

BEFORE THE  
POSTAL RATE COMMISSION  
WASHINGTON, D. C. 20268-0001

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COMPLAINT OF TIME WARNER INC. ET AL.  
CONCERNING PERIODICALS RATES

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Docket No. C2004-1

RESPONSE OF TIME WARNER INC. ET AL.  
TO MH/NW-1  
(June 28, 2004)

Time Warner Inc., Condé Nast Publications, a Division of Advance Magazine Publishers Inc., Newsweek, Inc., The Reader's Digest Association, Inc., and TV Guide Magazine Group, Inc. (collectively, Time Warner Inc. et al.) hereby provide the response of Newsweek, Inc. (Newsweek) to McGraw-Hill interrogatory MH/NW-1, filed June 14, 2004.

The interrogatory is stated verbatim and followed by the response.

Respectfully submitted,

s/ \_\_\_\_\_  
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## **Response of Newsweek to MH/NW-1**

**MH/NW-1:** Referring to your statement on page 2 of your response to Presiding Officer's Information Request No. 1, Question 2, that there is little incentive under the current rate structure to switch from sacks to pallets, please explain fully the reasons why less than 1% of Newsweek is sacked presently, and how the usage of sacks by Newsweek has evolved over the past 10 years.

### **RESPONSE**

Newsweek has made a conscious effort to minimize the number of sacks that we produce in an effort to streamline the manufacturing operation. Over the past 10 years there has been a slight decrease in the number of sacks.