

BEFORE THE
POSTAL RATE COMMISSION
WASHINGTON, D.C. 20268-0001

REPOSITIONABLE NOTES MARKET TEST)

Docket No. MC2004-5

VALPAK DIRECT MARKETING SYSTEMS, INC.
NOTICE OF INTERVENTION
(August 6, 2004)

Valpak Direct Marketing Systems, Inc. (hereinafter "VDMS"), an affiliate of Cox Target Media, Inc., hereby files its Notice of Intervention as a full participant in the above-captioned proceeding pursuant to Rule 20 of the Rules of Practice, 39 CFR section 3001.20.

VDMS is a substantial user of Standard Mail, as well as other classes of mail, which may be affected by the Postal Service's request herein.

Service of documents relating to this proceeding should be made on each of the following:

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VDMS is a major user of the U.S. mails, particularly Standard Mail ECR, in terms of both quantity of items mailed and costs of postage. It has an interest in the proposed rate and

classification changes, and would be significantly affected by the rate and classification proposals of the United States Postal Service.

VDMS takes no position at this time on the need for a hearing.

Respectfully submitted,

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