

**BEFORE THE
POSTAL RATE COMMISSION
WASHINGTON, D.C. 20268-0001**

**Complaint of Time
Warner Inc. et al.
Concerning Periodicals Rates**

) **Docket No. C2004-1**

**FIRST INTERROGATORIES AND
REQUESTS FOR PRODUCTION OF DOCUMENTS
OF AMERICAN BUSINESS MEDIA
TO TIME WARNER INC., ET AL. WITNESS GORDON
ABM/TW et al.-T3-1-51
(May 27, 2004)**

Pursuant to Rules 25 through 28 of the Rules of Practice, American Business Media hereby submits interrogatories and requests for production of documents to Time Warner, Conde Nast, Newsweek, Readers Digest and TV Guide ("complainants"). American Business Media asks that, in responding to these requests, the complainants follow the guidelines set forth in American Business Media's first set of interrogatories to Witness Mitchell.

Respectfully submitted,

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OF AMERICAN BUSINESS MEDIA
TO TIME WARNER INC., ET AL. WITNESS GORDON
ABM/TW et al-T3-1-51

ABM/TW et al.-T3-1. In light of your testimony concerning changes in the communications media and elsewhere since 1917, and your conclusion that zoning the editorial pound rate will not “cause the country to be divided by these zones,” please state whether you believe that Periodicals should be granted a postal rate preference to reflect the educational, cultural, scientific and informational value of Periodicals’ editorial content and, (b) if so, setting forth all of the reasons why.

ABM/TW et al.-T3-2. In light of your testimony concerning changes in the communications media and elsewhere since 1917, and your conclusion that zoning the editorial pound rate will not “cause the country to be divided by these zones,” please provide a statement by each of the complainants (that is, individual statements by each of the five complainants) setting forth (a) whether that complainant believes that Periodicals should continue to be granted a postal rate preference to reflect the educational, cultural, scientific and informational value of Periodicals’ editorial content and (b) if so, setting forth all of the reasons why. Each statement should include the names and titles of the person or persons whose input it reflects, including the original drafter and any others that provided input.

ABM/TW et al.-T3-3. Please list the periodicals that you read on a regular basis.

ABM/TW et al.-T3-4. Please examine the list of Periodical publications produced by American Business Media members, which is attached to these interrogatories, and identify: (a) which of these publications you read on a regular basis, (b) which of these publications you read occasionally, (c) which of these publications you read even once before April 26, 2004, and (d) which of these publications you believe are available on newsstands.

ABM/TW et al.-T3-5. Please list the specialized business publications not on the attached list that you read on a regular basis.

ABM/TW et al.-T3-6. Please list the specialized business publications not on the attached list that you read occasionally.

ABM/TW et al.-T3-7. Please list the specialized business publications not on the attached list that you read even once before April 26, 2004.

ABM/TW et al.-T3-8. Do you consider yourself an expert on the content of specialized business publications? If so, what is the basis for that expertise?

ABM/TW et al.-T3-9. Please confirm that, as of the date of this interrogatory, you have a website, www.johnsteelegordon.com.

ABM/TW et al.-T3-10. Please confirm that, as of the date on this interrogatory, the opening page of that website, after "John Steel Gordon, Author" and a quote from Oscar Wilde, contains the subhead "News."

ABM/TW et al.-T3-11. Please confirm that the "News" entries include primarily dates of speeches and appearances.

ABM/TW et al.-T3-12. Is the purpose of the "News" listing on your website: (a) to advise visitors to the website of upcoming events that they might attend or listen to, (b) to advise visitors to the website of past events, such as your speeches and radio appearances, or (c) something else? If something else, please identify the purpose.

ABM/TW et al.-T3-13. Please confirm that, as of the date on this interrogatory, after the word "News" on your website, the first date listed is Wednesday, July 1 (with no year) for the publication of the paperback edition of one of your books.

ABM/TW et al.-T3-14. Please confirm that the most recent year in which July 1 fell on a Wednesday was 1998.

ABM/TW et al.-T3-15. Please confirm that, as of the date of this interrogatory, (a) the "News" page on your website lists sixteen dates from July 1 to October 16, without a year, and (b) that the year is 2003.

ABM/TW et al.-T3-16. Please confirm that you have made appearances of the type listed on the "News" page of your website since October 16, 2003.

ABM/TW et al.-T3-17. Please confirm that you have scheduled appearances of the type described on the "News" page of your website during the remainder of this year.

ABM/TW et al.-T3-18. When did you last update the "News" section of your website?

ABM/TW et al.-T3-19. Please confirm that it is often difficult to assess the accuracy and timeliness of information found on websites.

ABM/TW et al.-T3-20. Please confirm that specialized business publications frequently summarize and authenticate information that is available elsewhere.

ABM/TW et al.-T3-21. Please confirm that all qualified Periodicals carry a publication date.

ABM/TW et al.-T3-22. Do you agree that most of specialized business publications operate with a high level of editorial integrity and that readers rely to a great extent on that integrity?

ABM/TW et al.-T3-23. Is there any significance to the fact that the first and fourth full paragraphs on page 4 of your direct testimony are in italics?

ABM/TW et al.-T3-24. Do Periodicals today bind the nation together by providing a common source of information?

ABM/TW et al.-T3-25. Do specialized business periodicals today bind segments of the nation's businesses together by providing a common source of information?

ABM/TW et al.-T3-26. With reference to page 4, lines 22-23 of your testimony, why did the printing technology in the period referenced prevent a publication from being printed in, for example, New York and San Francisco? In other words, why couldn't the process be duplicated?

ABM/TW et al.-T3-27. Given the shortening of travel times between the coasts since the early twentieth century, wouldn't there have been more incentive to print at multiple locations then than there is now?

ABM/TW et al.-T3-28. Please describe your knowledge of and experience in the publication printing business.

ABM/TW et al.-T3-29. When you testify at page 5, lines 16-17, that "[f]or the first time, this allowed newspapers to be printed in more than one city simultaneously," do you mean that this development allowed printing at multiple plants cost-effectively?

ABM/TW et al.-T3-30. Can all Periodicals be printed cost effectively at multiple printing plants today? Please provide a full explanation of the bases for your response.

ABM/TW et al.-T3-31. Is there any significance to the ellipses at line 3 of page 6 and line 14 of page 8?

ABM/TW et al.-T3-32. Your testimony at page 8, lines 5-12, suggests that cable television channels perform the same function today as specialty magazines performed in 1917. Is your reference to specialty magazines limited to consumer magazines, or is it intended to include business-to-business publications?

ABM/TW et al.-T3-33. Can you identify a single television channel, or a single television show on any channel, that regularly provides business information on the following subjects, each of which, and more, is covered by a publication produced by a single, medium-sized American Business Media member (Adams Business Media): (a) the beverage industry, (b) the fuel oil industry, (c) irrigation systems, (d) medical equipment design, (e) outdoor power equipment, and (f) specialty coffees?

ABM/TW et al.-T3-34. Please examine the attached list of American Business Media member publications and state which of them, if any, appear to contain information that is regularly available on television.

ABM/TW et al.-T3-35. What is the source for your statement at page 10, lines 15-17, that the use of multiple printing plants has caused a drop in the transportation component from more than forty-four percent to less than fifteen percent?

ABM/TW et al.-T3-36. At the time you completed preparation of your testimony, did you know what time period was covered by the reduction in the transportation component from forty-four to fifteen percent?

ABM/TW et al.-T3-37. If you now know what time period was covered, please provide it and identify the source of your information.

ABM/TW et al.-T3-38. Did your source for the statement that the transportation component has fallen from more than forty-four percent to less than fifteen percent also inform you of how much of that drop can be attributed to additional printing at multiple plants, how much was attributable to more drop shipping, how much was attributable to use of lower cost transportation by the Postal Service and how much was attributable to other factors? If so, or if you have obtained that information from another source, please provide that information and its source.

ABM/TW et al.-T3-39. How many Periodicals are in the United States mail?

ABM/TW et al.-T3-40. How many Periodicals in the United States mail are printed at more than one printing plant?

ABM/TW et al.-T3-41. How many publications in the United States mail with a total print run of less than 1,000,000 are printed at more than one printing plant?

ABM/TW et al.-T3-42. Please examine the list of publications produced by the complainants that is provided by witness Stralberg (redirected) in response to ABM/TW-T1-3. For each publication, list its total print run and the number of printing plants at which it is printed.

ABM/TW et al.-T3-43. If a publisher could lower its combined costs of postage and private transportation by printing at more than one plant, what considerations would lead that publisher to print at only one plant?

ABM/TW et al.-T3-44. Do you know what costs must be duplicated if a publication is printed at more than one plant? If so, please identify them.

ABM/TW et al.-T3-45. You state at page 12, lines 8-9, that “it has become cheap to enter the news business.” Isn’t this statement directed more at the cost of distributing information, rather than at the cost of developing sophisticated and accurate editorial content?

ABM/TW et al.-T3-46. Has the “cheapness” of distributing information increased or decreased the need of businesses to distill and verify information that they receive?

ABM/TW et al.-T3-47. You testify at page 12, line 25, that it now takes five hours to travel from New York to Los Angeles. How is the speed of air travel relevant to the issues addressed in your testimony?

ABM/TW et al.-T3-48. At page 13, lines 4-5, you state unequivocally that “no matter how obscure or arcane the topic, there is an internet news group devoted to it and everyone interested in it can learn of new developments in seconds.” Please identify an internet news group from which everyone interested can learn about the following topics, each of which is covered in depth by an American Business Media member publication: (a) commercial vehicle sourcing, (b) hotel management, (c) paperboard packaging, (d) spectroscopy, (e) urology, (f) engineered stone, (g) limousines, (h) injection molding, (i) commercial fishing, (j) urethane technology, (k) the kiosk business, (l) photonics (m) chain stores, (n) fertilizer technology, (o) medical practice in the federal government, (p) dairy herd management, (q) point of purchase marketing, and (r) private label merchandise.

ABM/TW et al.-T3-49. Would it be prudent for an auto parts supplier to rely equally on an internet news group and Automotive News for information about the auto industry?

ABM/TW et al.-T3-50. Would it be prudent for a fire chief to rely equally on an internet news group and Fire Engineering for information on the latest in fire fighting equipment and techniques?

ABM/TW et al.-T3-51. Would it be prudent for a physician to rely equally upon an internet news group and Mayo Clinic Proceedings, or Contemporary Pediatrics, or the New England Journal of Medicine for accurate medical information?

CERTIFICATE OF SERVICE

I hereby certify that on this 27th day of May, 2004, a copy of the foregoing document was served in accordance with Section 12 of the Commission's Rules of Practice.

/s/ David R. Straus
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Attachment to First Interrogatories and
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of American Business Media
to Time Warner, Inc., et. al Witness Gordon

Application Development Trends
CertCities.com
E-Gov Institute
ENT
Federal Computer Week
Government CIO Summit (conference)
IT Compliance Institute
MCP TechMentor Conferences
Microsoft Certified Professional Magazine
Office Technology
Recharger Magazine
Recharger World Expo (trade show)
Syllabus
TCPmag.com
The Data Warehousing Institute
Sound & Vibration
Aftermarket Business
American Salon
American Spa
America's Network
Applied Clinical Trials
Automotive Body Repair News
BioPharm International
CADalyst
Cadence Magazine
Contemporary OB/GYN
Contemporary Pediatrics
Contemporary Urology
Cosmetic Surgery Times
Dealernews
Dental Lab Products
Dental Practice Report
Dental Products Report
Dermatology Times
Drug Topics
DVM Newsmagazine
Formulary
Frontline Solutions
Galileo's World
Geospatial Solutions
Geriatrics
Golfdom
GPS World
Hotel & Motel Management
HT - Healthcare Traveler
Journal of the American Academy of Physician Assistants
(JAAPA)
Journal of GXP Compliance
Journal of Validation Technology
Landscape Design/Build
Landscape Management
LC GC North America
Learning and Training Innovations
License!
LP/Gas
Managed Healthcare Executive
Medical Economics
Modern Health for Women
Motor Age
Official Board Markets
Ophthalmology Times
Patient Care
Paperboard Packaging
Pest Control
PDR Monthly Prescribing Guide
Pharmaceutical Executive
Pharmaceutical Representative
Pharmaceutical Technology North America
PharmaGenomics
Pit & Quarry
Post
Premier Hotels & Resorts
Premier Romance
Premier Spas
Response
RN CareerSearch
RN Magazine
RSI-Roofing/Siding/Insulation
Sensors
Spectroscopy
Travel Agent
Urology Times
Veterinary Economics
Veterinary Medicine
Video Store Magazine
Affordable Housing Finance magazine
Apartment Finance Today magazine
Journal of Tax Credit Investing
Cosmetics & Toiletries
Global Cosmetic Industry
Journal of Essential Oil Research
Perfumer & Flavorist
Skin Inc.
Am Law Tech
American Lawyer, The
Connecticut Law Tribune
Corporate Counsel
Daily Business Reviews
Delaware Law Weekly
D&O Advisor
Florida Lawyer
Focus Europe
Fulton County Daily Report
IP Law & Business
L Magazine
Law Firm, Inc.
Law Technology News
Legal Times
Minority Law Journal, The
New Jersey Law Journal
New York Law Journal
Pennsylvania Law Weekly
Small Firm Business
Texas Lawyer
The Boston Law Tribune
The Legal Intelligencer
The National Law Journal
The Recorder

Western Massachusetts Law Tribune
Casino Executive
Casino Journal
EXPO
Indian Gaming Business
International Gaming & Wagering Business
Lottery Business
National Gaming Summary
Presenting Communications
Slot Manager
BodyShop Business
Brake & Front End
Counterman
Engine Builder
ImportCar
NASCAR Performance
Tire Review
Tomorrow's Technician
Underhood Service
Green Profit
Grower Talks
Beverage Dynamics
Cheers
Stateways
Marine Marketing
Textile World
Textile World Blue Book
Bloomberg Markets
Bloomberg Wealth Manager
Auto Rental News
Auto Trim & Restyling News
Automotive Fleet
BusCon (trade show)
Business Driver
Business Fleet
Car Rental Show
Conference of Automotive Remarketing
F&I Management & Technology
Fleet Association Directory
Fleet Expo
Fleet Financials
LCT Leadership Summit (conference)
Limousine & Chauffeured Transportation
Limousine & Chauffeured Transportation Show
Metro
Mobile Electronics
Modern Tire Dealer
Nails
Police
School Bus Fleet
Security Sales & Integration
Trexpo (East & West) (trade shows)
Truck & SUV Performance
Vehicle Remarketing
Professional Jeweler
Contact Lens Spectrum
Eyecare Business
Ophthalmology Management
Optometric Management
Garden Center Merchandising & Management
Garden Center Products & Supplies
Greenhouse Management & Production
Nursery Management & Production

Accessories
Modern Brewery Age
Modern Brewery Age/Blue Book
Modern Brewery Age/Tabloid Edition
MR
Compliance Engineering Magazine
Cosmetic/Personal Care Packaging
European Medical Device Manufacturer
Injection Molding Magazine
IVD Technology
Medical Device & Diagnostic Industry
Medical Device Register
Medical Electronics Manufacturing
Medical Product Manufacturing News
MICRO Magazine
Modern Plastics
MX: Business Strategies for Medical Technology
Executives
Nutritional Outlook
Pharmaceutical & Medical Packaging News
Plastics Machinery & Auxiliaries
Abstracts in Hematology & Oncology
AIDS Reader
Bank Systems & Technology
BioMechanics Magazine
C/C++ User's Journal
CADENCE
Call Center Magazine
Communication Systems Design-CSD
Communications Convergence
Consultant
Consultant for Pediatricians
CRN
DB2 Magazine
Diagnostic Imaging
Diagnostic Imaging SCAN
Dr. Dobb's Journal
Drug Benefit Trends
DV (Digital Video) Magazine
EE Times
Electronics Supply & Manufacturing
Embedded Computing Solutions
Embedded Systems Programming
Game Developer
Geriatric Times
Healthcare Enterprise
Infections in Medicine
Infections in Urology
InformationWeek
Insurance & Technology
Intelligent Enterprise
Journal of Critical Illness
Journal of Musculoskeletal Medicine
Journal of Respiratory Diseases
Manufacturing Solutions
MSDN Magazine
Network Computing
Network Magazine
Oncology
Optimize
Psychiatric Times
Software Development
Sys Admin

Technology & Learning
Transform Magazine
VARBusiness
Wall Street & Technology
Windows Developer Network
Air Cargo World
Canadian Sailings
Directory of US Exporters
Directory of US Importers
Florida Shipper, The
Forwarder's List of Attorneys
Gulf Shipper
Journal of Commerce, The
Musical America International Directory of Performing Arts
Official Export Guide
Official Railway Equipment Register
Official Railway Guide
Pacific Shipper
Pacific Shipper's Transportation Services Directory (annual)
Pocket List of Railroad Officials, The
Shipping Digest
Traffic World
Transportation Telephone Ticker
US Custom House Guide
Warehouse Distribution Directory
Commercial Fisheries News
Fish Farming News
Sea Technology
Manufacturer, The
Equipment Catalog
Grain Journal
Milling Journal
Seed Today
Ad Age's Creativity
Advertising Age
American Coin-Op
American Drycleaner
American Laundry News
Automobilwoche
Automotive News
AutoWeek
BtoB
BtoB Media Business
Business Insurance
Crain's Chicago Business
Crain's Cleveland Business
Crain's Detroit Business
Crain's New York Business
Investment News
Modern Healthcare
Modern Physician
Pensions & Investments
Plastics News
RCR Wireless News
Rubber & Plastics News
Television Week
Tire Business
Waste News
Workforce
Beverage Spectrum Magazine
CSP (Convenience Store/Petroleum) Magazine
CSP Daily News
Conformity

Appliance
Corporate Dealmaker
Deal, The
Display Devices
Electronics Buyers' Guide
Journal of the Electronics Industry
Office Equipment & Products
Alaska Fisherman's Journal
Kosher Today
National Fisherman
Natural Products
onlinemariner.com
Organic Products
SeaFood Business
SeaFood Handbook
WorkBoat
Ag Lender
Ag Retailer
Agri Marketing
Crop Decisions
American Painting Contractor
Compliance Magazine
FacilityCare
Flooring
Human Capital
Lifting & Transportation International
Motion Control
Robotics World
Sales & Marketing Strategies and News
Association Meeting & Event Planners
Corporate Gift Buyers
Corporate Meeting & Event Planners
Exhibit & Trade Show Display Buyers
Gift, Housewares & Home Textile Buyers
Hospital Phone Book
Insurance Phone Book
Mass Merchandise & Off-Price Apparel Buyers
Medical Meeting Planners
Men's & Boys' Wear Buyers
Premium, Incentive & Travel Buyers
RN & WPL Encyclopedia
Safety Incentive Buyers
Sporting Goods & Activewear Buyers
Women's & Children's Wear Buyers
Contemporary Surgery
Current Psychiatry
Journal of Family Practice
Mayo Clinic Proceedings
OBG Management
Commercial Christmas Decor
Consumer Goods Technology
Greetings etc.
Hospitality Technology
Kiosk Business
Retail Info Systems News
Selling Christmas Decorations
Selling Halloween
Vertical Systems Reseller
Archery Business
Boating Industry
PowerSports Business
American Heart Journal
American Journal of Cardiology

American Journal of Gastroenterology
American Journal of Hypertension
American Journal of Medicine
American Journal of Obstetrics and Gynecology
American Journal of Ophthalmology
American Journal of Preventive Medicine
American Journal of Surgery
Annals of Emergency Medicine
Annals of Thoracic Surgery
Cancer Genetics and Cytogenetics
Clinical Biochemistry
Clinical Psychiatry News
Controlled Clinical Trials
Cornell Hotel & Restaurant Administration Quarterly
Ecological Complexity
Experimental Hematology
Family Practice News
Fertility & Sterility
FireRescue Magazine
Free Radical Biology & Medicine
Gastroenterology
Homeland First Response
Human Pathology
Internal Medicine News
International Journal of Radiation Oncology Biology Physics
JEMS (Journal of Emergency Medical Services)
Journal Midwifery and Women's Health
Journal of Adolescent Health
Journal of Allergy & Immunology
Journal of the American Academy of Dermatology
Journal of Cataract and Refractive Surgery
Journal of Clinical Anesthesia
Journal of Diabetes and its Complications
Journal of Emergency Medicine
Journal of Gastrointestinal Surgery
Journal of Heart and Lung Transplantation
Journal of Pain and Symptom Management
Journal of Pediatrics
Journal of the American College of Cardiology
Journal of the American College of Surgeons
Journal of the American Society for Mass Spectrometry
Journal of the Society of Gynecologic Investigation
Lancet, The
Life Sciences
Magnetic Resonance Imaging
Medical Dosimetry
Materials Characterization
Molecular Imaging & Biology
Neurotoxicology & Teratology
Nutrition Research
Nutrition
Ob Gyn News
Ophthalmology
Otolaryngology- Head & Neck Surgery
Pain
Pediatric Neurology
Pediatric News
Peptides
Rheumatology News
Seminar in Oncology
Skin & Allergy News
Surgery
Surgical Neurology

Survey of Ophthalmology
Transplantation Proceedings
Ultrasound in Medicine & Biology
Urology
Wildland Firefighter
Homes & Land Magazine
DNR
Executive Technology
Footwear News
HFN (Home Furnishings News)
InFurniture
Supermarket News
Beef Today
Dairy Today
Farm Journal
Top Producer
Website that provides business information
Front Range Business
GCN Internet Seminar Series
Internet Publishing Insights Newsletter
Commercial Dealer
Construction & Demolition Recycling
Golf Course News
Interior Business
Irrigation Business & Technology
Lawn & Landscape
QA (Quality Assurance & Food Safety)
Pest Control Technology (PCT)
Recycling Today
Snow Business
PCT Commercial Pest Management Summit
Lawn & Landscape Weed & Insect
Management Summit
Recycling Today Paper Recycling Conference
& Trade Show
Foodservice Equipment Reports
myBusiness
Road King
Aquatics International
Big Builder
Builder
Building Products
Concrete & Masonry Construction Products
Concrete Construction
Concrete Producer, The
Custom Home
Custom House Outdoors
Journal of Light Construction, The
Masonry Construction
Multifamily Executive
Pool & Spa News
ProSales
Public Works
Remodeling
Replacement Contractor
Residential Architect
Tools of the Trade
Wired House, The
Diversion
EEM/Electronic Engineers Master
Electronic Products
Floor Covering Weekly
Motor

National Underwriter – Property/Casualty Edition
National Underwriter – Life/Health Edition
Claims
Tech Decisions
Florida Underwriter
High Plains Journal
Hoards Dairyman
Home Decor Buyer
P-O-P Design
P-O-P Times
Bio-IT World
CIO
Computerworld
CSO
Game Pro
Health IT World
Health IT World News
InfoWorld
Macworld
Network World
PC World
Computer Society - Computer
IEEE Spectrum
 Microwave
 Power & Energy
 Signal Processing
American Acreage
Equipment Connection
Iowa Farmer Today
Midwest Marketer
Better Roads
Gas Utility Manager
www.betterroads.com
www.gasindustries.com
20/20
BMJ USA
Clinician News
Clinician Reviews
Frames Quarterly
International Journal of MS Care
Neurology Reviews
Pulmonary Reviews
Respiratory Reviews
Review of Ophthalmology
Review of Optometry
U.S. Pharmacist
Vision Monday
Women's Health in Primary Care
QSR
Successful Dealer
Truck Parts & Service
Photonics Spectra
Apparel Merchandising
CEQ
Chain Store Age
Drug Store News
DSN Retailing Today
Home Channel News
Nation's Restaurant News
Agri-View
Farm & Ranch Guide
Midwest Messenger
Minnesota Farm Guide

The Prairie Star
TriState Neighbor
Country Folks
Country Folks Grower
Hard Hat News
North American Quarry News
Waste Handling Equipment News
Field Force Automation
Fitness Management
Fitness Management YMCA Edition
Fitness OnSite
Mobility Management
AA News
Academic Medicine
Academic Physician & Scientist
Addiction Medicine
Advances in Anatomic Pathology
AIDS Alzheimer Disease & Related Research
American Journal of Clinical Oncology
American Journal of Dermatopathology
American Journal of Forensic Medicine & Pathology
American Journal of Surgical Pathology
Annals of Surgery
Applied Immunohistochemistry
American Journal of Therapeutics
Annals of Plastic Surgery
Anti-Cancer Drugs
ASA/ASPN Refresher Courses
ASA Meeting Dailies
Behavioral Pharmacology
Blood Coagulation & Fibrinolysis
Blood Pressure Monitoring
Cardiology in Review
Caring for the Aged
Caring Daily
Clinical Journal of Sport Medicine
Clinical Dismorphology
Clinical Journal of Pain
Clinical Neuromuscular Disease
Clinical Neuropharmacology
Clinical Nuclear Medicine
Clinical Obstetrics & Gynecology
Clinical Pulmonary Medicine
Clinical Trials Reporter
Cornea
Current Opinion in Allergy and Clinical Immunology
Current Opinion in Clinical Nutrition & Metabolic Care
Current Opinion in Gastroenterology
Current Opinion in Hematology
Current Opinion in Infectious Diseases
Current Opinion in Lipidology
Current Opinion in Nephrology & Hypertension
Current Opinion in Neurology
Current Opinion in OB & GYN
Current Opinion in Oncology
Current Opinion in Ophthalmology
Current Opinion in Organ Transplantation
Current Opinion in Orthopaedics
Current Opinion in Otolaryngology & Head Neck Surgery
Current Opinion in Pediatrics
Current Opinion in Psychiatry
Current Opinion in Pulmonary Medicine
Current Opinion in Rheumatology

Current Opinion in Urology
Diagnostic Molecular Pathology
EJ of Emergency Medicine
Emergency Medicine News
Endocrinologist, The
Epidemiology
European Journal of Cancer Prevention
European Journal of Gastro Hepatology
Evidence Based Eye Care
Evidence Based Gastroenterology
Glaucoma
Hearing Journal
Hearing Journal Dailies
Heart Disease Journal of Cardiac Medicine
Infectious Diseases in Clinical Practice
International Aids Clinic
International Clinical Psychopharmacology
International Journal of Rehabilitation Research
International Ophthalmology Clinics
Investigative Radiology
Journal of Aids
Journal of Bronchology
Journal of Cardiovascular Pharmacology
Journal of Cardiovascular Risk
Journal of Clinical Gastroenterology
Journal of Clinical Psychopharmacology
Journal of Clinical Rheumatology
Journal of Computer Assisted Tomography
Journal of Craniofacial Surgery
Journal of Critical Pathways in Cardiology
Journal of ECT, The
Journal of Hypertension
Journal of Immunotherapy
Journal of Medical Microbiology
Journal of Nerve & Mental Disease
Journal of Neurosurgical Anesthesiology
Journal of Orthopaedic Trauma
Journal of Pediatric Gastroenterology
Journal of Pediatric Orthopaedics Part B
Journal of Pelvic Surgery
Journal of Psychiatric Practice
Journal of Thoracic Imaging
Journal of Women's Imaging
Medical Care
Medicine
Melanoma Research
Nuclear Medicine Communications
Neurologist, The
Neurology Meeting Reporters
Neuropsychiatry
Neurology Today
NeuroReport
Neurosurgery Quarterly
Obstetric & Gynecological Survey
Oncology Times
Pancreas
Pathology Case Reviews
Pediatric Case Reviews
Pediatric Emergency Care
Pediatric Hematology Oncology
Pediatric Infectious Disease Journal
Pharmacogenetics
Point of Care Testing

Primary Care Case Reviews
Problems in General Surgery
Psychiatric Genetics
Radiologist, The
Retina
Reviews in Medical Microbiology
Spinal Disorders
Spine
Sports Medicine & Arthroscopy Review
Surgical Laparoscopy & Endoscopy
Survey of Anesthesiology
Techniques in Foot and Ankle Surgery
Techniques in Hand & Upper Extension Surgery
Techniques in Knee Surgery
Techniques in Neurosurgery
Techniques in Ophthalmology
Techniques in Orthopaedics
Techniques in Shoulder and Elbow Surgery
Therapeutic Drug Monitoring
Topics in MRI
Ultrasound Quarterly
Custom publishing
Pizza Today
Pet Business
Meat Marketing & Technology
Poultry
Plate
Candy Buyers' Directory
Manufacturing Confectioner
Aerospace Daily & Defense Report
Architectural Record
Aviation Daily
Aviation Week & Space Technology
Business & Commercial Aviation
BusinessWeek
BusinessWeek Online
California Construction Link
Colorado Construction
Construction News West
Construction.com
Daily Journal, The
Daily Pacific Builder
Design-Build
Dodge Bulletins
Dodge Construction News Green Sheet
ENR
Dodge Daily & Weekly Bulletins
Healthcare Informatics
Homeland Security & Defense
Intermountain Contractor
Louisiana Contractor
Mid-Atlantic Construction
Midwest Construction
NetDefense
New York Construction News
Northwest Construction
Overhaul & Maintenance
Physician & Sportsmedicine, The
Postgraduate Medicine
Power
Show News
Southeast Construction
Southwest Contractor

Texas Construction
Utilities IT
World Aviation Directory & Aerospace Database
Job board for media industries professionals
Certification Magazine
Custom publishing
American Fruit Grower
American Vegetable Grower
CI World Report
Cotton Grower
CropLife Iron
Crop Protection Handbook
CropLife
e-Handbook
Electronic Pesticide Dictionary 2003
CD Only
Fast Finder
Fertilizer Technology and Application
Florida Grower
Food and Feed Crops of the United States
Greenhouse Grower
Insect and Disease Control Guide
Modern Materials Handling
Ornamental Outlook
PrecisionAg Buyer's Guide
Today's Garden Center
Vegetable Insect Management
Weed Control Manual
Western Fruit Grower
aggman.com
Aggregates Manager
Bridge Builder
bridgebuildermagazine.com
CE News
cenews.com
Crane Works
gostructural.com
Lift Equipment
liftlink.com
Structural Engineer
AMM
MARHedge
MAR Reports
MAR Sophisticated Strategies
Metal Finishing
Metal Finishing Guidebook Dir.
Metal Finishing Organic Guidebook Dir.
Annals of Long-Term Care
Clinical Geriatrics
Family Health Matters
Journal of Gender-Specific Medicine, The
Journal of Home Care Medicine, The
Nursing Home Economics
Residents' Forum (bi-monthly newsletter)
Specialty Food Magazine
Cleanfax
Cleaning & Maintenance Management
CMExpo (trade show)
Professional Carwashing & Detailing
Water Technology
Black's Guide
Corporate Choices
Heavy Duty Trucking

Newport's RoadStar
Truck Sales & Leasing
TruckStop Travel Plaza
BookTech the Magazine
Business Forms, Labels & Systems
Catalog Success
CustomRetailer
Dealerscope
E-Gear
Graphic Design Business
In-Plant Graphics
Inside Direct Mail
Package Printing
Printing Impressions
Printing Impressions Top Management News
PrintMedia
Promotional Marketing
Target Marketing
Business Travel Planner
Hotel & Travel Index
Intelliguide by Weissman
Meetings & Conventions
Official Cruise Guide
Official Hotel Guide International
Official Meeting Facilities Guide
Star Service
Travel Weekly
TravelAge West
Base Station/Earth Station
Microwave Product Digest
Advanced Packaging
Cabling Installation & Maintenance
CleanRooms
Computer Graphics World
Connector Specifier
Control Solutions
Dental Economics
Dental Equipment & Materials
Electric Light & Power
Electronic Publishing
FireEMS
Fire Engineering
Industrial Laser Solutions
Industrial WaterWorld
InfoStor
Laser Focus World
Laser Focus World's Buyer's Guide
Lightwave
Microlithography World
Military & Aerospace Electronics
Ocean Oil Weekly Report
Offshore Magazine
Oil & Gas Financial Journal
Oil & Gas Journal
Oil, Gas & Petrochem Equipment
Optoelectronics Manufacturing
Portable Design
Proofs
RDH
Surface Mount Technology (SMT)
Solid State Technology
Utility Automation
Vision Systems Design

Water News
 WaterWorld
 Woman Dentist Journal
 Air Transport World
 ATW Daily News
 ATW's Equipment & Technology
 ATWOnline
 American Machinist
 Baking Management
 BPM Strategies (conference)
 Business Finance
 Business Performance Management
 Connected Home Media
 Contracting Business
 Contractor
 Convenience Store Decisions
 Cutting Technology
 Delicious Living
 EE Product News
 Electronic Design
 e-Pro Magazine
 Expansion Management
 Food Management
 Forging
 Foundry Management & Technology
 Functional Foods & Nutraceuticals
 Gases & Welding Distributor
 Government PROcurement
 Government Product News
 Homeland Response
 HPAC Engineering
 HVACR Distribution Business
 Hydraulics & Pneumatics
 IndustryWeek
 iSeries NEWS
 LH - Lodging Hospitality
 Logistics Today
 Machine Design
 Material Handling Management
 Medical Design News
 Metal Producing & Processing
 Microwaves & RF
 Modern Baking
 Motion System Design
 Motion System Field Guide
 Motion Systems Integrator
 Natural Foods Merchandiser
 Natural Grocery Buyer
 New Equipment Digest
 Nutrition Business Journal
 Occupational Hazards
 Restaurant Hospitality
 Service Management
 SQL Server Magazine
 Used Equipment Directory
 Welding Design & Fabrication
 Windows & .NET Magazine
 Wireless Systems Design
 American Agent & Broker
 Art Business News
 ArtExpo Show
 Art Miami Show
 Contractor Tools & Supplies

Décor
 Décor Expo
 Framing Business News
 Life Insurance Selling
 MortgageOriginator
 MRO Today
 Productivity
 Progressive Distributor
 FOSE
 FOSE.com
 GCN.com
 Government Computer News
 Washington Technology
 Washingtontechnology.com
 Boat & Motor Dealer
 Journal of Analytical Toxicology
 Journal of Chromatographic Science
 Marina Dock Age
 Photo Techniques
 ABOS Maine Blue Book
 Access Control & Security Systems
 Aircraft Blue Book Digest
 American City & County
 American Demographics
 American Printer
 American School & University
 American Trucker
 Apply
 Association Meetings
 Beef
 Broadcast Engineering US/Canada & World Editions
 Catalog Age
 Circulation Management
 Club Industry
 Concrete Products
 Corn and Soybean Digest, The
 Corporate Meetings & Incentives
 Delta Farm Press
 Direct
 Drivers
 EC&M Books
 Electrical Construction Maintenance
 Electrical Marketing
 Electrical Wholesaling
 Electronic Musician
 Electronics Source Book
 Entertainment Design
 EquipmentWatch
 Farm Industry News
 FEPN (Fire/EMS Product News)
 Fire Chief
 Fleet Owner
 Folio
 Government Security
 Grounds Maintenance
 Hay & Forage Grower
 HomeCare
 Insurance Conference Planner
 LD1- Entertainment Technology Show
 Lighting Dimensions
 Medical Meetings
 Millimeter
 Mine & Quarry Trader

Mix
Mobile Radio Technology
Modern Bulk Transporter
Modern Uniforms
National Hog Farmer
National Real Estate Investor
NCDM
Operations & Fulfillment
Paper, Film & Foil Converter
Power Electronics Technology
Primedia Price Digests
Profitable Embroiderer
Promo
PowerSystems World
Radio Magazine
Refrigerated Transporter
Registered Rep.
Religious Conference Manager
Remix
RER (Rental Equipment Register)
Retail Traffic, formerly Shopping Center World
RF Design
Rock Products
S&VC/Sound & Video Contractor
Southeast Farm Press
Southwest Farm Press
Special Events Magazine
SRO (Staging Rental Operations)
Stitches Magazine
T&D World Expo
Telephony
Trailer/Body Builders
Transmission & Distribution World
Truck Blue Book & Seminar
Trusts & Estates
Video Systems
Ward's AutoWorld
Ward'sAuto.com
Ward's Automotive Reports
Ward's Dealer Business
Ward's Information Products
Waste Age
Wearables Business
Western Farm Press
Wildfire
Wireless Review
District Administration
University Business Magazine
Progressive Farmer
Chemical Processing
Control
Control Design
Food Creations
Food Processing
Industrial Networking
Pharmaceutical Manufacturing
Plant Services
Processing
Wellness Foods
American Journal of Orthopedics
CMEPlanner.com
Cosmetic Dermatology
Cutis

Emergency Medicine
Federal Practitioner
Female Patient, The
Physicians Travel & Meeting Guide
Commercial Carrier Journal
Equipment World
etrucker.com
Great American Trucking Show, The
Modern Woodworking
Modernwoodworking.com
Motor Media
Overdrive Magazine
Owner Operator/Company Driver Magazine
Pumps & Systems Magazine
Top Bid
Truckers News Magazine
Trucking Opportunity Directory
TruckStops Express
Event Marketer
m10Report
411 Publishing
AF Lewis
Automotive & Aerospace Test Reports
Bioscience Technology
Broadband Week
Broadcasting & Cable
Buildcore Suite of Products (Reed Construction Data)
Building Design & Construction
California Builder & Engineer – (Reed Construction Data)
CanaData Construction Forecasting – (Reed Construction Data)
CanaData Construction Starts (Reed Construction Data)
Casual Living
CED
Chain Leader
Chemical Equipment
Clark Reports (Reed Construction Data)
Construction (Reed Construction Data)
Construction Bulletin (Reed Construction Data)
Construction Digest (Reed Construction Data)
Construction Equipment
Construction News (Reed Construction Data)
Constructioneer (Reed Construction Data)
Consulting-Specifying Engineer
Control Engineering
Converting Magazine
Corporate Library Update
Creative Handbook
Criticas Magazine
CSI's MANU-SPEC (Reed Construction Data)
CSI's SPEC-DATA (Reed Construction Data)
Daily Commercial News (Reed Construction Data)
Daily Variety
Design News
Dixie Contractor (Reed Construction Data)
Drug Discovery & Development
DVD Exclusive
ECN
EDN
EITD (Electronic Industry Telephone Directory)
Electronic Business
Electronic News
Entertainment

Facets
 Fiberoptic Product News
 First Source (Reed Construction Data)
 First Source CAD (Reed Construction Data)
 First Source Suite of Products (Reed Construction Data)
 FirstsourceONL.com (Reed Construction Data)
 Food Engineering & Ingredients
 Food Manufacturing
 Foodservice Equipment & Supplies
 Furniture/Today
 Garden Décor
 Genomics & Proteomics
 Gifts & Decorative Accessories
 Graphic Arts Blue Books
 Graphic Arts Monthly
 Green Sheet (Reed Construction Data)
 Greensheet Logger (Reed Construction Data)
 Health Market Data (Reed Construction Data)
 Heavy Construction
 Home Accents Today
 Home Textiles Today
 Hospitality Profiles (Reed Construction Data)
 HOTELS
 HOTELS' Investment Outlook
 HousingZone.com
 Industrial Distribution
 Industrial Maintenance & Plant Operation
 Industrial Product Bulletin
 In-Stat/MDR
 Instrumentation & Automation News
 Interior Design
 Israel Diamonds
 JCK (Jewelers' Circular Keystone)
 Journal of Commerce (Reed Construction Data)
 KeyPRODUCTS (Reed Construction Data)
 Kids Today
 Laboratory Equipment
 Leather Today
 Library Hotline
 Library Journal
 Logistics Management
 Luxury Home Builder
 Luxury International
 Manufacturer Catalogs (Reed Construction Data)
 Market Link (Reed Construction Data)
 MarketCast
 Material Handling Product News
 Medical Design Technology
 Michigan Contractor and Builder (Reed Construction Data)
 Microprocessor Report
 Midwest Contractor (Reed Construction Data)
 Modern Materials Handling
 MRO
 MSI
 Multichannel News
 New England Construction (Reed Construction Data)
 New York Diamonds
 Pacific Builder and Engineer (Reed Construction Data)
 Packaging Digest
 Pharmaceutical Processing
 Plan Rooms (Reed Construction Data)
 Plans Direct CD-ROM (Reed Construction Data)
 Plans Direct Print (Reed Construction Data)
 Plant Engineering
 Plants Sites & Parks
 Playthings
 Powder/Bulk Solids
 Printmarketplace.com
 Product Design and Development
 Production Technology News
 Professional Builder
 Professional Remodeler
 ProFile: The Architects Sourcebook (Reed Construction Data)
 Publishers Weekly
 Publishing
 Purchasing
 R&D Research & Development
 Reed Bulletin (Reed Construction Data)
 Reed Bulletin (Canada) (Reed Construction Data)
 Reed Connect (Reed Construction Data)
 Reed Construction Data
 Reed Press
 ReedBulletin.com (Reed Construction Data)
 Residential Construction
 Restaurants and Institutions
 Restaurants and Institutions Marketplace
 Rocky Mountain Construction (Reed Construction Data)
 RSMeans Cost Books (Reed Construction Data)
 RSMeans Insurance Services (Reed Construction Data)
 RSMeans Reference Books (Reed Construction Data)
 RSMeans Research Services (Reed Construction Data)
 RSMeans Seminars/Training (Reed Construction Data)
 School Library Journal
 Scientific Computing & Instrumentation
 Semiconductor International
 Semiconductor Packaging
 SoHo Today
 Supply Chain Management Review
 Surgical Products
 Telecom
 Test & Measurement World
 Texas Contractor (Reed Construction Data)
 TrendWatch Graphic Arts
 Trendz
 TV
 TWICE (This Week in Consumer Electronics)
 Variety
 Variety.com
 Video Business
 Western Builder (Reed Construction Data)
 Wireless Design & Development
 Wireless Week
 WorkHorse Truck & Equipment (Reed Construction Data)
 World Leaders in Print
 Instructor
 Instructor New Teacher
 Scholastic Administr@tor
 Scholastic Coach and Athletic Director
 Scholastic Early Childhood Today
 Scholastic Technology Guide
 ABA Banking Journal
 Marine Log
 Marine Log & Maritime Services Directory
 Railway Age
 Railway Track and Structures
 Sign Builder Illustrated

Sign Builder Illustrated Buyers Guide
 HR Magazine
 Bakery Production & Marketing Newsletter
 Baking & Snack
 BakingBusiness.com
 Baking Buyer
 MEAT&POULTRY
 MEATPOULTRY.COM
 MarketFAX
 Milling & Baking News
 PANamericano.com
 World-Grain.com
 Business Publication Advertising Source
 Circulation 2004
 Community Publication Advertising Source
 Consumer Magazine Advertising Source
 Direct Marketing List Source
 Hispanic Media and Market Source
 Interactive Advertising Source
 Newspaper Advertising Source
 Out-of-Home Advertising Source
 Print Media Production Source
 Radio Advertising Source
 SRDS International Media Guides
 SRDS Media Planning System
 Technology Media Source
 The Lifestyle Market Analyst
 TV & Cable Source
 Big Picture, The
 Screen Printing
 Signs of the Times
 VM + SD
 Buildings Interiors
 Buildings
 Buildings.com
 Meetings East
 Meetings South
 Meetings West
 MeetingsFocus.com
 National Referral Roster
 The Meetings Guide to the East
 The Meetings Guide to the South
 The Meetings Guide to the West
 Successful Farming
 Packaging World
 Industrial Equipment News
 Managing Automation
 Accounting Technology
 Accounting Technology First Look
 Accounting Today
 Accounting Today First Look
 American Banker
 American Banker Online
 Annuity Market News
 Asset Securitization Directory
 Asset Securitization Report
 ATM&Debit News
 Bank Investment Consultant
 Bank Loan Report
 Bank Technology News Bulletin
 BenefitNews Adviser
 Benefit News Connect
 BenefitNews.com
 Bond Buyer, The
 Broker
 Broker Universe
 CardForum
 Card Industry Directory
 CardLine
 Card Source One
 Card Technology
 CardUpdate
 Career Adviser
 Clearing Quarterly & Directory
 Collections & Credit Risk
 Collections Source 1
 College Adviser
 Conference Insights
 Consulting Insights
 Corporate Syndicate Personnel Directory
 Credit Card Management
 Credit & Collections World Online
 Credit Union Journal, The
 Credit Union Journal Daily Briefing, The
 dataWarehouse.com
 Directory of M&A Intermediaries
 DM Direct Newsletter
 DM Direct Special Report
 DM Review
 DMReview.com
 EBN Benefits SourceBook
 Employee Benefit News
 Financial Planning
 Financial Professional's Diary & Guide
 HDMA/Mortgage Originator Database
 Health Data Management Weekly
 High Yield Report
 Home Equity Wire
 ID Newswire
 Insurance Networking News
 Investment Dealers' Digest
 Investment Management Weekly
 Mergers & Acquisitions, The Dealmaker's Journal
 Mergers & Acquisitions Report
 Mergers & Acquisitions Database
 Money Management Executive
 Mortgage Broker Database
 Mortgage Servicing News
 Mortgage Technology
 Mortgage-Custom Data Searches
 Mutual Fund Service Guide, The
 National Mortgage News
 National Mortgage News Daily Briefing
 On Wall Street
 Origination News
 Planners Weekly
 Practical Accountant
 Practical Accountant First Look
 Private Placement Letter
 Quarterly Data Report
 Red Book, The
 Securities Industry News
 Securities Industry News Midweek News Update
 SMA Adviser
 Takeover Stock Report
 Traders Magazine

U. S. Banker
U.S. Banker Weekly Bulletin
WebCPA Week
Workout Wire
Building Operating Management
Car & Locomotive Yearbook
Cleanlink.com
Contracting Profits
Housekeeping Solutions
Maintenance Solutions
National Facility Management & Technology
Progressive Railroading
Progressiverailroading.com
Sanitary Maintenance
Track Yearbook
Grocery Headquarters
Modern Metals
HME News Magazine
HME Excellence Award Program
Security Growth Conference
Security Systems News Magazine
SecurityXchange
Accessory Merchandising
Bovine Veterinarian
Citrus & Vegetable Magazine
Closets
Cotton Farming Management
Custom Woodworking Business
Dairy Herd Management
Dealer & Applicator
Drovers Magazine
Furniture Style
Greenbook Crop Protection Reference Manual
Greenbook Turf and Ornamental Protection Manual
Greenbook MSDS Manual
Grower, The
Meat & Seafood Merchandising (Meats & Provisions)
Modern Salon
Packer, The (Produce)
Peanut Grower, The
Pork
Process
Produce Concepts (Produce)
Produce Merchandising (Produce)
Red Book Credit Services
Renew
Residential Lighting
Rice Farming
Salon Today
Swine Practitioner
Wood & Wood Products
Adweek
Airplay Monitor
American Artist
Amusement Business
Apparel Magazine
Architectural Lighting
Architecture
Back Stage
Back Stage West
Beverage Aisle
Beverage World
Billboard

Bookseller, The
Brandweek
Business Travel News
Commercial Property News
Contract
Convenience Store News
Display & Design Ideas
Editor & Publisher
EMB (Embroidery/Monogram Business Magazine)
FoodService Director
Gourmet Retailer, The
Hollywood Reporter, The
Hospitality Design
ID Sales Pro
Impressions
Incentive
Kirkus Reviews
Kitchen & Bath Business
Mediaweek
Meeting News
Multi-Housing News
National Jeweler
Photo District News
Potentials
Presentations
Progressive Grocer
Restaurant Business
Retail Merchandiser
Ross Reports/ Television & Film
Sales & Marketing Management
SGB(Sporting Goods Business)
SHOOT
Successful Meetings
Training/Online Learning
Watercolor
Egg Industry
Feed Management
Meat Processing North American Edition
Petfood Industry
Watt Poultry USA
Who's Who in the Egg and Poultry Industries
Alexander Hamilton Awards & Conference
Alternative Investor
CompensationPro
Fund of Funds Conference, New York
Investment Advisor
Investment Advisor Press
Investment Advisor Wealth Advisor Summit
Limited Partners Summit
Private Equity Analyst
Private Equity Analyst Conference, New York
Private Equity Outlook, New York
Treasury & Risk Management
Venture Capital Analyst - Health Care Edition
Venture Capital Analyst - Technology Edition
VentureOne
VentureOne Exchange
VentureOne Summit
Venture Reporter
VentureSource
Auto Laundry News
Interior Decorators' Handbook
LDB Interior Textiles

Private Label
Private Label Directory
CleanTech
Contingency Planning & Management
Flow Control
MicroTec Magazine
1up.com
Baseline
Baslinemag.com
Business 4Site
ChannelZone (Web site)
CIO Insight
Ciainsight.com
Computer Gaming World
Custom Conference Group
Electronic Gaming Monthly
eSeminar
eWEEK
eweek.com
ExtremeTech.com
GameNow
Gaming Industry News