

UNITED STATES OF AMERICA
POSTAL REGULATORY COMMISSION
WASHINGTON, DC 20268-0001

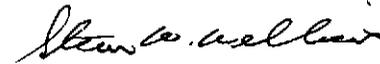
Postal Rate and Fee Changes

Docket No. R2006-1

NOTICE OF EX PARTE WRITTEN COMMUNICATION

(Issued February 9, 2007)

An *ex parte* written communication was sent to Chairman Blair by Mailing & Fulfillment Service Association. That communication has been placed in the public *ex parte* file.



Steven W. Williams
Secretary



January 24, 2007

The Honorable Dan G. Blair
Chairman, Postal Regulatory Commission
901 New York Avenue, NW, Suite 200
Washington, DC 20268-0001

Dear Chairman Blair:

The Mailing & Fulfillment Service Association is an 87-year-old trade group representing approximately 700 professional mailing service providers, letter shops, printers, fulfillment service companies, presort houses, mailing list managers, and vendors and suppliers who support the mailing industry. MFSA member companies provide the full range of service that transforms a mail owner's concept into finished material presented for mailing at a postal facility. As professional mail producers, MFSA members are keenly aware of the value of paper mail, and support initiatives that enhance its role in commerce and communications.

As an intervenor in R2006-1, MFSA has noted the September 6, 2006, testimony of Pete Gorman on behalf of the Saturations Mailers Coalition (SMC-T-1) and the "Simplified but Certified" proposal presented therein.

Because there was little further discussion of the SMC proposal during the course of the case, we are concerned that the impression may exist that MFSA in particular has implied its willingness to let the proposal go forward. For the record, MFSA would like to make clear that it neither agrees with nor supports the SMC proposal, and asks that the Commission take note of its position accordingly.

MFSA does not find SMC's arguments persuasive in advocating the wider use of simplified address format as the solution to the costs and inconveniences its members alleged would face otherwise. The idea that SMC advances is not new; the question has arisen before as to why the simplified format is allowed only on certain delivery routes, and on each occasion that it has been proposed in the past, it has been rejected for a range of business and operational reasons. Those reasons remain as valid today as they've been before, and we see no benefit in revisiting the issue.

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As has been noted in even SMC's testimony, the use of simplified address format, like other addressing standards, is within the administrative purview of the Postal Service, not the Postal Regulatory Commission, and we cannot find any constructive purpose for altering that situation. Accordingly, MFSA urges the Commission to refrain from acting on the SMC proposal, and to conclude in its Recommended Decision that disposition of the proposal is appropriately left to the Postal Service.

Sincerely,


David A. Weaver
President & CEO

DAW/kl