</u>	<u>17.5%</u>	<u>14.4%</u>
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
3-l	Pieces Per Bundle	7	8	9	10	11	9	9	9	7	13
3-m	Pieces Per Sack	43	11	12	10	12	9	67	55	42	51
3-n	Pieces Per Pallet	-	-	-	-	-	-	-	-	-	-

THE McGRAW-HILL COMPANIES

Response to Time Warner Inc. at al

Periodical Class Publications

Dodge Weekly Products		Northwest Data&News		Construction News		New Mexico Semi	South Plains Semi
		Dodge Weekly	Or. / Wa.	West Weekly	Intermountain Weekly		
Section							
1	Frequency	52	52		52	104	104
3-a	Shape (letter/flat)	Flat	Flat	Flat	Flat	Flat	Flat
3-b	Mailed Pieces	7,568	737	1,092	1,618	283	60
	Mailed Copies	7,568	737	1,092	1,618	283	60
3-c	Weight	0.56	0.38	0.44	0.27	0.35	0.20
3-d	Print Order						
3-f & g	Presort levels						
	Basic Non-Auto	0.0%	0.0%	0.6%	0.3%	0.0%	0.0%
	Basic Auto	42.3%	8.1%	0.0%	6.7%	8.5%	60.0%
	3 digit non	0.0%	0.4%	5.1%	0.3%	0.0%	0.0%
	3 digit auto	50.0%	56.4%	25.1%	21.9%	45.9%	40.0%
	5 digit non	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%
	5 digit auto	7.3%	34.1%	56.1%	70.8%	45.6%	0.0%
	Carrier Route	<u>0.4%</u>	<u>0.8%</u>	<u>13.0%</u>	<u>0.0%</u>	<u>0.0%</u>	<u>0.0%</u>
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
3-h	Per-Piece Discount , based on pieces						
	DDU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	DSCF	2.4%	17.0%	0.0%	27.6%	0.0%	0.0%
	DADC	2.9%	0.0%	0.0%	0.0%	0.0%	0.0%
3-i	Palletized percent	0.0%	0.0%	0.0%	16.7%	0.0%	0.0%
3-j	Edit Content	82%	99.0%	86.8%	86.0%	80.4%	70.2%
3-k	Ad entry zones, based on copies						
	DDU	0.0%	0.0%	0.0%	0.0%	0.0%	
	DSCF	2.7%	17.0%	0.0%	27.6%	0.0%	0.0%
	DADC	4.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	1&2	33.9%	72.9%	90.0%	49.5%	0.7%	3.3%
	3	20.6%	6.2%	4.2%	15.6%	0.0%	0.0%
	4	22.6%	1.4%	4.5%	5.7%	1.1%	0.0%
	5	9.3%	1.5%	0.2%	1.1%	96.8%	73.3%
	6	0.8%	0.0%	0.5%	0.0%	1.1%	21.7%
	7	4.8%	0.0%	0.1%	0.1%	0.0%	0.0%
	8	<u>1.3%</u>	<u>1.1%</u>	<u>0.5%</u>	<u>0.4%</u>	<u>0.4%</u>	<u>1.7%</u>
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
3-l	Pieces Per Bundle	11	12	8	11	13	10
3-m	Pieces Per Sack	11	14	13	16	13	10
3-n	Pieces Per Pallet	-	-	-	-	-	-

sacks

THE McGRAW-HILL COMPANIES

Response to Time Warner Inc. at al

Periodical Class Publications

<u>Section</u>	<u>Dodge Regionals</u>	<u>Colorado</u>	<u>Midwest</u>	<u>Louisiana</u>	<u>NYCN</u>	<u>Southeast</u>	<u>Southwest</u>	<u>Texas</u>
1	Frequency	12	12	12	12	12	12	12
3-a	Shape (letter/flat)	Flat	Flat	Flat	Flat	Flat	Flat	Flat
3-b	Mailed Pieces	5,463	5,796	4,073	6,287	7,754	5,462	5,253
	Mailed Copies	5,793	6,145	4,119	6,667	7,990	5,910	5,352
3-c	Weight	0.63	0.32	0.45	0.56	0.40	0.45	0.45
3-d	Print Order							
3-f & g	Presort levels							
	Basic Non-Auto	1.2%	1.2%	0.3%	1.2%	0.3%	1.5%	0.7%
	Basic Auto	6.0%	4.2%	6.9%	4.9%	4.6%	8.4%	5.1%
	3 digit non	0.9%	1.5%	0.9%	1.7%	1.5%	1.1%	2.1%
	3 digit auto	19.3%	40.4%	30.5%	32.5%	38.8%	26.9%	54.9%
	5 digit non	2.2%	2.1%	1.3%	2.9%	1.7%	1.7%	1.1%
	5 digit auto	55.5%	46.0%	53.1%	49.7%	46.9%	42.1%	35.1%
	Carrier Route	<u>14.9%</u>	<u>4.6%</u>	<u>7.0%</u>	<u>7.1%</u>	<u>6.3%</u>	<u>18.2%</u>	<u>0.9%</u>
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
3-h	Per-Piece Discount , based on pieces							
	DDU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	DSCF	0.1%	0.1%	0.4%	7.6%	7.8%	0.2%	0.2%
	DADC	1.6%	25.2%	1.1%	15.1%	2.4%	2.9%	24.3%
3-i	Palletized percent	95.0%	99.1%	100.0%	99.2%	100.0%	99.0%	99.9%
3-j	Edit Content	45%	52%	38%	34%	47%	40%	43%
3-k	Ad entry zones, based on copies							
	DDU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	DSCF	0.1%	0.1%	0.4%	7.3%	7.8%	0.2%	0.2%
	DADC	1.5%	24.1%	1.0%	14.4%	2.4%	2.7%	24.0%
	1&2	81.4%	42.5%	2.1%	61.9%	32.5%	3.6%	15.6%
	3	10.8%	24.2%	24.8%	1.6%	27.2%	2.3%	48.4%
	4	3.5%	6.9%	12.8%	11.8%	29.9%	88.6%	10.9%
	5	1.3%	1.0%	58.8%	1.9%	0.2%	1.2%	0.8%
	6	0.3%	0.2%	0.0%	0.2%	0.0%	0.3%	0.0%
	7	0.4%	0.4%	0.0%	0.4%	0.0%	0.5%	0.0%
	8	<u>0.6%</u>	<u>0.6%</u>	<u>0.0%</u>	<u>0.5%</u>	<u>0.0%</u>	<u>0.6%</u>	<u>0.1%</u>
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
3-l	Pieces Per Bundle	5	6	5	4	6	5	5
3-m	Pieces Per Sack	10	12	11	14	14	11	13
3-n	Pieces Per Pallet	1,554	483	1,130	543	-	945	984

THE MCGRAW-HILL COMPANIES

Response to Time Warner Inc. at al
Periodical Class Publications

Section	Dodge Daily Products	Greensheet	Daily	Daily	DCN Chicago	Daily Arizona	Daily	Daily	Daily	Daily	Daily	Daily	Daily	Daily	Daily	Daily
			Journal	Pacific			Balti/Delaware	Baltimore	Buffalo Metro	Buffalo /Vicinity	Cincinnati	Connecticut	Detroit	Detroit Central	Eastern MA	Daily Kansas
1	Frequency	251	253	251	251	249	249	249	249	249	249	249	249	249	249	249
3-a	Shape (letter/flat)	Flat	Flat	Flat	Flat											
3-b	Mailed Pieces	1,315	942	1,009	190	58	12	13	13	30	24	39	29	2	98	8
	Mailed Copies	1,315	942	1009	190	58	12	13	13	30	24	39	29	2	98	8
3-c	Weight	0.4590	0.1875	0.337	0.2249	0.3207	0.1862	0.1655	0.1034	0.1138	0.1448	0.1448	0.1552	0.1448	0.2069	0.1552
3-d	Print Order															
3-f & g	Presort levels															
	Basic Non-Auto	5.1%	3.3%	4.9%	33.2%	87.9%	91.7%	100.0%	100.0%	96.7%	100.0%	97.4%	96.6%	50.0%	99.0%	87.5%
	Basic Auto	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	3 digit non	54.1%	31.1%	95.1%	55.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	3 digit auto	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	5 digit non	40.8%	65.6%	0.0%	11.6%	12.1%	8.3%	0.0%	0.0%	3.3%	0.0%	2.6%	3.4%	50.0%	1.0%	12.5%
	5 digit auto	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	Carrier Route	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
3-h	Per-Piece Discount , based on pieces															
	DDU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	DSCF	0.0%	47.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	95.8%	0.0%	0.0%	0.0%	0.0%	0.0%
	DADC	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
3-i	Palletized percent	0.0%	48.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
3-j	Edit Content	90%	52.0%	84.3%	91.7%	83.9%	83.3%	81.3%	70.0%	72.7%	71.4%	78.6%	73.3%	71.4%	85.0%	73.3%
3-k	Ad entry zones, based on copies															
	DDU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	DSCF	0.0%	47.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	95.8%	0.0%	0.0%	0.0%	0.0%	0.0%
	DADC	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	1&2	93.8%	48.9%	94.4%	97.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	3	0.8%	1.5%	0.9%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	4.2%	0.0%	93.1%	50.0%	0.0%	0.0%
	4	4.5%	1.3%	4.3%	0.5%	0.0%	91.7%	100.0%	100.0%	96.7%	0.0%	5.1%	3.4%	0.0%	1.0%	37.5%
	5	0.2%	0.4%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	92.3%	0.0%	0.0%	98.0%	50.0%
	6	0.1%	0.2%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	7	0.0%	0.6%	0.1%	0.0%	100.0%	8.3%	0.0%	0.0%	3.3%	0.0%	2.6%	3.4%	50.0%	1.0%	12.5%
	8	0.7%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
3-l	Pieces Per Bundle	13.5	13.1	10.4	3.6											
3-m	Pieces Per Sack	14.0	13.0	11.6	7.3											
3-n	Pieces Per Pallet	0.0	0.0	0.0	0.0											

Sacking Information for Daily Bulletins by Print location

	Pieces	
	Per Bundle	Per Sack
ADP Jersey, 07305	6	6
ADP Jersey - For Orlando entry	7	7
ADP Cincinnati, 41018	8	8
ADP Dallas, 75050	8	8

THE MCGRAW-HILL COMP
Response to Time Warner Inc. at
 Periodical Class Publications

Section	Dodge Daily Products	Daily	Daily	Daily	Daily	Daily	Daily	Daily	Daily	Daily	Daily	Daily	Daily	Daily	Daily	Daily	Daily
		Kansas City	ME/NH/VT	Pittsburgh	Rhode Island	Daily W. Missouri	Washingto n/Vic	Western MA	Wichita	Daily Austin	Daily Dallas	Daily E. Oklahoma	Daily FT. Worth	Daily Houston	Daily Louisiana	Daily Mississippi	Daily New Mexico
1	Frequency	249	249	249	249	249	249	249	249	249	249	249	249	249	249	249	249
3-a	Shape (letter/flat)				Flat	Flat	Flat	Flat	Flat	Flat	Flat	Flat	Flat	Flat	Flat	Flat	Flat
3-b	Mailed Pieces	6	48	35	20	3	21	32	11	34	13	26	6	34	14	2	9
	Mailed Copies	6	48	35	20	3	21	32	11	34	13	26	6	34	14	2	9
3-c	Weight	0.1241	0.1448	0.1345	0.1241	0.1862	0.1759	0.1034	0.1345	0.1448	0.1345	0.1345	0.1448	0.1552	0.1138	0.1138	0.1862
3-d	Print Order																
3-f & g	Presort levels																
	Basic Non-Auto	100.0%	97.9%	97.1%	95.0%	100.0%	95.2%	96.9%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	Basic Auto	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	3 digit non	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	3 digit auto	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	5 digit non	0.0%	0.0%	2.9%	5.0%	0.0%	4.8%	3.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	5 digit auto	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	Carrier Route	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
		100.0%	97.9%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
3-h	Per-Piece Discount , based on pieces																
	DDU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	DSCF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.9%	30.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	DADC	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
3-i	Palletized percent	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
3-j	Edit Content	66.7%	78.6%	76.9%	75.0%	77.8%	82.4%	70.0%	69.2%	71.4%	71.4%	69.2%	71.4%	73.3%	63.6%	72.7%	72.2%
3-k	Ad entry zones, based on copies																
	DDU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	DSCF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.9%	30.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	DADC	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	1&2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	11.8%	46.2%	3.8%	66.7%	2.9%	0.0%	0.0%	0.0%
	3	0.0%	0.0%	97.1%	0.0%	0.0%	0.0%	0.0%	0.0%	82.4%	15.4%	88.5%	16.7%	97.1%	42.9%	0.0%	0.0%
	4	100.0%	0.0%	0.0%	0.0%	66.7%	90.5%	0.0%	9.1%	2.9%	0.0%	7.7%	0.0%	0.0%	50.0%	50.0%	77.8%
	5	0.0%	97.9%	0.0%	95.0%	33.3%	4.8%	96.9%	90.9%	0.0%	7.7%	0.0%	16.7%	0.0%	7.1%	50.0%	22.2%
	6	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	7	0.0%	2.1%	2.9%	5.0%	0.0%	4.8%	3.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	8	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
3-l	Pieces Per Bundle																
3-m	Pieces Per Sack																
3-n	Pieces Per Pallet																

Sacking Information for Daily Bulletins I

ADP Jersey, 07305
 ADP Jersey - For Orlando entry
 ADP Cincinnati, 41018
 ADP Dallas, 75050

THE MCGRAW-HILL COMP
Response to Time Warner Inc. at
 Periodical Class Publications

Section	Dodge Daily Products	Daily																	
		Daily New Orleans	Daily NO Engin	Daily NM: W TX	Daily NW & W TX	Daily TX Engin	Daily W Oklahoma	Daily 5 Boros	Daily Long Island	Daily Manhattan	Daily Nass/Suff	Daily North NJ	Daily Phila House	Daily SO NJ/DE	Daily Westchest er	Daily Broward	Daily Miami	Daily Miami Eng	
1	Frequency	249	249	249	249	249	249	249	249	249	249	249	249	249	249	249	249	249	
3-a	Shape (letter/flat)	Flat	Flat	Flat	Flat	Flat	Flat	Flat	Flat	Flat	Flat	Flat	Flat	Flat	Flat	Flat	Flat	Flat	
3-b	Mailed Pieces	14	1	25	2	32	37	16	24	22	1	26	22	26	21	8	9	3	
	Mailed Copies	14	1	25	2	32	37	16	24	22	1	26	22	26	21	8	9	3	
3-c	Weight	0.1345	0.1241	0.2069	0.1448	0.2689	0.1759	0.1759	0.1966	0.1759	0.1034	0.2069	0.1448	0.1552	0.1034	0.1034	0.1034	0.1759	
3-d	Print Order																		
3-f & g	Presort levels																		
	Basic Non-Auto	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	93.8%	95.8%	95.5%	100.0%	96.2%	95.5%	96.2%	95.2%	100.0%	100.0%	100.0%	
	Basic Auto	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
	3 digit non	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
	3 digit auto	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
	5 digit non	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.3%	4.2%	4.5%	0.0%	3.8%	4.5%	3.8%	4.8%	0.0%	0.0%	0.0%	
	5 digit auto	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
	Carrier Route	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
3-h	Per-Piece Discount , based on pieces																		
	DDU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
	DSCF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
	DADC	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
3-i	Palletized percent	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
3-j	Edit Content	69.2%	66.7%	75.0%	71.4%	84.6%	76.5%	82.4%	84.2%	85.4%	70.0%	85.0%	78.6%	80.0%	70.0%	70.0%	70.0%	82.4%	
3-k	Ad entry zones, based on copies																		
	DDU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
	DSCF	0.0%	0.0%	0.0%	0.0%	3.1%	0.0%	0.0%	4.2%	4.5%	0.0%	11.5%	0.0%	0.0%	4.8%	0.0%	0.0%	0.0%	
	DADC	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
	1&2	0.0%	0.0%	0.0%	0.0%	34.4%	2.7%	93.8%	91.7%	90.9%	100.0%	84.6%	90.9%	96.2%	90.5%	50.0%	44.4%	33.3%	
	3	14.3%	0.0%	4.0%	50.0%	56.3%	89.2%	0.0%	0.0%	0.0%	0.0%	0.0%	4.5%	0.0%	0.0%	37.5%	33.3%	33.3%	
	4	78.6%	100.0%	92.0%	50.0%	3.1%	5.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
	5	7.1%	0.0%	4.0%	0.0%	3.1%	2.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	11.1%	0.0%	
	6	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
	7	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
	8	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.3%	4.2%	4.5%	0.0%	3.8%	4.5%	3.8%	4.8%	12.5%	11.1%	33.3%	
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
3-l	Pieces Per Bundle																		
3-m	Pieces Per Sack																		
3-n	Pieces Per Pallet																		

Sacking Information for Daily Bulletins I

ADP Jersey, 07305
 ADP Jersey - For Orlando entry
 ADP Cincinnati, 41018
 ADP Dallas, 75050

THE MCGRAW-HILL COMP
Response to Time Warner Inc. at
 Periodical Class Publications

Section	Dodge Daily Products	Daily	Daily Palm	Daily WC
		Orlando	Beach	FL
1	Frequency	249	249	249
3-a	Shape (letter/flat)	Flat	Flat	Flat
3-b	Mailed Pieces	8	10	22
	Mailed Copies	8	10	22
3-c	Weight	0.0931	0.1138	0.2379
3-d	Print Order			
3-f & g	Presort levels			
	Basic Non-Auto	100.0%	100.0%	100.0%
	Basic Auto	0.0%	0.0%	0.0%
	3 digit non	0.0%	0.0%	0.0%
	3 digit auto	0.0%	0.0%	0.0%
	5 digit non	0.0%	0.0%	0.0%
	5 digit auto	0.0%	0.0%	0.0%
	Carrier Route	0.0%	0.0%	0.0%
		100.0%	100.0%	100.0%
3-h	Per-Piece Discount , based on pieces			
	DDU	0.0%	0.0%	0.0%
	DSCF	0.0%	0.0%	0.0%
	DADC	0.0%	0.0%	0.0%
3-i	Palletized percent	0.0%	0.0%	0.0%
3-j	Edit Content	66.7%	72.7%	87.0%
3-k	Ad entry zones, based on copies			
	DDU	0.0%	0.0%	0.0%
	DSCF	0.0%	0.0%	0.0%
	DADC	0.0%	0.0%	0.0%
	1&2	75.0%	80.0%	95.5%
	3	12.5%	20.0%	0.0%
	4	0.0%	0.0%	0.0%
	5	0.0%	0.0%	0.0%
	6	0.0%	0.0%	0.0%
	7	0.0%	0.0%	0.0%
	8	12.5%	0.0%	4.5%
		100.0%	100.0%	100.0%
3-l	Pieces Per Bundle			
3-m	Pieces Per Sack			
3-n	Pieces Per Pallet			

Sacking Information for Daily Bulletins :

ADP Jersey, 07305
 ADP Jersey - For Orlando entry
 ADP Cincinnati, 41018
 ADP Dallas, 75050

THE MCGRAW-HILL COMPANIES
RESPONSE TO TW ET AL./MH-3E
Periodical Class Publications

<u>PUBLICATIONS</u>	<u>Printer & Zip 1</u>	<u>Printer & Zip 2</u>	<u>Printer & Zip 3</u>	<u>Printer & Zip 4</u>
<u>Information and Media Services</u>				
Architectural Record	Perry Judds, 22657			
Aviation Week	Perry Judds, 22657	Brown Printing, 60098		
Business & Commercial Aviation	Brown Printing, 56093			
Business Week	Perry Judds, 22657	RR Donnelley, 90502	RR Donnelley, 17601	Quad Graphics, 53027
Engineering News Record	Perry Judds, 22657			
Healthcare Informatics	Brown Printing, 56093			
Overhaul & Maintenance	Publishers Press 40165			
Physicians & Sports Medicine	Brown Printing, 56093			
PostGraduate Medicine	Brown Printing, 56093			
Power	Publishers Press 40165			
<u>Standard & Poor's Publications</u>				
Bond Guide	Precision Marketing, 11215			
Corporation Descriptions	Port Press, 21208			
Corporation Records	CPC - Science Press Div., 17522			
Dividend Record Daily	Jupiter Communications, 06615			
Dividend Record Weekly	Jupiter Communications, 06615			
Earnings Guide	Jupiter Communications, 06615			
Industry Survey	CPC - Science Press Div., 17522			
Statistical Service	CPC - Science Press Div., 17522			
Stock Guide	Bind Rite Services, 07606			
The Outlook	Complete Mailing Service, 11220			
<u>Dodge</u>				
Texas Construction	Publishers Press 40165			
Southeast Construction	Publishers Press 40165			
Midwest Construction	Publishers Press 40165			
Louisiana Construction	Publishers Press 40165			
New York Construction	Publishers Press 40165			
Colorado Construction	Publishers Press 40165			
Southwest Magazine	Publishers Press 40165			
McGraw-Hill Construction Dodge Construction News Weekly	4 locations of ADP. 07305, 41018, 75050 & 90302			
McGraw-Hill Construction Dodge Construction Northwest Construction	IM Media 98424			
McGraw-Hill Construction Dodge Construction News West	Cactus Bindery, 85004			
McGraw-Hill Construction Dodge Intermountain Contractor News weekly	Liberty Press, 84663			
McGraw-Hill Construction Dodge Construction News Weekly Covering New Mexico West Texas Edition	ADP, 90302			
McGraw-Hill Construction Dodge Construction News Weekly Covering South Plains Edition	ADP, 90302			
The Greensheet	Publishers Press, 91202			
Dodge Daily Journal	Barnum Publishing, 80221			
Daily Pacific Builder	Howard Quinn, 94103			
Dodge Construction News - Chicago	Liberty Press, 60503			
Dodge Daily Bulletin Arizona	ADP, 41018			
Dodge Daily Bulletin Balti/Delaware	ADP, 41018			
Dodge Daily Bulletin Baltimore	ADP, 41018			
Dodge Daily Bulletin Buffalo Metro	ADP, 41018			
Dodge Daily Bulletin Buffalo/Vicinity	ADP, 41018			
Dodge Daily Bulletin Cincinnati	ADP, 41018			
Dodge Daily Bulletin Connecticut	ADP, 41018			
Dodge Daily Bulletin Detroit	ADP, 41018			
Dodge Daily Bulletin Detroit Central	ADP, 41018			
Dodge Daily Bulletin Eastern MA	ADP, 41018			
Dodge Daily Bulletin Kansas	ADP, 41018			
Dodge Daily Bulletin Kansas City	ADP, 41018			
Dodge Daily Bulletin ME/NH/VT	ADP, 41018			
Dodge Daily Bulletin Pittsburgh	ADP, 41018			
Dodge Daily Bulletin Rhode Island	ADP, 41018			
Dodge Daily Bulletin W Missouri	ADP, 41018			
Dodge Daily Bulletin Washington/Vic	ADP, 41018			
Dodge Daily Bulletin Western MA	ADP, 41018			
Dodge Daily Bulletin Wichita	ADP, 41018			
Dodge Daily Bulletin Austin/San Antonio	ADP, 75050			
Dodge Daily Bulletin Dallas	ADP, 75050			
Dodge Daily Bulletin E Oklahoma	ADP, 75050			
Dodge Daily Bulletin Fort Worth	ADP, 75050			
Dodge Daily Bulletin Houston	ADP, 75050			
Dodge Daily Bulletin Louisiana	ADP, 75050			
Dodge Daily Bulletin Mississippi	ADP, 75050			
Dodge Daily Bulletin New Mexico	ADP, 75050			
Dodge Daily Bulletin New Orleans	ADP, 75050			
Dodge Daily Bulletin New Orleans Engin	ADP, 75050			
Dodge Daily Bulletin NM: W Tex Ed	ADP, 75050			
Dodge Daily Bulletin NW & W Texas	ADP, 75050			
Dodge Daily Bulletin TX Engineering	ADP, 75050			
Dodge Daily Bulletin W Oklahoma	ADP, 75050			
Dodge Daily Bulletin 5 Boros	ADP, 07305			
Dodge Daily Bulletin Long Island	ADP, 07305			
Dodge Daily Bulletin Manhattan	ADP, 07305			
Dodge Daily Bulletin Nassau/Suffolk	ADP, 07305			
Dodge Daily Bulletin Northern NJ	ADP, 07305			
Dodge Daily Bulletin Phila Housing	ADP, 07305			
Dodge Daily Bulletin So NJ/DE Housing	ADP, 07305			
Dodge Daily Bulletin Westchester	ADP, 07305			
Dodge Daily Bulletin Broward County	ADP, 07305			
Dodge Daily Bulletin Miami	ADP, 07305			
Dodge Daily Bulletin Miami Engineering	ADP, 07305			
Dodge Daily Bulletin Orlando/Vicinity	ADP, 07305			
Dodge Daily Bulletin Palm Beach	ADP, 07305			
Dodge Daily Bulletin West Central Florida	ADP, 07305			

TW et al./MH-4:

- a. Did McGraw-Hill, any agent of McGraw-Hill, or anyone with whom it is associated, at any time after the filing of Time Warner et al.'s complaint in this docket in January 2004, attempt to estimate the impact of the proposed rates on specific McGraw-Hill publications?

- b. If yes, please:
 - (1) identify the publications for which such an analysis was attempted;
 - (2) describe the method used to perform the analysis; and
 - (3) describe the results obtained.

- c. Please also answer the following for each publication identified in your response to subpart b.
 - (1). Was one or more mail.dat files used in the analysis? If yes, please provide an electronic copy of each mail.dat file used.
 - (2) Was an Access file generated in the process of analyzing the mail.dat information? If yes, please provide an electronic copy of the Access files used.
 - (3) Was an Excel spreadsheet generated in the process of analyzing the mail.dat information? If yes, please provide an electronic copy of the Excel files used.

Response::

- a. Yes

- b.
 - (1) Architectural Record, Aviation Week, Business and Commercial Aviation, Business Week, Engineering News Record, Healthcare Informatics, Overhaul and Maintenance, The Physician and Sports Medicine, Platt's Energy and Business Technology, Postgraduate Medicine, and Power.

(2) The Access database and Excel spreadsheet developed by Time Warner was used. The database was modified to connect directly with our mail.dat archives and create the spreadsheet automatically. The files provided by Time Warner required the mail.dat file to be imported into Access and the results then needed to be copied manually into Excel.

(3) A description is provided in the summary analysis to be produced
Complainants in response to part c.(3) below.

c.

(1) Objection filed.

(2) Yes, but the manner in which the analysis was created resulted only in temporary query output, therefore there are no files to be provided. The Access database, as noted above, was provided by Time Warner.

(3) The Excel files requested, as well as a summary analysis generated, will be produced forthwith to Complainants.

Response of McGraw-Hill to TW et al./MH – 5

TW et al./MH-5: Please provide a table that indicates, for each McGraw-Hill publication that is mailed under Periodicals rates, how fulfillment is performed for that publication – that is the planning of bundles at different presort levels to contain the individual mailed pieces, and of sacks and pallets at different presort levels to contain the individual bundles for a given issue. Specifically, indicate for each such publication which of the following apply:

- a. fulfillment is performed manually, without any aid of a computer;
- b. it is performed using a computer program or methodology developed specifically for that publication;
- c. it is performed using a commercially available computer software program;
- d. the program used for fulfillment has the capability to count the number of bundles, sacks and pallets produced by a given mailing;
- e. the program used for fulfillment contains various optional parameters whose setting affects the number of bundles, sacks and pallets produced by a given mailing;
- f. the printer, rather than the individual publication or its owner, assumes responsibility for the fulfillment function, after the publisher provides a list of addresses to which the publication is to be mailed;
- g. mail.dat files are generated for each issue.

Response:

See attachment “TW-MH-5.xls” hereto.

THE McGRAW-HILL COMPANIES
RESPONSE TO TW et al./MH5

"Y" indicates confirmation

PUBLICATIONS	Abbreviation	5a	5b	5c	5d	5e	5f	5g
Information and Media Services								
Architectural Record	ARC			Y	Y	Y		Y
Aviation Week	AVW			Y	Y	Y		Y
Business & Commercial Aviation	BCA			Y	Y	Y		Y
Business Week	BWNA			Y	Y	Y		Y
Engineering News Record	ENR			Y	Y	Y		Y
Healthcare Informatics	HCI			Y	Y	Y		Y
Overhaul & Maintenance	OMT			Y	Y	Y		Y
Physicians & Sports Medicine	PSM						Y	Y
PostGraduate Medicine	PGM						Y	Y
Power	PWO			Y	Y	Y		Y
Standard & Poor's Publications								
Bond Guide	Bond Guide						Y	
Corporation Descriptions	Corp Desc						Y	
Corporation Records	Corp Rec						Y	
Dividend Record Daily	Divid Daily						Y	
Dividend Record Weekly	Divid Weekly						Y	
Earnings Guide	Earning						Y	
Industry Survey	Industry						Y	
Statistical Service	Stat Service						Y	
Stock Guide	Stock Guide						Y	
The Outlook	Outlook						Y	
Dodge								
Texas Construction	Texas						Y	
Southeast Construction	Southeast						Y	
Midwest Construction	Midwest						Y	
Louisiana Construction	Louisiana						Y	
New York Construction	NYCN						Y	
Colorado Construction	Colorado						Y	
Southwest Magazine	Southwest						Y	
McGraw-Hill Construction Dodge Construction News Weekly	Dodge Weekly			Y	Y	Y		
McGraw-Hill Construction Dodge Construction Northwest Construction	Northwest Weekly						Y	
McGraw-Hill Construction Dodge Construction News West	West Weekly						Y	
McGraw-Hill Construction Dodge Intermountain Contractor News weekly	Intermountain Weekly						Y	
McGraw-Hill Construction Dodge Construction News Weekly Covering New Mexico West Texas Edition	New Mexico Semi						Y	
McGraw-Hill Construction Dodge Construction News Weekly Covering South Plains Edition	South Plains Semi						Y	
The Greensheet	Greensheet						Y	
Dodge Daily Journal	Daily Journal						Y	
Daily Pacific Builder	Daily Pacific						Y	
Dodge Construction News - Chicago	DCN Chicago						Y	
Dodge Daily Bulletin Arizona	Daily Arizona			Y	Y	Y		
Dodge Daily Bulletin Balti/Delaware	Daily Balti/Delaware			Y	Y	Y		
Dodge Daily Bulletin Baltimore	Daily Baltimore			Y	Y	Y		
Dodge Daily Bulletin Buffalo Metro	Daily Buffalo Metro			Y	Y	Y		
Dodge Daily Bulletin Buffalo/Vicinity	Daily Buffalo /Vicinity			Y	Y	Y		
Dodge Daily Bulletin Cincinnati	Daily Cincinnati			Y	Y	Y		
Dodge Daily Bulletin Connecticut	Daily Connecticut			Y	Y	Y		
Dodge Daily Bulletin Detroit	Daily Detroit			Y	Y	Y		
Dodge Daily Bulletin Detroit Central	Daily Detroit Central			Y	Y	Y		
Dodge Daily Bulletin Eastern MA	Daily Eastern MA			Y	Y	Y		
Dodge Daily Bulletin Kansas	Daily Kansas			Y	Y	Y		
Dodge Daily Bulletin Kansas City	Daily Kansas City			Y	Y	Y		
Dodge Daily Bulletin ME/NH/VT	Daily ME/NH/VT			Y	Y	Y		
Dodge Daily Bulletin Pittsburgh	Daily Pittsburgh			Y	Y	Y		
Dodge Daily Bulletin Rhode Island	Daily Rhode Island			Y	Y	Y		
Dodge Daily Bulletin W Missouri	Daily W Missouri			Y	Y	Y		
Dodge Daily Bulletin Washington/Vic	Daily Washington/Vic			Y	Y	Y		
Dodge Daily Bulletin Western MA	Daily Western MA			Y	Y	Y		
Dodge Daily Bulletin Wichita	Daily Wichita			Y	Y	Y		
Dodge Daily Bulletin Austin/San Antonio	Daily Austin			Y	Y	Y		
Dodge Daily Bulletin Dallas	Daily Dallas			Y	Y	Y		
Dodge Daily Bulletin E Oklahoma	Daily E Oklahoma			Y	Y	Y		
Dodge Daily Bulletin Fort Worth	Daily FT Worth			Y	Y	Y		
Dodge Daily Bulletin Houston	Daily Houston			Y	Y	Y		
Dodge Daily Bulletin Louisiana	Daily Louisiana			Y	Y	Y		
Dodge Daily Bulletin Mississippi	Daily Mississippi			Y	Y	Y		
Dodge Daily Bulletin New Mexico	Daily New Mexico			Y	Y	Y		
Dodge Daily Bulletin New Orleans	Daily New Orleans			Y	Y	Y		
Dodge Daily Bulletin New Orleans Engin	Daily NO Engin			Y	Y	Y		
Dodge Daily Bulletin NM: W Tex Ed	Daily NM: W TX			Y	Y	Y		
Dodge Daily Bulletin NW & W Texas	Daily NW & W TX			Y	Y	Y		
Dodge Daily Bulletin TX Engineering	Daily TX Engin			Y	Y	Y		
Dodge Daily Bulletin W Oklahoma	Daily W Oklahoma			Y	Y	Y		
Dodge Daily Bulletin 5 Boros	Daily 5 Boros			Y	Y	Y		
Dodge Daily Bulletin Long Island	Daily Long Island			Y	Y	Y		
Dodge Daily Bulletin Manhattan	Daily Manhattan			Y	Y	Y		
Dodge Daily Bulletin Nassau/Suffolk	Daily Nass/Suff			Y	Y	Y		
Dodge Daily Bulletin Northern NJ	Daily North NJ			Y	Y	Y		
Dodge Daily Bulletin Phila Housing	Daily Phila House			Y	Y	Y		
Dodge Daily Bulletin So NJ/DE Housing	Daily SO NJ/DE			Y	Y	Y		
Dodge Daily Bulletin Westchester	Daily Westchester			Y	Y	Y		
Dodge Daily Bulletin Broward County	Daily Broward			Y	Y	Y		
Dodge Daily Bulletin Miami	Daily Miami			Y	Y	Y		
Dodge Daily Bulletin Miami Engineering	Daily Miami Eng			Y	Y	Y		
Dodge Daily Bulletin Orlando/Vicinity	Daily Orlando			Y	Y	Y		
Dodge Daily Bulletin Palm Beach	Daily Palm Beach			Y	Y	Y		
Dodge Daily Bulletin West Central Florida	Daily WC FL			Y	Y	Y		

Response of McGraw-Hill to TW et al./MH – 7

TW et al./MH-7:

- a. Please estimate as closely as possible the number of McGraw-Hill publications that currently participate in: (1) a co-mailing program; or (2) a co-palletization program.
- b. Additionally, please identify those publications and for each such publication state:
 - (1) where it is being co-mailed or co-palletized;
 - (2) whether, if it is co-palletized, it is also being co-mailed;
 - (3) whether it is also part of a pool shipment program arranged by a printer or consolidator.

Response:

- a. Seven Dodge regional construction publications participate in a co-palletization program.
- b.
 - (1) Publisher's Press
 - (2) Co-palletization only.
 - (3) They are also part of a pool shipment program arranged by Publisher's Press.

Response of McGraw-Hill to TW et al./MH –8

TW et al./MH-8:

- a. For each McGraw-Hill publication that currently is distributed by the Postal Service under Outside County Periodicals rates, and for which at least a portion of the volume is entered into the postal system in sacks, please state whether or not the publication sometimes enters 5-digit or 3-digit sacks that contain six or fewer pieces.
- b. If this occurs, then provide, for a typical issue, estimates of:
 - (1) the number of 5-digit sacks with respectively one, two, three, four, five and six pieces; and
 - (2) the number of 3-digit sacks with respectively one, two, three, four, five and six pieces.

Response::

a. The question, as asked, is very broad. As a practice, McGraw-Hill does not make three and five digit sacks with six or fewer pieces. The only exceptions are Business Week, The Standard and Poor's Publications and Architectural Record which have six piece minimums, and Dodge Daily Bulletins and Dodge Construction News Weeklies which make a limited number of skin sacks in addition to six piece minimums.

b. (1) and (2)

An analysis was run for all titles for which we generate mail.dat files, regardless of what minimums are set. In the case of Dodge and S&P, individual qualification reports were reviewed. The results are contained in the attached spreadsheet "TW-MH8b_Response."

THE McGRAW-HILL COMPANIES

Response to Time Warner Inc. at al

Periodical Class Publications

Publications	Pieces	Number of 5 Digit sacks that contain the following pieces						Number of 3 Digit sacks that contain the following pieces					
		<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>	<u>6</u>	<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>	<u>6</u>
Dodge Daily Bulletins													
ADP Jersey, 07305							1			4	3	1	
ADP Jersey - For Orlando										1		1	
ADP Cincinnati, 41018					3		1				7	4	5
ADP Dallas, 75050					2	1					2	5	3
Dodge Weekly					3	1	25		1		4	5	48
Intermountain Weekly							16						3
West Weekly							12						2
Daily Journal							8						
Greensheet							12						8
DCN Chicago		2	1	7	6	2	2						2
Daily Pacific							7						
South Plains Semi							1						2
New Mexico Semi							4						2
S&P The Outlook							12						4
Dividend Record Daily													1
Dividend Record Weekly													2
Corporation Description													11
Corporation Records													2
Architectural Record													10
Totals		2	1	7	14	4	103	0	1	5	16	16	105

Response of McGraw-Hill to TW et al./MH –9

TW et al./MH-9:

- a. For each McGraw-Hill publication, if any, where in response to the preceding interrogatory you indicated that at least some 5-digit or 3-digit sacks with six or fewer pieces are entered into the postal system, please explain all reasons for this practice. If one such reason is the desire to assure faster delivery, please describe and provide references to all studies you are aware of, by McGraw-Hill or other parties, that demonstrate that the practice leads to faster delivery than if the pieces were entered in containers with more pieces but lower presort.
- b. Additionally, please describe whether, and if so how, McGraw-Hill would be likely to change its current practice regarding sacks with six or fewer pieces, if the alternative rates proposed in Time Warner et al.'s complaint were to take effect.

Response::

- a. Business Week and Architectural Record are primarily palletized. Any volume falling to sacks is largely due to advertising that split an SCF or ADC. The sack minimum is set a six to preserve service for these copies if that situation occurs. As observed in response to TW et al./MH-8b, a typical issue may not have any five or three digit sacks with six or fewer pieces. The Dodge Dailies and Dodge Weeklies use these sacks either because the entire subscriber base is six or fewer or for service. Standard and Poor's uses these sacks due to their small file size. McGraw-Hill is not aware of any study that demonstrates the service variation between types of sacks.
- b. Please see the response to TW et al./MH-15.

TW et al./MH-10:

- a. Please confirm that on the Aviation Week website, as of July 22, 2004, the yearly subscription price for Aviation Daily was given as follows:

Available Formats	Price Each
Email: Text/ASCII	\$1,785
Email: PDF	\$1,785
Print: U.S. Delivery	\$1,785
Print: Non U.S. Delivery	\$1,985

Response: Confirmed

- b. Additionally, please answer the following:

- (1) For each of the four formats indicated in the table, how many Aviation Daily subscribers currently receive the publication in that format?

Response: For 2004 Print 28% and Electronic 72%

- (2) For each format, what is the average marginal annual cost of serving one additional subscriber using that format?

Response: Text/ASCII or PDF \$0.00; US Delivery \$169.46; Non-US Delivery \$231.29.

- (3) Where are the printed copies printed? If in more than one location, please indicate all such locations.

Response: Blaze Digital Printing, 140 Mount Holly Bypass, Lumberton, NJ 08040

- (4) Are the printed copies for U.S. delivery delivered by the Postal Service under Periodicals rates? If not, how are they delivered? If yes, are they entered at the originating post office? If they are not entered at the originating post office, please describe the degree to which they are transported closer to the DDU, whether airlift is used, etc.

Response: The copies are delivered by the USPS as First Class Mail

- (5) What is the average delay in delivery for the printed copies delivered in the U.S. relative to those that are e-mailed?

Response: One to two days

- (6) Are the printed copies delivered as letters or as flats?

Response: Letters

- (7) Can some of Aviation Daily's editorial content be accessed on a web site? If yes, who is allowed such access?

Response: Aviation Daily editorial content can be accessed on-line by subscribers.

- (8) Can all of Aviation Daily's editorial content be accessed on a web site? If yes, who is allowed such access?

Response: All editorial content from the present issue and issues from the preceding three months can be accessed by subscribers.

TW et al./MH-11

- a. Please confirm that the publication called Homeland Security and Defense, described on the Aviation Week website, is a weekly publication. If not confirmed please explain.

Response: Confirmed

- b. Please confirm also that the annual subscription price shown on the website, as of July 22, 2004, was \$649, regardless of whether it is (i) emailed in Text/ASCII format; (ii) emailed in pdf format; (iii) printed and delivered in the U.S.; or (iv) printed and delivered outside the U.S.

Response: Confirmed

- c. Additionally, please answer the following:

- (1) How many Homeland Security and Defense subscribers currently receive each of the four formats indicated in part b above?

Response: For 2004 in Print 45% and Electronic 55%

- (2) For each of the formats indicated, what is the average marginal annual cost of serving one additional subscriber using that format?

Response: Text \$0.00; PDF \$0.00; US Delivery \$46.80; Non-US Delivery \$56.16

- (3) Where are the printed copies printed? If in more than one location, please indicate all such locations.

Response: Blaze Digital Printing, 140 Mount Holly Bypass, Lumberton, NJ 08048

- (4) Are the printed copies for U.S. delivery delivered by the Postal Service under Periodicals rates? If not, how are they delivered? If yes, are they entered at the originating post office? If they are not entered at the originating post office, please describe the degree to which they are transported closer to the DDU, whether airlift is used, etc.

Response: The copies are delivered by the USPS as First Class Mail

- (5) What is the average delay in delivery for the printed copies delivered in the U.S. relative to those that are e-mailed?

Response: One to two days

- (6) Are the printed copies delivered as letters or as flats?

Response: Letters

- (7) Can some of Homeland Security and Defense's editorial content be accessed on a web site? If yes, who is allowed such access?

Response: Homeland Security and Defense's editorial content can be accessed on-line by subscribers.

- (8) Can all of Homeland Security and Defense's editorial content be accessed on a web site? If yes, who is allowed such access?

Response: All of Homeland Security and Defense's editorial content can be accessed on-line by subscribers.

TW et al./MH-12

- a. Please confirm that the publication called Inside Energy, described on the Platts website, is a weekly publication. If not confirmed, please explain.

Response: Confirmed

- b. Please confirm also that, as of July 22, 2004, the annual subscription price shown on the website was \$1,760 for the print version and \$1,460 for the web version.

Response: Confirmed. The \$1760 print version is enhanced with a back issues search component. The \$1460 web version is the basic editorial product.

- c. Please confirm also that the “web version” consists of access to a PDF file, and that subscribers to the web version also receive a daily supplement called “Inside EnergyExtra” for free. If not confirmed, please explain.

Response: Confirmed

- d. Additionally, please answer the following:

- (1) How many subscribers to Inside Energy receive the printed and how many receive the web version?

Response:

There is no definitive answer to this question. Inside Energy is accessible through site licenses and thus it is difficult to provide definitive numbers. Stating that, Platts is moving in short order to solely delivering Inside Energy electronically.

- (2) Does the printed version contain any information that the web version does not? If yes, what if any portion of the printed editorial content is lacking from the web version?

Response: No

- (3) Where are the printed copies printed? If in more than one location, please indicate all such locations.

Response: ADP, Jersey City, New Jersey

- (4) Are the printed copies for U.S. delivery delivered by the Postal Service under Periodicals rates? If not, how are they delivered? If yes, are they entered at the originating post office? If they are not entered at the originating post office, please describe the degree to which they are transported closer to the DDU, whether airlift is used, etc.

Response: The print version of Inside Energy is mailed First Class and entered at origin.

- (5) What is the average delay in delivery for the printed copies delivered in the U.S. relative to the time the web version becomes available to subscribers?

Response: One to two days

- (6) Are the printed copies delivered as letters or as flats?

Response: Flats

- (7) What is the average annual marginal cost (including postage, transportation and printing costs) of serving one additional subscriber to the printed version?

Response: US Delivery \$57.72; Non-US Delivery \$114.92

- (8) What is the average annual marginal cost (including postage, transportation and printing costs) of serving one additional subscriber to the web version?

Response: \$0.00

Response of McGraw-Hill to TW et al. – 13

TW et al./MH-13: Is electronic delivery currently offered as an alternative to hardcopy delivery for Aviation Week? If no, please explain why not, and state whether there are plans to offer an electronic delivery option in the future. If yes, in what format is it offered?

Response: Electronic delivery of Aviation Week is not currently available nor planned. Having said this, subscribers have access to the current issue and three previous issues online through AWST online or the Aviation Week Intelligence Network (a portal with access to most Aviation Week Group publications).

Response of McGraw-Hill to TW et al./MH – 14

TW et al./MH-14: Please confirm that electronic delivery of Business Week currently is available, in a format that can be read with the aid of the free Zinio reader. Additionally, please estimate the number of subscribers that currently receive Business Week in electronic form.

Response:

Confirmed. Objection filed to question set forth in the second sentence.

Response of McGraw-Hill to TW et al./MH – 15

TW et al./MH-15: Assume that the rates proposed in the Time Warner Inc. et al. complaint were to take effect. Please explain how McGraw-Hill would, in the near and long term, modify mailing practices for its different publications in response to such a change.

Response:

The management of mailing practices for McGraw-Hill is a continuous improvement process that considers a number of variables. Delivery requirements, shipping cost, manufacturing location and physical characteristics all may affect a given supply chain. If any of these inputs are changed, the effect on the others must be carefully evaluated. While the question has been framed with regard to a reaction to the Time Warner Inc. complaint, McGraw-Hill will react to it in a manner similar to any change in the profile of a supply chain. We will analyze how it affects all of the components of a given supply chain and then determine how individual aspects of that chain should be modified to optimize it given the new variable. The extent of any change to a part of the process will depend directly upon its value in the overall process.