

UNITED STATES OF AMERICA
POSTAL RATE COMMISSION
WASHINGTON, DC 20268-0001

Complaint of Time Warner Inc. et al.
Concerning Periodicals Rates

Docket No. C2004-1

RESPONSE OF NATIONAL NEWSPAPER ASSOCIATION (NNA)
TO INTERROGATORIES OF TIME WARNER et al.
TW et al/NNA 1-4
(August 16, 2004)

National Newspaper Association hereby provides its institutional responses to the interrogatories of Time Warner et al. The interrogatories are stated verbatim and followed by the responses.

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Respectfully submitted,

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TW et al./NNA-1 Please provide a list of NNA members and a list of the publications owned or published by each member or its affiliates, identifying the city or town in which each publication has its office of publication.

RESPONSE:

A list of NNA membership as of June 30, 2004, is being filed as a Category 4 library reference, NNA-LR-1.

TW et al./NNA-2 Please confirm that, as stated (as of July 21, 2004) on NNA's website, www.nna.org: "NNA has a major new initiative to digitize community newspaper archives and make them accessible over the Internet. Participating papers will receive revenues from the subscriptions."

RESPONSE:

Confirmed. However, the initiative was never launched. The reference has since been removed from the website.

TW et al./NNA-3 Please confirm that NNA's website contains (or contained as of July 21, 2004) an item captioned "Pub Aux changes frequency, distribution," which states in part:

"For 139 years, Publishers' Auxiliary readers have looked to 'the newspaper industry's oldest newspaper' for the latest in industry news, changes in postal and governmental policies affecting newspapers, association news, and classified and display advertising. In the near future, readers will depend on Pub Aux for all those features, but they now get them electronically and in print, and with increased frequency.

"On July 1, 2001, National Newspaper Association members and Pub Aux subscribers started receiving a weekly e-mail digest called Electronic Pub Aux and an enhanced monthly print edition of Publishers' Auxiliary.

"Under the new publication schedule, subscribers receive Electronic Pub Aux on Thursdays containing a news digest of the latest industry and national news affecting newspapers, with links to original sources for those wanting to read more. Readers get the latest news and information from NNA on new programs and member benefits. "

RESPONSE:

Confirmed.

TW et al./NNA-4 Please confirm that NNA's website contains (or contained as of July 21, 2004) an item captioned "National Newspaper Association Welcomes MediaNews Group's Community Newspapers," which states in part:

"MediaNews Group, with corporate offices in Denver, is one of the largest newspaper companies in the United States, with papers situated throughout California, the Rocky Mountain region and the Northeast. The company is privately owned and operated. Each of its newspapers maintains a web site focused on local news content. These web sites are hosted by MediaNews Group Interactive and are aggregated along with its content under the umbrella site www.newschoice.com."

RESPONSE:

Confirmed.