

History of Postcard Rates*

Effective Date	Rate(\$)
1926	0.01
January 1, 1952	0.02
August 1, 1958	0.03
January 7, 1963	0.04
January 7, 1968	0.05
May 16, 1971	0.06
March 2, 1974	0.08
September 14, 1975	0.07
December 31, 1975	0.09
May 29, 1978	0.10
March 22, 1981	0.12
November 1, 1981	0.13
February 17, 1985	0.14
April 3, 1988	0.15
February 3, 1991	0.19
January 1, 1995**	0.20
July 1, 2001	0.21
June 30, 2002	0.23
January 8, 2006	0.24
May 14, 2007	0.26
May 12, 2008	0.27
May 11, 2009	0.28

* Prior to 1971 rates were set by Congress and were subsidized by the government. They were not based on Postal Service costs as they are today.

** The postcard rate remained at 20 cents from January 1, 1995 up to July 1, 2001. On January 10, 1999, however, a stationery fee in addition to postage was added for preprinted stamped cards supplied by the Postal Service. Cards purchased elsewhere require only the applicable postage.

Source: Postal Regulatory Commission