

BEFORE THE
POSTAL RATE COMMISSION
WASHINGTON, D.C. 20268-0001

COMPLAINT OF TIME WARNER INC. et al.
CONCERNING PERIODICALS RATES

Docket No. C2004-1

**FIRST DISCOVERY REQUEST
DIRECTED BY THE MCGRAW-HILL COMPANIES, INC.
TO COMPLAINANT TV GUIDE MAGAZINE GROUP, INC.
MH/TVG – 1
(June 14, 2004)**

Pursuant to Rules 25 through 28 of the Commission's Rules of Practice, The McGraw-Hill Companies, Inc. submits the following interrogatory to Complainant TV Guide Magazine Group, Inc.

/s/

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Director, Government Affairs
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MH/TVG-1: Referring to your response to Presiding Officer's Information Request No. 1, Question 2, that 98.79% of TV Guide copies are presently distributed on pallets, and that "[o]ver the past few months we have aggressively reduced our sacked mail, which has provided ... very little financial benefit to us," please explain fully (a) the reasons why less than 2% of TV Guide is sacked presently, (b) the reasons why TV Guide has "aggressively reduced ... sacked mail" in recent months, (c) how the usage of sacks by TV Guide has evolved over the past 10 years.