

BEFORE THE  
POSTAL RATE COMMISSION  
WASHINGTON, D.C. 20268-0001

CUSTOMIZED MARKET MAIL MINOR  
CLASSIFICATION CHANGES

Docket No. MC2003-1

**UNITED STATES POSTAL SERVICE NOTICE OF  
FILING LIBRARY REFERENCES**

The Postal Service hereby gives notice of the filing of the following library references:

**USPS LR-1/MC2003-1: Physical Examples of Possible CMM**

**Mailpieces.** This category 2 library reference provides samples of possible Customized Market Mail pieces. It is a secondary source sponsored by witness Ashe (USPS-T-1). Witness Ashe relies upon this library reference to describe possible examples of Customized Market Mail.

**USPS LR-2/MC2003-1: Market Research Report Prepared by National Analysts (“The Potential for Customized MarketMail”).** This category 2 library reference provides the conclusions of market researchers commissioned by the Postal Service to study the market aspects of Customized Market Mail. It is a secondary source sponsored by witness Ashe (USPS-T-1). Its contents include the findings of National Analysts, a market research firm, on focus groups convened to discuss the prospects of Customized Market Mail. Witnesses Ashe (USPS-T-1) and Hope (USPS-T-2) use this library reference to describe the market factors related to Customized Market Mail.

Detailed information addressing the matters set out in Rule 31(b)(2)(iv)(A) through (H) is provided in the preface of each library reference.

Respectfully submitted,

UNITED STATES POSTAL SERVICE

By its attorneys:

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March 14, 2003

### **CERTIFICATE OF SERVICE**

I hereby certify that I have this day served the foregoing document upon all participants of record in this proceeding in accordance with section 12 of the Rules of Practice.

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